

AUSTRALIAN BUREAU OF STATISTICS ACT 1975: sub-section 6(3)

PROPOSAL NO. 10 OF 2016

BY

AUSTRALIAN BUREAU OF STATISTICS

FILM, TELEVISION AND DIGITAL GAMES SURVEY

The Australian Bureau of Statistics proposes to collect information on key industries responsible for screen production in Australia for the 2015-16 reference period. These industries are film and television production and post-production industry, the broadcasting industry and the digital game development industry.

The information will be collected:

- from August 2016
- from a sample of approximately 1,200 businesses/organisations across Australia, and
- by electronic forms. Administrative data will be used to supplement the directly collected estimates.

Information will be collected on a range of indicators and characteristics including:

- employment, income and expenses, and the types and levels of production activity occurring, and
- business name, address and contact details.

The collection has been developed in consultation with the relevant Australian Government agency, Screen Australia, which has provided funding for the collection. Results from the collection will be used to assess current government policies and incentives in the industry, and the development of future policies to ensure the sustainability of these industries in a digital media environment.

The ABS expects to make statistical and related information from the collection available in mid 2017.

The principal users of the information the ABS produces will be:

- Screen Australia
- Department of Communications and the Arts
- State government agencies and key industry bodies, and
- Private research organisations.

To assist in determining the feasibility of the collection and to understand and manage respondent burden the ABS:

- has considered what existing information is available
- has consulted with industry bodies & businesses
- field tested to ensure data is readily available, and
- will be required to clear the collection through the Statistical Clearing House.

This collection was last conducted in 2011-12 and was previously tabled in Parliament as Proposal no. 9 of 2012.

Luise McCulloch
Deputy Australian Statistician
Statistical Services Group

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