

AUSTRALIAN BUREAU OF STATISTICS ACT 1975: sub-section 6(3)

PROPOSAL NO. 43 OF 2013

BY

AUSTRALIAN BUREAU OF STATISTICS

INTERNET ACTIVITY SURVEY

The Australian Bureau of Statistics proposes to conduct the Internet Activity Survey which will be conducted on a bi-annual basis. The next survey will be conducted in respect of the quarter ending December 2013.

The survey will be collected by electronic forms from a sample of approximately 90 businesses across Australia.

Information will be collected on a range of characteristics including:

- number and type of subscribers;
- type of access connection; and
- volume of data downloaded.

The primary purpose of the survey is to assist in the understanding of the impact of the internet on productivity, innovation and economic and social outcomes.

The survey has been developed in consultation with key stakeholders including:

- Department of Communications;
- Australian Communications and Media Authority; and
- Australian Competition and Consumer Commission.

Results from the survey will be used for analysis and policy formulation particularly relating to broadband use, the digital economy and for international comparison.

The survey has been field tested to ensure that the required data are available and provider load has been minimised. The survey has been cleared through the Statistical Clearing House.

This survey was last tabled as Proposal No. 5 of 2000.

Results from the survey are expected to be released from mid 2014.

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