

AUSTRALIAN BUREAU OF STATISTICS ACT 1975: sub-section 6(3)

**PROPOSAL NO. 13 OF 2014
BY
AUSTRALIAN BUREAU OF STATISTICS**

SURVEY OF TOURIST ACCOMMODATION

The Australian Bureau of Statistics proposes to collect information for the purpose of measuring activity in short-term commercial accommodation in Australia.

The information will be collected:

- from July 2014 on an annual basis, in respect of the previous financial year. It has been previously collected on a quarterly basis since September 1975;
- as a census of approximately 4,200 hotels, motels and serviced apartments with 15 or more rooms;
- by electronic form and mail out/reply paid form; and
- across Australia.

Information will be collected on a range of characteristics including:

- number of rooms or units and number of bed spaces available;
- number of rooms or units and bed spaces occupied during the reference period;
- number of nights paying guests stayed during the reference period; and
- takings from accommodation.

The information collected will be used by the Australian Bureau of Statistics in the compilation of the Tourist Accommodation, Australia output.

The Australian Bureau of Statistics expects to make statistical and related information available from the collection within six months of the end of the reference period.

The principal users of the information will include:

- government, for economic analysis;
- the tourism industry for policy development; and
- consultants, developers and tourism related businesses for investment decision making and monitoring profitability and general trends in the industry.

To assist in determining the feasibility of the collection and to understand and manage respondent burden the Australian Bureau of Statistics:

- has considered what existing information is available;
- has incorporated prior knowledge gained from the quarterly collection;
- has consulted with stakeholders (data users and accommodation industry representatives) on the changes in collection strategy; and

- will be required to clear the collection through the Statistical Clearing House.

This collection was formerly conducted as a quarterly survey until June quarter 2013 and was previously tabled in Parliament as Proposal No. 47 of 1988.

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