

AUSTRALIAN BUREAU OF STATISTICS ACT 1975: sub-section 6(3)

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BY

AUSTRALIAN BUREAU OF STATISTICS

SURVEY OF CONSUMER SALES – COMMUNICATION SERVICES SURVEY

The Australian Bureau of Statistics proposes to continue conducting the quarterly Survey of Consumer Sales - Communication Services Survey. This survey was previously tabled in Parliament in October 2012 under the initial name, Survey of Sales to Households - Communication Services.

The survey commenced as a paper form however the collection mode has since changed to an excel form. The survey is a small purposive sample of telecommunication carriers across Australia.

Information collected is for a range of indicators including:

- sales of mobile services to households
- sales of fixed line phone services to households
- sales of fixed internet services to households
- sales of telecommunications equipment to households
- volume of mobile services used by households
- volume of fixed line phone services used by households, and
- volume of fixed internet services used by households.

The survey has been developed in consultation with relevant stakeholders, including the Reserve Bank of Australia, National Accounts and selected large communication businesses.

The purpose of the survey is to provide key indicators, at a national level, on household expenditure on communication services and the number of services in operation for mobile services, fixed line phone services and fixed internet services.

Results from the survey are used by analysts and policy makers in both public and private sectors. The results also assist National Accounts in the compilation of Household Final Consumption Expenditure (HFCE).

The survey has been extensively field tested to ensure that the required data is readily available and that provider load has been minimised. There has been a high level of respondent cooperation with no significant adverse respondent reactions.

Results from the Survey of Consumer Sales - Communication Services Survey are published quarterly in Retail Trade, Australia.

This survey is repeated on a quarterly basis.

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