

AUSTRALIAN BUREAU OF STATISTICS ACT 1975: sub-section 6(3)

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BY

AUSTRALIAN BUREAU OF STATISTICS

ECONOMIC ACTIVITY SURVEY 2012-13: TOURISM BUSINESS SURVEY

The Australian Bureau of Statistics proposes to conduct a Survey of Tourism Businesses in Australia for the 2012-13 reference period, commencing August 2013.

The Australian Bureau of Statistics conducts this survey on an ad-hoc basis.

The survey will be conducted by mail and/or e-forms from a sample of approximately 2,000 business nationally.

Information will be collected on a range of indicators including:

- details of employment, income and expenses;
- detailed level of product and industry data, such as in the following industries: passenger car rental and hiring, accommodation, cafes, restaurants and takeaway food services; and
- business structure and performance.

The primary purpose of the survey will be to assist in understanding the structure and nature of the tourism industry within the Australian economy and to provide an essential component of the statistical framework for the analysis and development of policy, investment decisions, and wider research, in support of the tourism industry.

The survey has been developed in consultation with relevant Commonwealth and state government departments, and major industry representative bodies, including the Department of Resources, Energy and Tourism, which has provided funding towards the survey.

The principal users of the survey will include:

- Department of Resources, Energy and Tourism;
- Travel Compensation Fund;
- Accommodation Association of Australia;
- Australian Hotels Association;
- Restaurant and Catering Association;
- Australian Federation of Travel Agents; and
- Tourism Australia.

Results from the survey will be used to:

- compile the Australian Tourism Satellite Account; and
- provide data for economic planning and performance analysis.

The survey questions have been extensively field tested to ensure that the required data are readily available and that provider load is minimised. No significant adverse respondent reaction is anticipated.

Results from the survey are expected to be released in mid 2014.

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