Three states drive increase in vehicle thefts

Motor vehicle thefts increased by 9 per cent in 2016, according to figures released by the Australian Bureau of Statistics (ABS) today.

ABS Director of Crime and Justice Statistics William Milne said that the number of victims of motor vehicle theft rose to over 56,000 in 2016, the highest number since 2012.

"The increase from last year was driven entirely by three states: Victoria (up 25 per cent), Queensland (up 19 per cent) and South Australia (up 10 per cent)," he said. "All other states and territories recorded decreases."
Three-quarters of vehicles were stolen from either an outbuilding or residential land (which includes thefts from garages, driveways and carports) or from a street or footpath.

Between 2015 and 2016, the number of victims recorded nationally increased across a range of offences. However, since 2010 the number of victims have decreased for the following offences:

- Homicide and related offences - down 2 per cent to 452 victims
- Robbery - down 36 per cent to 9,403 victims
- Burglary - down 9 per cent to 188,756 victims

The number of sexual assault victims increased for the fifth consecutive year, up 5 per cent to 23,052 victims in 2016.

Victims of family and domestic violence (FDV) related sexual assault increased slightly more, up by 6 per cent from 2015 to 8,210 victims in 2016. The number of female victims of FDV-related sexual assault was almost six times higher (6,942 victims) than the number of male victims (1,248 victims).

Further information can be found in Recorded Crime - Victims, Australia, 2016 (cat. no. 4510.0) available for free download from the ABS website: http://abs.gov.au/.

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- A victim for the purposes of this publication is defined by the type of offence committed. This can be a person, a premises, and organisation or a motor vehicle.
- Burglary appears in the publication as 'Unlawful entry with intent'.
- Other theft consists of various types of theft other than motor vehicle theft.
- For the purposes of this publication victims of selected offences have been determined to be family and domestic violence-related where the relationship of offender to victim, as stored of police recording systems, falls within a specified family or domestic relationship, or where an FDV-related flag has been recorded, following police investigation. A specified family and domestic relationship may include (but is not limited to) partner, ex-partner, parent, or other family member.
- For media requests and interviews, contact the ABS Communications and Partnerships Section on 1300 175 070 (8.30am - 5pm Mon-Fri).
- Subscribe to our media release notification service to notify you of ABS media releases or publications upon their release.

General comments:
27/6 - Draft media release sent to corporate communications for review.

22 reviewed 03/07 -

Added date, release number at top of release.

Requires Web Publishing to add "media release/embargo" strap at top of release (I didn't know how to do this. Will let WP know about this.

Changed headline from "Motor vehicle thefts continue to rise" to "Three states drive increases in car thefts"

Introduction changed from "Motor vehicle thefts increased by 9 per cent, according to figures released by the Australian Bureau of Statistics (ABS) today," to "Motor vehicle thefts increased by 9 per cent in 2016, according to figures released by the Australian Bureau of Statistics (ABS) today."

Also wondering if the stats around homicide and robbery could be mentioned in the second or third paragraph.
Spelled out per cent as per style.

Added (FDV) to line about family and domestic violence to give more context for following references.

5/7 - Media release set back to draft so minor changes could be made to align with social media infographics. (22)

Approvals:
Director:
- Staff/ABS

ISD comments:
Reset to draft - request received after deadline

Additional Editors:
- Vic/C&J, Michelle Marquardt, 22 22

Audit Trail
Updated at 18/07/2017 9:31:45 AM by 22 - Content made public.
Updated at 05/07/2017 4:16:21 PM by 22 - Loaded to Website flag has been set.
Release to ABS@ABS on DomCO1060/SVR/ABS by 22 on 05/07/2017 4:16:21 PM
Updated at 05/07/2017 04:07:55 PM by 22 - Content Received by Publishing
Updated at 05/07/2017 04:01:25 PM by 22 - Approved by Director
Updated at 05/07/2017 04:01:13 PM by 22 - Director approval requested
05/07/2017 03:55:18 PM by 22 - Director approval requested
Updated at 05/07/2017 03:55:09 PM by 22
Updated at 05/07/2017 03:38:09 PM by 22
Updated at 05/07/2017 03:32:43 PM by 22
Updated at 05/07/2017 02:12:09 PM by 22 - Content unlocked; reason is "Reset to draft - request received after deadline"
05/07/2017 01:45:23 PM by 22 - Content Received by Publishing
Updated at 05/07/2017 08:24:34 AM by 22
Updated at 04/07/2017 04:24:08 PM by 22
Updated at 04/07/2017 04:21:50 PM by 22
Updated at 04/07/2017 09:53:08 AM by 22 - Approved by Director
Updated at 03/07/2017 05:04:34 PM by 22 - Director approval requested
Updated at 03/07/2017 05:04:18 PM by 22
Updated at 03/07/2017 11:28:23 AM by 22 - Content reset to draft; reason is "22 review 03/07 -
Added date, release number at top of release.
Requires Web Publishing to add "media release/embargo" strap at top of release (I didn't know
how to do this. Will let WP know about this.
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references."
Updated at 03/07/2017 11:28:09 AM by 22 - Director approval requested
Updated at 03/07/2017 11:27:54 AM by 22
Updated at 03/07/2017 11:27:31 AM by 22
Updated at 03/07/2017 11:25:53 AM by 22
Updated at 30/06/2017 01:05:15 PM by 22
Hi,

We've put together a draft media release for RCVS in the document below. Could you please take a look at it and let us know what you think?

Note that there are two comments in there - essentially just showing some extra data / statements that we could put in there if needs be.

We have a pretty tight timeframe with this, we'd like to get it to Corporate Comms ASAP really, given we need it stored by next Monday in time for pre-release access. So if you could look at it today or tomorrow, that would be fantastic.

Thanks,

[Attachment: Media release v4.docx]
Hi,

Here is the draft media release for *Recorded Crime - Victims* (cat. no. 4510.0):

![Media release v5.docx](image)

We can move it across to a WCA document if you'd prefer to review from there.

The publication is due for release Thursday 6 July.

Regards,

Collection Manager

Recorded Crime  |  National Centre for Crime and Justice Statistics  |  Australian Bureau of Statistics

(P)  (E)  @abs.gov.au  (W)  www.abs.gov.au

The ABS Privacy Policy outlines how the ABS will handle any personal information that you provide to us.
Hi,

I have finished validating the media release. All references to data were correct. I included a comment with numbers where the statement said over XX victims just to note that this wasn't the exact number but the statement was correct. There was just one statement I think may be misinterpreted and have included a comment:

Media release validation.docx

Let me know if you need anything else.

Senior Research Officer

Recorded Crime | National Centre for Crime and Justice Statistics | Australian Bureau of Statistics
(P) (E) @abs.gov.au (W) www.abs.gov.au

The ABS Privacy Policy outlines how the ABS will handle any personal information that you provide to us.
Hi,

Thanks for incorporating feedback. I'm happy with the content and will send off to corp comms for their review.

Cheers,

Collection Manager

Recorded Crime | National Centre for Crime and Justice Statistics | Australian Bureau of Statistics
(P) @abs.gov.au (E) @abs.gov.au (W) www.abs.gov.au

The ABS Privacy Policy outlines how the ABS will handle any personal information that you provide to us.
Hi and

Here are some guidelines to assist with the MR

Media Release

If you or your team have not written an ABS media release before, please contact Corporate Communications and we can assist you through this process. The media release should be short, attention-getting and topical presentation of the most significant features of the publication that is likely to be of most interest to media editors, and through them, to the public at large. Guidelines for writing media releases can be found here, and for formatting media releases please refer to this knowledge document.

Your media release must be created and saved on the Web Contents Approvals (WCA) database, even when in initial draft status. We prefer to edit these documents in the WCA as it keeps a single up to date document and makes sure the embargoed statistical information is always secure and confidential. Please add as the approving director and include and as editors.

Media releases need to be finalised and approved at least 24 hours before publication release (i.e. by 11:30 am (Canberra Time) the day before), or earlier if required for pre-release. Please let us know if you require the media release to be approved by a particular date.

If during work on the product release it is deemed an accompanying media release is not required, please advise Corporate Communications as soon as possible. Also if there are any delays with the publication, please advise the Corporate Communications as soon as known.

Please advise Corporate Communications as soon as possible if there is any potential issue with the statistics within the release or on ABS reputation. Please also advise if there is an issue that has potential for media coverage fuelled by the media release, but outside of the content contained in the release. The first point of call should be or for any issue relevant to Parliamentary Secretary to the Treasurer, or the Treasury, in Planning, Governance and Ministerial Liaison.

You will also need to make sure that a spokesperson has been trained and is available on the day of the release, in the event it is picked up by the media and they’re looking for interviews. If needed, Corporate Communications can assist in training the spokesperson in giving confident, correct and effective interviews and news grabs.

If you would like any other media with your release (such as social media or a story on the ABS homepage) please let us know and we can help arrange it if content is suitable and time permits.
Please note: Corporate Communications will only approve a media release once the SMA Director has provided approval. Statistical content is the responsibility of the SMA. Editorial content and advice is the responsibility of the Corporate Communications.
Attached is an example of an effective ABS media release. For more examples of media releases, please see our previous media releases on the ABS website.

Please do not hesitate to contact us if you have any questions or need any assistance with writing your media release.

Media Officer

Corporate Communications | Media, Digital and Design | Australian Bureau of Statistics

(P) (E) @abs.gov.au (W) www.abs.gov.au

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Motor vehicle thefts continue to rise

Motor vehicle thefts increased by 9 per cent, according to figures released by the Australian Bureau of Statistics (ABS) today.

ABS Director of Crime and Justice Statistics William Milne said that the number of victims of motor vehicle theft have risen to over 56,000 in 2016, the highest number since 2012.

'The increase from last year was driven entirely by three states: Victoria (up 25 per cent), Queensland (up 19 per cent) and South Australia (up 10 per cent). All other states and territories recorded decreases.'

Three-quarters of vehicles were stolen from either an outbuilding or residential land (which includes thefts from garages, driveways and carports) or from a street or footpath.

Between 2015 and 2016, the number of victims recorded nationally increased for the following offences:

- Homicide and related offences – up 9% to 452 victims
- Robbery – up 5% to 9,403 victims
- Other theft – up 5% to 537,283 victims

The number of sexual assault victims increased for the fifth consecutive year, up 5% to 23,052 victims in 2016.

Victims of family and domestic violence related sexual assault increased at a slightly higher rate, up by 6% from 2015 to 8,210 victims in 2016. The number of female victims of FDV-related Sexual assault was almost six times higher (6,942 victims) than the number of male victims (1,248 victims).

Further information can be found in Recorded Crime - Victims, Australia, 2016 (cat. no. 4510.0) available for free download from the ABS website: http://abs.gov.au/.

Media notes:

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- The 2016 publication marks the seventh year of a new time series following a break in series for the collection in the 2010 publication.
- A victim for the purposes of this publication is defined by the type of offence committed. This can be a person, a premises, and organisation or a motor vehicle.
- Burglary appears in the publication as 'Unlawful entry with intent'.
- Other theft consists of various types of theft other than motor vehicle theft.
- For the purposes of this publication victims of selected offences have been determined to be family and domestic violence related where the relationship of offender to victim, as stored on police recording systems, falls within a specified family or domestic relationship, or where an FDV-related flag has been recorded, following police investigation. A specified family and domestic relationship may include (but is not limited to) partner, ex-partner, parent, or other family member.
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- Subscribe to our media release notification service to notify you of ABS media releases or publications upon their release.
Motor vehicle thefts increased by 10 per cent in 2016, following an annual increase of 5 per cent, according to figures released by the Australian Bureau of Statistics (ABS) today.

William Milmoe from the ABS said that the Recorded Crime - Victims publication revealed that 'Victims of motor vehicle theft increased from 51,085 in 2015 to 56,009 in 2016. This follows an increase of 5 per cent from 2014 to 2015.'

There were increases of 25 per cent in Victoria, 19 per cent in Queensland, and 10 per cent in South Australia, but decreases in all other states and territories.

Three quarters were stolen from either an outbuilding or residential land (which includes thefts from garages, driveway and carports) or from a street or footpath.

The publication also revealed increases in victims of a number of other offences:
- Attempted murder increased by 27 per cent but murder decreased by 4 per cent
- Sexual assault, Robbery and Other theft each increased by 5 per cent
- Unlawful entry with intent increased by 3 per cent

Family and domestic violence related incidents accounted for over a third of victims of both Homicide and related offences (i.e. murder, attempted murder or manslaughter; 39 per cent), and of Sexual assault (36 per cent).

Further information can be found in Recorded Crime - Victims, Australia, 2016 (cat. no. 4510.0) available for free download from the ABS website: http://abs.gov.au.

Media notes:
- When reporting ABS data you must attribute the Australian Bureau of Statistics (or ABS) as the source.
- This publication presents national crime statistics relating to victims of a selected range of personal and property offences that have been recorded by police during 2016.
- The 2016 publication marks the seventh year of a new time series following a break in series for the collection in the 2010 publication, and comparisons should not be made to data published prior to the 2010 publication.
- A victim for the purposes of this publication is defined by the type of offence committed. This can be a person, a premises, an organisation or a motor vehicle. While the definition includes non-person victims, victimisation rates are only presented for person victims.
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Commented [2]: Can we try to think of a more attention grabbing headline?
Commented [3]: Not sure about adding this section and the note on FDV below.
Commented [4]: Simplifying.
Commented [5]: Too many numbers.
Commented [6]: Can we make this sentence more 'conversational'? Perhaps drop the numbers and say the increase was coming from the three jurisdictions which was in contrast to the remainder which all decreased.
Commented [7]: Reckon we can drop the quote format for this sentence. Do the majority usually come from this location? Is there an interesting way to say this?
Commented [8]: Would it be interesting to say somewhere there an interesting way to say this?
Commented [9]: Perhaps drop the numbers and say the increase
Commented [10]: Only need this note if the media release refers to the entire time series.
Commented [11]: Only need this note if media release contains FDV.
MOTOR VEHICLE THEFTS RISE FOR SECOND YEAR IN A ROW

Motor vehicle thefts increased by 9 per cent, according to figures released by the Australian Bureau of Statistics (ABS) today.

ABS Director of Crime and Justice Statistics William Milne from the ABS said that the Recorded Crime - Victims publication revealed that 'the number of victims of motor vehicle theft have gone from 50,000 in 2014 to 52,000 in 2015, has risen to over 56,000 in 2016.'

'The increase from last year occurred entirely in three states: Victoria (up 25 per cent), Queensland (up 19 per cent) and South Australia (up 10 per cent). All other states and territories recorded decreases.'

Three-quarters of vehicles were stolen from either an outbuilding or residential land (which includes thefts from garages, driveways and carports) or from a street or footpath.

There were also increases in other types of property crime with the number of victims rising for:

- Unlawful entry with intent - up by 3% to 189,000 victims and
- Other theft - up by 5% to 537,000 victims.

The increase in robbery is the first in the six years since 2010, and the increase in armed robbery was even higher, up 7% to 5,000.

Further information can be found in Recorded Crime - Victims, Australia, 2016 (cat. no. 4510.0) available for free download from the ABS website: http://abs.gov.au.

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'The increase from last year occurred entirely in three states: Victoria (up 25 per cent), Queensland (up 19 per cent) and South Australia (up 10 per cent). All other states and territories recorded decreases.'

Three-quarters were stolen from either an outbuilding or residential land (which includes thefts from garages, driveways and carports) or from a street or footpath.

There were also increases in other types of property crime. Victims of Robbery increased by 5% to 9,400; victims of unlawful entry with intent by 3% to 189,000; and victims of Other theft by 5% to 537,000.

The increase in Robbery is the first in the six years since 2010, and the increase in Armed robbery was even higher, up 7% to 5,000.

Further information can be found in *Recorded Crime - Victims, Australia, 2016* (cat. no. 4510.0) available for free download from the ABS website: [http://abs.gov.au/](http://abs.gov.au/).

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Three-quarters of vehicles were stolen from either an outbuilding or residential land (which includes thefts from garages, driveways and carports) or from a street or footpath.

There were also increases in other types of property crime with the number of victims rising for:

- Robbery – up 5% to 9,400 victims
- Burglary – up 3% to 189,000 victims
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The increase in robbery is the first in the six years since 2010, and the increase in armed robbery was even higher, up 7% to 5,000.

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Thanks,

Looks good, couple of suggestions to discuss ... see what you think.

I was also wondering whether we make mention that over 80% of FDV sexual assault victims were female

Cheers,

Director

National Centre for Crime and Justice Statistics | Population and Social Statistics Division | Australian Bureau of Statistics
(P) (M) (F) (E) @abs.gov.au (W) www.abs.gov.au

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- Media release v4.docx
Motor vehicle thefts continue to rise

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Three-quarters of vehicles were stolen from either an outbuilding or residential land (which includes thefts from garages, driveways and carports) or from a street or footpath.

Between 2015 and 2016, the number of victims recorded nationally increased since the current time series began in 2010. This included:

- Homicide and related offences – up 9% to 452 victims
- Robbery – up 5% to 9,403 victims
- Other theft – up 5% to 537,283 victims

The number of sexual assault victims increased for the fifth consecutive year, up 5% to 23,052 victims in 2016. Victims of family and domestic violence related sexual assault increased at a slightly faster rate, up by 6% from 2015 to 8,210 victims in 2016.

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Three-quarters of vehicles were stolen from either an outbuilding or residential land (which includes thefts from garages, driveways and carports) or from a street or footpath.

Between 2015 and 2016, the number of victims recorded nationally increased across each of the selected offence categories, for the first time since the current time series began in 2010. This included:

- Homicide and related offences – up 9% to 452 victims
- Robbery – up 5% to 9,403 victims
- Other theft – up 5% to 537,283 victims

The number of sexual assault victims increased for the fifth consecutive year, up 5% to 23,052 victims in 2016. Victims of family and domestic violence related sexual assault increased slightly faster, up by 6% from 2015 to 8,210 victims in 2016.

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The number of sexual assault victims increased for the fifth consecutive year, up 5% to 23,052 victims in 2016.

Victims of family and domestic violence related sexual assault increased at a slightly higher rate, up by 6% from 2015 to 8,210 victims in 2016. The number of female victims of FDV-related Sexual assault was almost six times higher (6,942 victims) than the number of male victims (1,248 victims).

Further information can be found in Recorded Crime - Victims, Australia, 2016 (cat. no. 4510.0) available for free download from the ABS website: http://abs.gov.au/.

Media notes:
- When reporting ABS data you must attribute the Australian Bureau of Statistics (or ABS) as the source.
- The 2016 publication marks the seventh year of a new time series following a break in series for the collection in the 2010 publication.
- A victim for the purposes of this publication is defined by the type of offence committed. This can be a person, a premises, and organisation or a motor vehicle.
- Burglary appears in the publication as ‘Unlawful entry with intent’.
- Other theft consists of various types of theft other than motor vehicle theft.
- For the purposes of this publication victims of selected offences have been determined to be family and domestic violence related where the relationship of offender to victim, as stored of police recording systems, falls within a specified family or domestic relationship, or where an FDV-related flag has been recorded, following police investigation. A specified family and domestic relationship may include (but is not limited to) partner, ex-partner, parent, or other family member.
- For media requests and interviews, contact the ABS Communications Section on 1300 175 070 (8.30am - 5pm Mon-Fri).
- Subscribe to our media release notification service to notify you of ABS media releases or publications upon their release.
MOTOR VEHICLE THEFTS RISE FOR SECOND CONSECUTIVE YEAR

Motor vehicle thefts have shown an annual increase of 9 per cent, according to figures released by the Australian Bureau of Statistics (ABS) today.

William Milne from the ABS said that the Recorded Crime - Victims publication revealed that ‘Victims of motor vehicle theft increased from 51,525 in 2015 to 56,086 in 2016. This follows an increase of 3 per cent from 2014 to 2015.’

‘There were increases of 25 per cent in Victoria, 19 per cent in Queensland, and 10 per cent in South Australia, but decreases in all other states and territories.’

‘Three-quarters were stolen from either an outbuilding or residential land (which includes thefts from garages, driveway and carports) or from a street or footpath’

The publication also revealed increases in victims of a number of other offences:

- Attempted murder increased by 27 per cent but murder decreased by 4 per cent
- Sexual assault, Robbery and Other theft each increased by 5 per cent
- Unlawful entry with intent increased by 3 per cent

Family and domestic violence related incidents accounted for over a third of victims of both Homicide and related offences (i.e. murder, attempted murder or manslaughter; 39 per cent), and of Sexual assault (36 per cent).

Further information can be found in Recorded Crime - Victims, Australia, 2016 (cat. no. 4510.0) available for free download from the ABS website: http://abs.gov.au/.

Media notes:

- When reporting ABS data you must attribute the Australian Bureau of Statistics (or ABS) as the source.
- This publication presents national crime statistics relating to victims of a selected range of personal and property offences that have been recorded by police during 2016.
- The 2016 publication marks the seventh year of a new time series following a break in series for the collection in the 2010 publication, and comparisons should not be made to data published prior to the 2010 publication.
- A victim for the purposes of this publication is defined by the type of offence committed. This can be a person, a premises, an organisation or a motor vehicle. While the definition includes non-person victims, victimisation rates are only presented for person victims.
- For the purposes of this publication victims of selected offences have been determined to be family and domestic violence – related where the relationship of offender to victim, as stored on police recording systems, falls within a specified family or domestic relationship, or where an FDV related flag has been recorded, following a police investigation. A specified family and domestic relationship may include (but is not limited to) partner, ex-partner, parent, or other family member.
- For media requests and interviews, contact the ABS Communications Section on 1300 175 070 (8.30am - 5pm Mon-Fri).
- Subscribe to our media release notification service to notify you of ABS media releases or publications upon their release.
From: /Staff/ABS
To: /Staff/ABS@ABS,
Date: 27/06/2017 04:53 PM
Subject: Fw: Draft media release for review (Recorded Crime - Victims, due for release 6 July)
From: /Staff/ABS
To: /Staff/ABS@ABS,
Date: 27/06/2017 03:36 PM
Subject: Re: Draft media release for review (Recorded Crime - Victims, due for release 6 July)

Hi 

please could you send me a link to this in the WCA

Thanks

Media Officer
Hi,

Happy to move the draft across to WCA:

Notes Link (Subject: Motor vehicle thefts continue to rise; Database: Website Content Approvals; Author: [Author]; Created: 16/05/2017)

Looking forward to your feedback.

Regards,

Collection Manager

Thanks it would be great to have it in the WCA if you can put it in there and then send me a doclink.

I will be on leave from this Thurs until 11 July and will be your point of contact for this release after then.
Hi,

Here is the draft media release for *Recorded Crime - Victims* (cat. no. 4510.0):

We can move it across to a WCA document if you'd prefer to review from there.

The publication is due for release Thursday 6 July.

Regards,

Collection Manager
Yeah agreed, that's why I changed it in the clean copy :)

Just a comment - if those numbers are being listed under that statement it could be interpreted that those offences rose for the first time since the time series began which isn't the case.

Between 2015 and 2016, the number of victims recorded nationally increased for the following offences which was also the first increase since the current time series began in 2010. This included:

- Homicide and related offences – up 9% to 452 victims
- Robbery – up 5% to 9,403 victims
- Other theft – up 5% to 537,283 victims

Senior Research Officer
Recorded Crime | National Centre for Crime and Justice Statistics | Australian Bureau of Statistics
(P)  @abs.gov.au (E)  www.abs.gov.au

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Good morning all,

sent me his feedback on the media release this morning, you can see his comments in the document below:

And a verbal comment too - 'I was also wondering whether we make mention that over 80% of FDV sexual assault victims were female'

So I've put through his comments and went back and forth with a bit about the paragraph where we list some of the increases for the offences, in the end we went with a very simple message of increasing
from 2015 to 2016 because we were getting a bit tied up in knots in trying to clearly get across the original message.

Here is the clean copy -

G:\NatCrime\2016\Publication\Text\Media release v5.docx

would you mind having a quick look and making sure you are happy with it? And then you can send it to corp comms. We'll send it to after Corp Comms has seen it - thought that was best, and

Thanks,

Assistant Director

National Centre for Crime and Justice Statistics | Australian Bureau of Statistics

(P) (E) @abs.gov.au (W) www.abs.gov.au
Hi,

No, I used to be in that team, but I'm no longer looking after 4510.0.

I've included and in this reply, who would be more than happy to assist.

Cheers,

Assistant Director (A/g)

National Centre for Crime & Justice Statistics | Australian Bureau of Statistics

From: Staff/ABS
To: Staff/ABS
Date: 19/06/2017 12:53 PM
Subject: media release 4510.0

Hi

just following up the media release 4510.0 about recorded Crime scheduled for the 27 June. Are you looking after this one?

Media Officer

Corporate Communications | Media, Digital and Design | Australian Bureau of Statistics

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Hi,

I've updated the media release based on your feedback: G:\NatCrime\2016\Publication\Text\Media release v4.docx

I haven't sent it to you as yet so feel free to make some changes then forward to him.

Cheers,

Collection Manager

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(P) (E) @abs.gov.au (W) www.abs.gov.au

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Hi,

I have put some comments into the copy below but I know that some of my comments seem to contradict one yours so I'd like to get your views first! In particular, I think there is an interesting and topical story with the sexual assault data, which then means we can draw in a sentence about FDV data now that we have dropped the experimental tag.

So I'd prefer that than any further discussion of the robbery data. I was interested in getting a bit of FDV stuff into the media release, and based on discussions we had in the BoM this morning, the police aren't that interested in robbery but are very interested in the FDV data, so may be more in line with their priorities.

Have a look and see what you think.

Thanks,

Collection Manager

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Thanks,

My feedback is in this draft:
G:\NatCrime\2016\Publication\Text\Media release v2.docx (comments).docx

Cheers,

Collection Manager

Hi,

I have drafted a new version:
\corp\absdfs\workgroup\Crime\NatCrime\2016\Publication\Text\Media release v2.docx

Cheers
Hi,

Thanks for putting together the first draft of the media release. I’ve put my feedback into this document: G:\NatCrime\2016\Publication\Text\Media release v1 (22 comments).docx

Happy to discuss if my feedback isn’t clear or you want to bounce around some ideas.

Cheers,

Collection Manager

From: /Staff/ABS
To: /Staff/ABS@ABS, VicCrime
Cc: 
Date: 19/06/2017 01:43 PM
Subject: Re: Media release draft

Hi,

I have prepared a draft media release:

\corp\absdfs\workgroup\Crime\NatCrime\2016\Publication\Text\Media release.docx

Comments are welcome.

Research Officer
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Re: rounding of numbers. I suggested that for the quote part as that seemed more natural language. I think we can be more precise in that list so I'll leave that in and see what Corp comms have to say about it. Also, I'll incorporate feedback and reduce that list to the most interesting changes.

I like the way you've worded the sexual assault section so I'll put that in too.

Cheers,

Collection Manager

Re: Media release draft for feedback

Hi,

Regarding the 'too many numbers' question, numbers is what we do! This reads OK which is the main thing.

Numbers of victims - should we be rounding the larger numbers? I am pretty sure we have done this in the past although there's nothing in the guidelines.

For the first time since the current time series began in 2010 the number of victims recorded nationally has increased across each of the selected offence categories:

- Homicide and related offences - up 9% to 452 victims
- Sexual assault - up 5% to over 23,000 victims
- Kidnapping/abduction - up 1% to 538 victims
- Robbery - up 5% to over 9,000 victims
- Blackmail/extortion - up 3% to 540 victims
- Burglary - up 3% to nearly 189,000 victims
- Other theft - up 5% to over 537,000 victims

The second sentence about the increase in sexual assault follows directly after the paragraph which includes the first, without referencing it. I would suggest:

This is the fifth consecutive annual increase in numbers of victims of Sexual assault; from 2011 to 2016 the number of victims has risen by nearly a quarter. Family and Domestic Violence (FDV) related victims of sexual assault increased slightly faster, up by 6% from 2015 to over 7,700 victims in 2016.

I would drop the point about FDV making up a third, since the rest of the text is about increases.
Cheers

Research Officer

Recorded Crime  |  National Centre for Crime and Justice Statistics  |  Australian Bureau of Statistics

(P)  (E)  (W)  www.abs.gov.au

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From: /Staff/ABS
To: /Staff/ABS@ABS, /Staff/ABS@ABS
Cc: /Staff/ABS@ABS
Date: 23/06/2017 12:41 PM
Subject: Media release draft for feedback

Hi & , I've had a go at updating the media release based on the feedback from . Would you mind having a look and letting me know what you think?

The updated draft is here:

feedback is in here:

- you will notice this draft is a lot like what you first sent me. Oh the joys of having multiple levels of review. : P

Cheers,

Collection Manager

Recorded Crime  |  National Centre for Crime and Justice Statistics  |  Australian Bureau of Statistics

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Hi.

Thanks also to you for feedback on the media release.

I agree, the other movements in the key findings were more interesting than the motor vehicle theft but:
- rise in all offences isn’t really specific enough of a story for a media release
- rise in sexual assault was the lead story for the last media release

I had another look at the key findings to see what content would be good for the media release but think the other info is a bit too detailed.

I’ve made a judgement call on what movements to keep in that list so we’ll see how that goes - I’ve listed the ones I removed in a comment so you can change it around if they want to.

Cheers,

Collection Manager

Recorded Crime | National Centre for Crime and Justice Statistics | Australian Bureau of Statistics

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Hey. I think an easy way to grab the key movements would be from the key findings as had commented on reviewing it contained some good media release grabs. It is interesting that the headline is about MV theft given this was moved to the end of key findings cause it wasn’t as interesting as some of the other movements, but if keeping this as the headline perhaps ‘Motor vehicle thefts continue to rise’ might be a bit more media release-esque then the second year in a row which commented was not very punchy.

I don’t know if you need to list out all the numbers for the rise in each offence type or whether you could just say give a few of the notable examples, including sexual victims of sexual assault which increased for the fifth consecutive year...

It is also lacking any reference to “said” which is pretty standard

the best advice I can give is look at previous media releases and just base your story around that kind of wording - the overall narrative can change but for the actual style I mean.

And that is my two cents! :)
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Hi,

All good. I will never look at a car the same way now.

Regards,

Assistant Director of Media

Media, Digital and Design Section | Communications and Partnerships | Australian Bureau of Statistics

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Hi,

Thanks for reviewing the media release. We’re happy with the content but would like a minor amendment to the headline as it could be misinterpreted.

Technically it should be 'motor vehicle theft' but can we split the difference and swap car for vehicle? 'Three states drive increases in vehicle thefts'

This is the definition:
For the purposes of this subdivision the definition of a motor vehicle is any self-propelled vehicle that runs on the land surface and is eligible for registration for use on public roads. This includes, but is not limited to: car, motorcycle, motorised caravan/campervan, truck, lorry, tractor, bus, grader, etc.

Cheers,

Collection Manager

The ABS Privacy Policy outlines how the ABS will handle any personal information that you provide to us.
Hi,

Thanks for sending through the media release.

I have made a couple of changes and reset it to draft,

Happy to discuss issues around the headline and if there's a chance some of the info lower in the release could be more prominent.

Please let me know if you are happy (or otherwise) with the changes.

Regards,

Assistant Director of Media

Media, Digital and Design Section | Communications and Partnerships | Australian Bureau of Statistics

(P) (M) (E) @abs.gov.au (W) www.abs.gov.au

The ABS Privacy Policy outlines how the ABS handles any personal information that you provide to us.

Hi,

Here is the draft media release for you to review:

Notes Link (Subject: Motor vehicle thefts continue to rise; Database: Website Content Approvals; Author: ; Created: 16/05/2017)

Thanks,

Collection Manager

Recorded Crime | National Centre for Crime and Justice Statistics | Australian Bureau of Statistics

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Hi,

Thanks for the update. I have changed the headline.

Do you happen to have an update on the infographics?

Regards,

Assistant Director of Media

Media, Digital and Design Section | Communications and Partnerships | Australian Bureau of Statistics

(P) (M) (E) 

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6 July 2017

MEDIA RELEASE

Embargoed: 11.30 am (Canberra time)

Three states drive increases in vehicle thefts

Motor vehicle thefts increased by 9 per cent in 2016, according to figures released by the Australian Bureau of Statistics (ABS) today.

ABS Director of Crime and Justice Statistics William Milne said that the number of victims of motor vehicle theft rose to over 56,000 in 2016, the highest number since 2012.

"The increase from last year was driven entirely by three states: Victoria (up 25 per cent), Queensland (up 19 per cent) and South Australia (up 10 per cent)," he said. "All other states and territories recorded decreases."

Three-quarters of vehicles were stolen from either an outbuilding or residential land (which includes thefts from garages, driveways and carports) or from a street or footpath.
Between 2015 and 2016, the number of victims recorded nationally increased across a range of offences. However, since 2010 the number of victims have decreased for the following offences:

- Homicide and related offences – down 2 per cent to 452 victims
- Robbery – down 36 per cent to 9,403 victims
- Other theft – up 5 per cent to 537,283 victims
- Burglary – down 9 per cent to 188,756 victims

The number of sexual assault victims increased for the fifth consecutive year, up 5 per cent to 23,052 victims in 2016.

Victims of family and domestic violence (FDV) related sexual assault increased slightly more, up by 6 per cent from 2015 to 8,210 victims in 2016. The number of female victims of FDV-related sexual assault was almost six times higher (6,942 victims) than the number of male victims (1,248 victims).

Further information can be found in Recorded Crime - Victims, Australia, 2016 (cat. no. 4510.0) available for free download from the ABS website: http://abs.gov.au/.

Media notes:
- When reporting ABS data you must attribute the Australian Bureau of Statistics (or ABS) as the source.
- The 2016 publication marks the seventh year of a new time series following a break in series for the collection in the 2010 publication.
- A victim for the purposes of this publication is defined by the type of offence committed. This can be a person, a premises, and organisation or a motor vehicle.
- Burglary appears in the publication as 'Unlawful entry with intent'.
- Other theft consists of various types of theft other than motor vehicle theft.
- For the purposes of this publication victims of selected offences have been determined to be family and domestic violence-related where the relationship of offender to victim, as stored of police recording systems, falls within a specified family or domestic relationship, or where an FDV-related flag has been recorded, following police investigation. A specified family and domestic relationship may include (but is not limited to) partner, ex-partner, parent, or other family member.
- For media requests and interviews, contact the ABS Communications and Partnerships Section on 1300 175 070 (8.30am - 5pm Mon-Fri).
- Subscribe to our media release notification service to notify you of ABS media releases or publications upon their release.
Hello,

Do you have a copy of the earlier media release? Just want to compare the two.

Cheers,

Director

Media, Digital and Design Communications | Communications and Partnerships | Australian Bureau of Statistics

From: /Staff/ABS
To: /Staff/ABS@ABS, /Staff/ABS@ABS
Date: 05/07/2017 01:45 PM
Subject: 4510.0 - 2016 - Three states drive increases in vehicle thefts (Media Release) content has been received by Publishing [SEC=UNCLASSIFIED]

Publishing has received the linked content for release.

4510.0 - 2016 - Three states drive increases in vehicle thefts

Here is a link to the relevant document
Hello,

The Recorded Crime - Victims collection is due for release on 6 July (see below). Final data is still being compiled but the advice is that the themes from the last edition (link below) will be maintained in the new one. One of the suggestions from the SMA is that the domestic violence data may be one area to particularly focus on.  

is this enough for your team to begin thinking about some possible concepts for images/infographics that we could use? We can set up a meeting with the SMA if needed.

please be on your radar as a media release to begin thinking about and approaches for promotion.

Cheers,

Director

Media, Digital and Design Communications | Communications and Partnerships | Australian Bureau of Statistics

T: (02) 6252 5071 M: E: @abs.gov.au W: www.abs.gov.au

F: @absstats T: @ABSStats

----- Forwarded by /Staff/ABS on 02/06/2017 09:42 AM ----- 

Sounds good - the DV data is certainly a key story from the publication and obviously very topical, so would be great to highlight this aspect of the release.

Thanks!

Assistant Director

National Centre for Crime and Justice Statistics | Australian Bureau of Statistics

(P) (E) @abs.gov.au (W) www.abs.gov.au

Pretty much ... as said, it's the 3rd year w... 01/06/2017 10:45:23 AM

Pretty much ... as said, it's the 3rd year we will publish Domestic Violence information. So wouldn't mind looking at any opportunity to draw this out.

But may have a different take.
Cheers,

Director

National Centre for Crime and Justice Statistics | Population and Social Statistics Division | Australian Bureau of Statistics

(P) (M) (F) 
(E) @ abs.gov.au (W) www.abs.gov.au

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Hello Thanks for this. I'll talk to the team...

From: /Staff/ABS
To: /Staff/ABS@ABS
Cc: /Staff/ABS@ABS
Date: 01/06/2017 09:20 AM
Subject: Re: Recorded Crime - Victims

Hello, Thanks for this. I'll talk to the team and get some ideas together. I think we said that it is likely the same themes will apply to the next data collection, is that the case? Cheers,

G'day, Great catch up yesterday.

As discussed the Recorded Crime - Victims collection is scheduled for release on the 6 July.

I have dropped in the link to the previous iteration (and media release within that).

This next edition will include 3 years of family and domestic violence data - an initiative within the National Plan to Reduce Violence against Women and their Children. Furthermore, these data will,
from now on, be published without the "experimental" tag - the quality and comparability across jurisdiction now seems to be standing up.

Any thoughts or ideas re media presentation etc would be appreciated.


Cheers,

Director
(P) (M) (F) (E) @abs.gov.au (W) www.abs.gov.au

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