

**AUSTRALIAN BUREAU OF STATISTICS ACT 1975: sub-section 6(3)**

**PROPOSAL NO. 16 OF 2012**

**BY**

**AUSTRALIAN BUREAU OF STATISTICS**

**Survey of Sales to Households - Communication Services**

The Australian Bureau of Statistics proposes to conduct a quarterly survey of sales to households in the communication services industry, commencing with the December quarter 2012.

The survey will be conducted by mail using a small purposive sample of telecommunication carriers across Australia.

Information will be collected on a range of indicators including:

- sales of mobile services to households;
- sales of landline services to households;
- sales of internet services to households;
- volume of mobile service used by households;
- volume of landline services used by households; and
- volume of internet services used by households.

The survey has been developed in consultation with major users, including the Reserve Bank of Australia.

Results from the survey will be used by analysts and policy makers in both public and private sectors. The results will also be used by the Australian Bureau of Statistics in the compilation of the Australian National Accounts.

The survey has been extensively field tested to ensure that the required data is readily available and that provider load has been minimised. There has been a high level of respondent cooperation and no significant adverse respondent reaction is expected.

Results from the quarterly survey are expected to be released commencing mid-2013.

This Survey is expected to be repeated on a quarterly basis.

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