

AUSTRALIAN BUREAU OF STATISTICS ACT 1975: sub-section 6(3)

**PROPOSAL NO. 2 OF 2022
BY THE AUSTRALIAN BUREAU OF STATISTICS**

FILM, TELEVISION AND DIGITAL GAMES SURVEY

The Australian Bureau of Statistics (ABS) proposes to collect information for the purpose of measuring employment and the financial performance and production activity of businesses primarily engaged in any of the following activities:

- production or post-production of film, television and video content;
- television, subscription video on demand and internet channel broadcasting;
- film and video distribution;
- film and video exhibition; and
- digital game development.

The information will be collected:

- from September 2022, in relation to the 2021-22 reference year;
- from a sample of approximately 1,250 Australian businesses/organisations;
- by direct collection, primarily using web forms.

Information will be collected on a range of characteristics including:

- employment by main occupation and gender;
- production, post-production, distribution, broadcasting and exhibition activity;
- income, expenditure, inventories and profit; and
- state/territory breakdown of employment, total income and wages and salaries.

This collection is funded by Screen Australia and information collected will be used primarily to inform government policies and incentives designed to support the Australian film, television and digital games industries.

The ABS expects to make statistical and related information from the collection available in mid-2023.

The principal users of the information the ABS produces will be:

- Screen Australia, the federal government agency charged with supporting Australian screen development, production and promotion;

- Relevant state government agencies and industry associations; and
- Private research organisations.

To assist in determining the feasibility of the collection and to understand and manage respondent burden consistent with the Government's Regulator Performance Framework, the ABS:

- has considered what existing information is available;
- consulted with a wide range of industry bodies and businesses;
- conducted concept and forms testing to ensure data is readily available; and
- implemented best practice survey design advice from collection methodology experts within the ABS.

This collection was last conducted by the ABS in August 2016 and was previously tabled in Parliament as Proposal No. 10 of 2016. The scope of the 2021-22 collection is expanded to include the film exhibition and distribution industries for the first time.

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