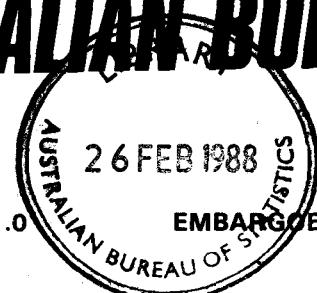




AUSTRALIAN BUREAU OF STATISTICS

Canberra

8705
15
B
CATALOGUE NO. 8501.0



EMBARGOED UNTIL 11.30 A.M. 23 FEBRUARY 1988



RETAIL SALES OF GOODS (EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.), AUSTRALIA, DECEMBER 1987

PHONE INQUIRIES • *about these statistics*—contact Mr Howard Williams on Canberra (062) 52 5631 or any ABS State office.

- *about the constant price estimates*—contact Mr Henry Foira on Canberra (062) 52 6724.
- *about other statistics and ABS services*—contact Information Services on Canberra (062) 52 5402, 52 6007, 52 6627 or any ABS State office.

MAIL INQUIRIES • write to Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616 or any ABS State office.

ELECTRONIC SERVICES • on VIATEL — key *656#.

• on AUSSTATS — phone (062) 52 6017.

• on TELESTATS — phone (062) 52 5404.

MAIN FEATURES

TOTAL VALUE OF RETAIL SALES OF GOODS
(EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.).
AUSTRALIA

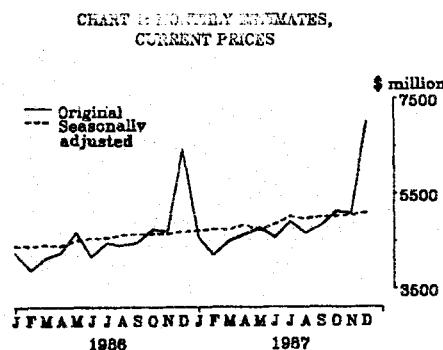


CHART 2: MONTHLY CHANGES,
CURRENT PRICES

Trend estimates

Percentage change from preceding month

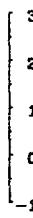
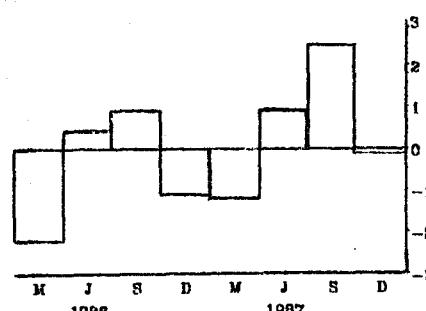


CHART 3: QUARTERLY CHANGES,
CONSTANT (AVERAGE 1979-80) PRICES

Seasonally adjusted

Percentage change from preceding quarter



This publication includes trend estimates of retail sales, which have been derived by smoothing the series of seasonally adjusted estimates. The smoothing of seasonally adjusted series is a means of reducing the impact of the irregular component of the series to provide a basis for identifying the underlying trend. However, the trend estimates for the most recent months are subject to revision as data for subsequent months become available. Further details are given in paragraphs 16 to 21 of the Explanatory Notes at the end of this publication.

Estimates are subject to sampling and non-sampling variability as explained in paragraphs 8 to 13.

AUSTRALIAN TOTAL ESTIMATES (see Charts 1 to 3)

For December 1987, the estimated value of retail sales in Australia (excluding sales of motor vehicles, parts, petrol etc), in original terms, is \$7,008.3 million (see Chart 1). This is an increase of 37.7% from November 1987 and 9.0% from December 1986. Sales for the calendar year 1987 totalled \$59.0 billion, up 7.9% on the \$54.7 billion recorded for 1986.

While the trend estimates for Australia continue to show positive monthly growth, the rate of that growth has progressively declined from a peak of 1.0% in June 1987 to 0.2% in December 1987 (see Chart 2).

In seasonally adjusted terms, December 1987 shows an increase of 0.9%. Users should take note of the comment contained in previous releases of this bulletin that the changes to school holiday arrangements in a number of States may have affected the seasonality of the series. The seasonal adjustment process is not able to identify and correct for any changed retail sales patterns that may have resulted. However, the influence of the change is largely removed by the process of producing trend estimates. After removing the effects of price changes and seasonal patterns, retail sales in December quarter 1987 were virtually unchanged (down 0.1%) from the level in the September quarter 1987 (see Chart 3). For the 1987 calendar year, constant price retail sales showed little growth over sales for 1986 (up 0.3%).

TOTAL VALUE OF RETAIL SALES OF GOODS
(EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.),
TREND ESTIMATES, MONTHLY CHANGES
CURRENT PRICES, SELECTED INDUSTRIES, AUSTRALIA
Percentage change from preceding month

CHART 4: GROCERS, CONFECTIONERS, TOBACCONISTS

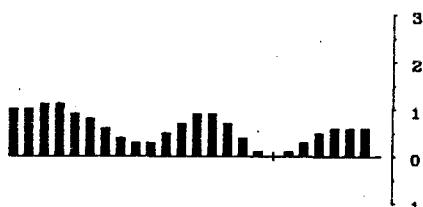


CHART 5: OTHER FOOD STORES

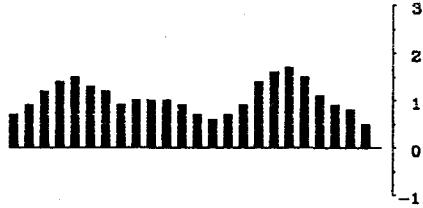


CHART 6: HOTELS, LIQUOR STORES, LICENSED CLUBS

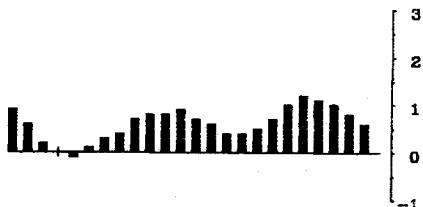


CHART 7: CLOTHING AND FABRICS STORES

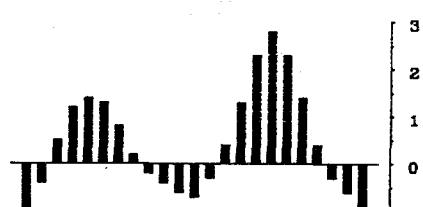


CHART 8: DEPARTMENT STORES

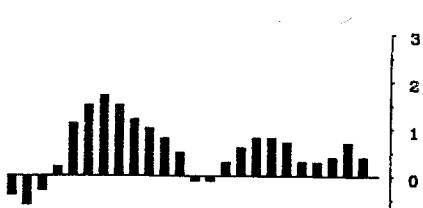
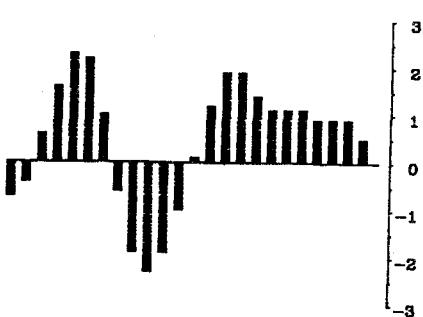


CHART 9: ELECTRICAL GOODS STORES



J F M A M J J A S O N D J F M A M J J A S O N D
1986 1987

INDUSTRY ESTIMATES (see Charts 4 to 9)

With the inclusion of figures for December 1987, trend estimates show that the value of monthly retail sales is increasing for most retail industries but that, in general, the rate of this increase continues to become smaller.

Trend estimates for Grocers, confectioners and tobacconists show growth steady at 0.6% for the last 3 months (see Chart 4).

The growth in the trend series for Other food stores (excluding Butchers) fell to 0.5% in December compared with a peak of 1.7% in July 1987 (see Chart 5).

Hotels, liquor stores and licensed clubs show a monthly growth rate of 0.6%, compared with a peak of 1.2% in August 1987. (see Chart 6).

For Clothing and fabrics stores the monthly growth rate in December 1987 was -0.9%, the third consecutive month in which the trend rate of growth has been negative (see Chart 7).

Department stores show growth of 0.4%, down from 0.7% growth in November 1987 (see Chart 8).

The monthly growth rate for Electrical goods stores in December is 0.5% down from 0.9% in November (see Chart 9).

STATE ESTIMATES (see Charts 10 to 15 on page 8)

The monthly growth rate of retail sales in December is negligible in all States except Queensland, Western Australia and Tasmania.

New South Wales (36% of total retail sales) trend estimates show a monthly growth rate of 0.1% in December 1987, down from a peak of 1% in June and July 1987 (see Chart 10).

For Victoria (27% of total retail sales) trend estimates show a progressive decline in the growth rate from a peak of 1.3% in June 1987 to -0.1% in December 1987 (see Chart 11).

Trend estimates for Queensland (16% of total retail sales) show a monthly growth rate of 0.7% in December, down from a peak growth rate of 1.3% in August and September 1987 (see Chart 12).

The trend growth in South Australia has progressively declined from 1.0% in June 1987 to -0.1% in December 1987 (see chart 13).

Western Australia shows a monthly growth rate of 1.1%, the highest of all the States. This represents a small decline from a revised growth rate of 1.3% reported for November 1987 (see Chart 14).

The trend growth in Tasmania is 0.7% for December 1987, down from a revised 0.8% in November 1987 (see Chart 15).

TABLE 1. TOTAL VALUE OF RETAIL SALES OF GOODS (EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.),
MONTHLY ESTIMATES, AT CURRENT PRICES, AUSTRALIA (a)

Month	Original		Seasonally adjusted		Trend estimates(b)		
	\$m	% change from preceding month	\$m	% change from preceding month	\$m	% change from preceding month	% change from corresponding month of previous year
1986							
October	4,752.1	6.2	4,666.0	0.2	4,666.9	0.4	8.1
November	4,723.5	-0.6	4,663.9	0.0	4,685.2	0.4	7.7
December	6,431.1	36.2	4,706.4	0.9	4,706.2	0.4	7.6
1987							
January	4,586.4	-28.7	4,731.7	0.5	4,724.8	0.4	7.6
February	4,214.1	-8.1	4,758.4	0.6	4,743.9	0.4	7.6
March	4,514.8	7.1	4,751.1	-0.2	4,767.9	0.5	7.6
April	4,651.2	3.0	4,855.0	2.2	4,799.5	0.7	7.5
May	4,787.7	2.9	4,740.5	-2.4	4,839.6	0.8	7.4
June	4,582.6	-4.3	4,860.8	2.5	4,885.6	1.0	7.4
July	4,912.0	7.2	5,028.5	3.5	4,932.7	1.0	7.4
August	4,675.6	-4.8	4,969.8	-1.2	4,975.2	0.9	7.6
September	4,832.5	3.4	5,008.8	0.8	5,010.0	0.7	7.8
October	5,123.3	6.0	5,025.1	0.3	5,037.8	0.6	7.9
November	5,088.1	-0.7	5,048.1	0.5	5,061.8	0.5	8.0
December	7,008.3	37.7	5,092.1	0.9	5,073.7	0.2	7.8
<i>Standard error (c) of</i>							
<i>Latest month</i>		41.1					
<i>Change from</i>							
<i>previous month</i>		19.8	0.4				

(a) Excluding Northern Territory. (b) Subject to revision - see paragraphs 17 and 18 of Explanatory Notes. (c) See paragraphs 8 to 13 of Explanatory Notes.

TABLE 2. TOTAL VALUE OF RETAIL SALES OF GOODS (EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.),
QUARTERLY ESTIMATES, AT CONSTANT (AVERAGE 1979-80) PRICES, AUSTRALIA (a)

Quarter	Original			Seasonally adjusted		
	\$m	% change from preceding quarter	% change from corresponding quarter of previous year	\$m	% change from preceding quarter	% change from corresponding quarter of previous year
1986						
December	9,453.7	15.8	-2.3	8,389.5	-1.1	-2.0
1987						
March	7,781.4	-17.7	-0.5	8,286.5	-1.2	-1.0
June	8,133.5	4.5	-0.9	8,362.9	0.9	-0.6
September	8,245.8	1.4	1.0	8,563.4	2.4	0.9
December	9,698.0	17.6	2.6	8,551.9	-0.1	1.9

(a) Excluding Northern Territory.

TABLE 3. TOTAL VALUE OF RETAIL SALES OF GOODS (EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.),
MONTHLY ESTIMATES, BY INDUSTRY, AT CURRENT PRICES, AUSTRALIA (a)

Month	Grocers, confec- tioners, tobac- co-nists, onists	Domestic hard- ware stores, jewellers						Floor- cover- ings stores			Chem- ists agents			News- agents		Other		Total	
		Hotels, liquor shops, licensed clubs	Clothing and fabrics stores	Depart- ment stores	Foot- wear stores	Electri- cal goods stores	Furni- ture stores	Foot- wear stores	Electri- cal goods stores	Furni- ture stores	Foot- wear stores	Electri- cal goods stores	Furni- ture stores	Foot- wear stores	Electri- cal goods stores	Furni- ture stores	Foot- wear stores	Electri- cal goods stores	Furni- ture stores
ORIGINAL \$ million																			
1986																			
October	1,521.6	158.4	40.9	310.9	538.1	428.3	511.4	83.8	129.9	236.5	132.1	53.6	198.4	161.0	247.1	4,752.1			
November	1,482.2	151.7	41.3	310.0	540.2	429.0	540.9	77.3	142.9	231.4	127.7	54.3	189.0	161.9	243.6	4,723.5			
December	1,722.7	180.1	76.0	349.5	696.1	639.7	1,059.4	102.8	256.3	342.5	143.0	52.8	241.5	221.4	347.5	6,431.1			
1987																			
January	1,527.6	144.9	36.5	336.0	571.5	348.1	472.5	81.7	117.0	220.0	114.6	41.3	190.1	165.0	219.7	4,586.4			
February	1,426.8	142.2	34.2	303.9	515.6	316.6	391.3	65.6	110.7	205.2	104.2	48.0	176.8	171.9	201.0	4,214.1			
March	1,501.0	147.0	37.5	310.3	536.6	374.1	463.0	72.6	113.3	220.9	113.4	55.1	182.6	170.3	217.3	4,514.8			
April	1,530.0	152.0	42.2	311.1	531.1	414.8	519.4	83.9	107.9	223.0	99.9	52.7	190.1	169.3	223.6	4,651.2			
May	1,525.3	156.7	42.6	310.8	518.0	462.5	552.2	92.8	115.9	253.2	110.5	53.9	200.7	174.4	218.2	4,787.7			
June	1,474.0	156.5	38.4	306.8	496.8	419.0	519.9	82.6	102.4	254.1	109.7	53.9	196.7	168.4	203.3	4,582.6			
July	1,544.3	162.1	42.5	339.3	558.6	458.9	557.0	88.2	109.3	261.7	124.3	65.3	201.8	183.7	235.0	4,912.0			
August	1,513.6	155.3	38.0	329.0	534.6	405.5	462.8	71.3	114.4	246.7	124.4	59.4	204.3	180.3	236.0	4,675.6			
September	1,515.2	155.5	41.9	337.9	556.9	442.7	519.7	83.4	126.3	241.0	121.1	57.5	208.2	181.8	245.4	4,832.5			
October	1,611.1	158.2	46.7	356.4	593.2	464.0	544.7	88.9	145.1	261.0	133.4	63.0	212.9	178.2	266.5	5,123.3			
November	1,560.8	147.6	45.3	350.4	590.1	453.6	575.5	81.7	156.5	270.3	120.5	67.8	211.9	176.7	278.6	5,088.1			
December	1,873.5	177.3	83.0	395.5	776.3	675.5	1,132.9	108.0	276.5	400.1	137.7	63.6	263.9	240.2	404.2	7,008.3			
Standard error of -																			
Level(b)	15.7	7.4	1.7	14.5	16.3	10.9	0.0	5.5	10.6	10.0	5.0	5.1	10.4	9.5	16.7	41.1			
Change(c)	4.4	2.5	0.4	5.2	7.4	5.7	0.0	2.7	6.6	5.0	2.3	2.1	5.1	5.8	10.0	19.8			
TREND ESTIMATES(d)																			
1986																			
October	1,478.5	153.6	43.1	304.9	528.1	418.1	533.6	81.2	124.3	241.8	123.7	48.1	188.9	161.4	232.8	4,666.9			
November	1,485.2	152.9	43.2	308.0	532.3	416.4	538.1	81.5	125.4	237.3	122.8	48.8	190.2	163.4	231.1	4,685.2			
December	1,496.3	152.5	42.9	310.9	536.9	413.8	540.7	81.7	126.0	235.0	121.2	50.0	191.3	165.5	229.5	4,706.2			
1987																			
January	1,510.2	152.7	42.5	313.1	540.9	410.9	540.2	81.7	126.1	235.2	118.8	51.3	192.7	168.1	228.6	4,724.8			
February	1,523.8	153.3	42.1	314.9	544.1	409.5	539.9	81.5	126.0	238.0	116.0	52.6	194.6	171.1	229.2	4,743.9			
March	1,534.7	154.6	41.8	317.1	546.4	411.1	541.3	81.5	126.1	242.5	113.7	53.9	196.9	174.5	231.4	4,767.9			
April	1,541.0	156.2	41.5	320.1	548.5	416.6	544.8	81.7	127.0	247.1	112.6	55.1	199.4	178.3	234.7	4,799.5			
May	1,543.2	157.6	41.5	324.5	551.2	426.3	549.3	82.1	128.8	250.6	113.5	56.3	201.7	182.3	238.4	4,839.6			
June	1,543.4	158.5	41.9	329.7	555.3	438.1	553.5	82.8	131.8	253.4	116.2	57.3	203.8	185.4	241.9	4,885.6			
July	1,544.6	158.4	42.6	335.2	561.1	448.3	557.1	83.5	135.1	256.1	119.4	58.1	205.7	186.9	245.5	4,932.7			
August	1,549.5	157.2	43.6	340.1	568.0	454.4	558.9	84.2	137.8	258.8	121.8	58.6	207.3	186.7	249.4	4,975.2			
September	1,557.1	155.5	44.9	344.0	574.5	456.4	560.4	84.7	139.2	261.2	122.5	58.8	208.4	185.5	253.2	5,010.0			
October	1,566.2	153.5	46.1	347.1	580.2	455.2	562.8	85.1	139.5	263.6	121.8	58.7	209.1	184.0	256.7	5,037.8			
November	1,575.2	151.6	47.3	349.8	585.1	452.3	566.6	85.4	138.8	265.9	120.3	58.5	209.3	182.5	259.7	5,061.8			
December	1,584.4	149.7	48.3	351.5	588.6	448.3	568.6	85.4	137.5	267.1	118.3	58.2	209.2	181.0	262.1	5,073.7			

See footnotes at end of table.

TABLE 3. TOTAL VALUE OF RETAIL SALES OF GOODS (EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.),
MONTHLY ESTIMATES, BY INDUSTRY. AT CURRENT PRICES. AUSTRALIA (a) - continued

TREND ESTIMATES(d)												
	% change from corresponding month of previous year											
1986	October	9.6	1.5	4.1	13.1	6.1	1.6	7.7	9.7	11.6	1.2	1.7
	November	9.2	-0.2	3.1	13.4	5.8	1.3	8.1	8.5	11.1	-0.8	0.9
	December	9.0	-0.8	1.2	13.8	5.6	1.4	8.5	8.4	10.6	-1.2	-0.2
1987	January	8.9	-0.4	-0.5	13.9	5.4	1.9	8.8	9.1	9.9	-0.5	-2.0
	February	8.8	0.3	-1.2	13.5	5.5	2.6	9.4	10.0	9.1	1.1	-4.4
	March	8.4	1.3	-0.5	12.9	5.7	3.5	10.1	10.7	8.3	2.4	-6.7
	April	7.7	2.0	0.2	12.4	6.1	4.4	10.6	10.3	8.0	2.7	-8.5
	May	6.8	2.2	1.0	12.2	6.7	5.6	10.3	8.7	8.5	1.7	-8.5
	June	6.0	2.2	1.9	12.6	7.4	7.0	9.5	7.1	9.9	0.7	-7.0
	July	5.4	1.9	2.7	13.1	8.2	8.1	8.4	5.7	11.8	0.8	-4.7
	August	5.4	1.2	3.3	13.7	9.1	8.7	7.1	5.0	13.2	2.5	-2.6
	September	5.6	0.6	4.9	13.9	9.6	8.9	6.1	4.7	13.2	5.5	-1.5
	October	5.9	-0.1	7.0	13.8	9.9	8.9	5.5	4.8	12.2	9.0	-1.5
	November	6.1	-0.9	9.5	13.6	9.9	8.6	5.3	4.8	10.7	12.1	-2.0
	December	5.9	-1.8	12.6	13.1	9.6	8.3	5.2	4.5	9.1	13.7	-2.4

(a) Excluding Northern Territory. (b) The standard error of the estimate for the latest month - see paragraphs 8 to 13 of Explanatory Notes. (c) The standard error of the change of the latest month from the preceding month - see paragraphs 8 to 13 of Explanatory Notes. (d) Subject to revision - see paragraphs 17 and 18 of Explanatory Notes.

TABLE 4. TOTAL VALUE OF RETAIL SALES OF GOODS (EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.),
MONTHLY ESTIMATES, AT CURRENT PRICES, AUSTRALIA (a), STATES AND A.C.T.

Month	New South Wales	Victoria	Queensland	South Australia	Western Australia	Tasmania	Australian Capital Territory	Australia(a)
	ORIGINAL \$ million							
1986								
October	1,685.7	1,276.8	768.6	388.1	427.1	122.5	83.3	4,752.1
November	1,701.9	1,267.0	748.3	385.6	416.7	122.5	81.4	4,723.5
December	2,342.6	1,716.0	1,014.6	512.4	564.2	172.3	109.2	6,431.1
1987								
January	1,613.2	1,218.6	765.8	375.6	423.1	116.2	73.8	4,586.4
February	1,485.3	1,135.7	673.1	341.7	392.7	112.2	73.4	4,214.1
March	1,592.4	1,226.1	721.3	370.0	404.2	118.3	82.6	4,514.8
April	1,645.5	1,244.0	732.9	390.0	427.5	127.3	84.1	4,651.2
May	1,705.5	1,282.9	742.5	395.3	446.9	128.6	86.4	4,787.7
June	1,643.8	1,213.1	719.6	378.2	419.8	124.8	83.4	4,582.6
July	1,744.3	1,303.9	798.6	404.0	443.0	128.2	89.9	4,912.0
August	1,670.5	1,235.4	756.9	385.9	422.1	121.1	83.6	4,675.6
September	1,722.1	1,271.1	786.6	395.7	442.3	126.4	88.4	4,832.5
October	1,814.9	1,357.7	840.1	414.0	472.2	135.0	89.5	5,123.3
November	r 1,844.4	1,329.5	823.1	409.1	457.9	133.5	89.7	r 5,088.1
December	2,509.0	1,875.9	1,112.8	552.4	644.7	192.9	120.6	7,008.3
<i>Standard error of-</i>								
<i>Level(b)</i>	27.0	22.5	16.4	7.5	10.3	3.2	3.1	41.1
<i>Change(c)</i>	12.8	11.2	7.6	3.5	5.0	1.7	1.5	19.8
TREND ESTIMATES(d)								
1986								
October	1,662.5	1,250.8	746.9	383.7	415.9	122.5	82.2	4,666.9
November	1,668.1	1,252.9	753.1	384.6	420.5	122.4	82.0	4,685.2
December	1,673.4	1,255.4	759.6	386.1	424.8	122.5	82.2	4,706.2
1987								
January	1,678.7	1,257.6	763.8	387.5	428.9	123.2	83.0	4,724.8
February	1,686.0	1,260.6	765.6	388.9	432.8	124.6	84.1	4,743.9
March	1,696.5	1,266.2	766.4	390.5	436.5	126.4	85.1	4,767.9
April	1,710.1	1,276.5	766.8	392.8	439.6	128.2	85.8	4,799.5
May	1,726.1	1,291.7	768.5	396.1	442.3	129.6	86.5	4,839.6
June	1,744.0	1,308.2	773.5	400.1	444.6	130.5	87.0	4,885.6
July	1,761.3	1,322.1	782.1	403.8	447.2	131.0	87.6	4,932.7
August	1,775.4	1,331.2	792.5	406.7	450.5	131.4	88.1	4,975.2
September	1,785.5	1,335.7	802.7	408.5	454.7	132.2	88.5	5,010.0
October	1,792.5	1,337.4	811.7	409.5	460.2	133.2	88.7	5,037.8
November	1,797.5	1,338.3	819.3	410.1	466.0	134.3	88.9	5,061.8
December	1,798.9	1,337.5	824.8	409.7	471.3	135.2	89.1	5,073.7

See footnotes at end of table.

TABLE 4. TOTAL VALUE OF RETAIL SALES OF GOODS (EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.),
MONTHLY ESTIMATES, AT CURRENT PRICES, AUSTRALIA (a), STATES AND A.C.T. - continued

Month	New South Wales	Victoria	Queensland	South Australia	Western Australia	Tasmania	Australian Capital Territory	Australia(a)
TREND ESTIMATES(d)								
% change from preceding month								
1986								
October	0.4	0.2	0.6	0.1	1.1	0.2	-0.6	0.4
November	0.3	0.2	0.8	0.2	1.1	-0.1	-0.2	0.4
December	0.3	0.2	0.9	0.4	1.0	0.1	0.2	0.4
1987								
January	0.3	0.2	0.6	0.4	1.0	0.6	1.0	0.4
February	0.4	0.2	0.2	0.4	0.9	1.1	1.3	0.4
March	0.6	0.4	0.1	0.4	0.9	1.4	1.2	0.5
April	0.8	0.8	0.1	0.6	0.7	1.4	0.8	0.7
May	0.9	1.2	0.2	0.8	0.6	1.1	0.8	0.8
June	1.0	1.3	0.7	1.0	0.5	0.7	0.6	1.0
July	1.0	1.1	1.1	0.9	0.6	0.4	0.7	1.0
August	0.8	0.7	1.3	0.7	0.7	0.3	0.6	0.9
September	0.6	0.3	1.3	0.4	0.9	0.6	0.5	0.7
October	0.4	0.1	1.1	0.2	1.2	0.8	0.2	0.6
November	0.3	0.1	0.9	0.1	1.3	0.8	0.2	0.5
December	0.1	-0.1	0.7	-0.1	1.1	0.7	0.2	0.2
TREND ESTIMATES(d)								
% change from corresponding month of previous year								
1986								
October	7.8	10.7	7.8	3.8	8.1	5.6	8.0	8.1
November	7.5	10.3	7.5	3.3	8.4	4.9	7.3	7.7
December	7.5	10.0	7.4	3.1	8.5	4.5	6.9	7.6
1987								
January	7.8	9.5	7.0	2.9	8.5	5.0	7.2	7.6
February	8.3	8.9	6.4	2.9	8.6	6.4	8.1	7.6
March	8.7	8.0	5.8	2.8	8.9	8.1	8.7	7.6
April	8.8	7.4	5.3	3.1	9.4	9.4	8.6	7.5
May	8.5	7.0	5.0	3.6	9.9	9.9	7.9	7.4
June	8.1	7.0	5.3	4.5	10.2	9.6	6.7	7.4
July	7.8	7.0	6.2	5.4	10.4	8.8	6.2	7.4
August	7.7	7.1	7.2	6.2	10.6	8.1	6.1	7.6
September	7.8	7.0	8.2	6.5	10.5	8.1	7.0	7.8
October	7.8	6.9	8.7	6.7	10.7	8.7	7.9	7.9
November	7.8	6.8	8.8	6.6	10.8	9.7	8.4	8.0
December	7.5	6.5	8.6	6.1	10.9	10.4	8.4	7.8

(a) Excluding Northern Territory. (b) The standard error of the estimate for the latest month - see paragraphs 8 to 13 of Explanatory Notes. (c) The standard error of the change of the latest month from the preceding month - see paragraphs 8 to 13 of Explanatory Notes. (d) Subject to revision - see paragraphs 17 and 18 of Explanatory Notes.

TOTAL VALUE OF RETAIL SALES OF GOODS
(EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.),
TREND ESTIMATES, MONTHLY CHANGES.
CURRENT PRICES, STATES
Percentage change from preceding month

CHART 10: NEW SOUTH WALES

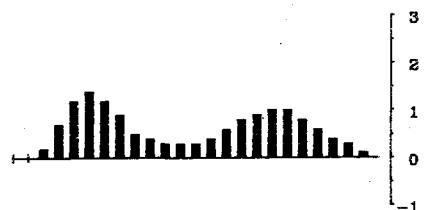


CHART 11: VICTORIA

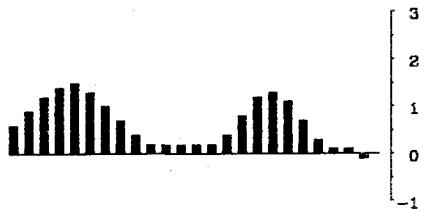


CHART 12: QUEENSLAND

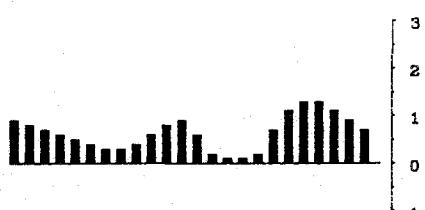


CHART 13: SOUTH AUSTRALIA

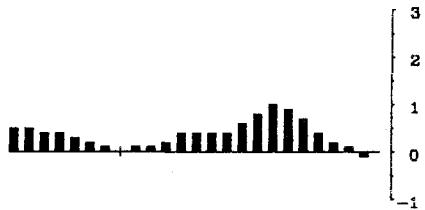


CHART 14: WESTERN AUSTRALIA



CHART 15: TASMANIA

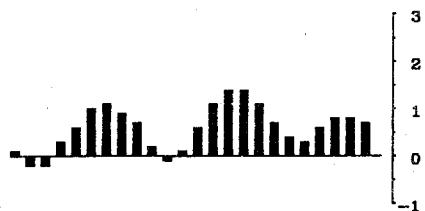


TABLE 5. TOTAL VALUE OF RETAIL SALES OF GOODS (EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.),
MONTHLY ESTIMATES, BY INDUSTRY, STATES AND ACT (\$ million)

Month	Domestic										Floor cover- ings stores	Furni- ture stores	Chem- ists	News- agents	Other	Total
	Grocers, confec- tioners, tobacco- nists	Butchers	General stores	Other food stores	Liquor licensed clubs	Clothing and fabrics stores	Depart- ment stores	Foot- wear stores	Electri- cal goods stores	Jewellers						
NEW SOUTH WALES																
1986																
October	463.7	69.4	9.3	117.1	200.8	156.7	214.9	33.4	49.9	70.2	43.5	17.5	78.5	67.3	93.4	1,685.7
November	459.5	65.1	9.6	120.9	198.4	155.6	234.8	29.5	55.0	73.9	43.1	18.0	75.3	68.0	95.2	1,701.9
December	533.6	78.2	16.5	139.5	257.0	229.1	447.9	39.2	103.4	113.5	50.1	17.8	93.8	92.3	130.8	2,342.6
1987																
January	471.4	62.7	8.0	122.0	208.3	122.7	197.2	30.4	44.1	66.8	39.3	10.1	81.6	60.7	87.9	1,613.2
February	434.9	62.0	7.7	112.7	188.5	109.2	165.7	23.5	41.3	61.2	39.3	12.3	75.2	73.3	78.4	1,485.3
March	457.1	64.6	8.9	114.8	197.5	128.6	195.1	26.3	41.5	68.2	41.6	15.5	76.1	71.4	85.3	1,592.4
April	465.1	67.3	9.2	115.1	201.0	149.5	206.7	30.9	40.7	71.6	36.0	20.3	79.0	69.6	83.5	1,645.5
May	469.5	69.5	9.6	114.3	193.0	173.5	219.8	34.2	44.5	80.6	38.9	18.7	83.4	71.7	84.1	1,705.5
June	452.9	69.2	8.9	113.7	185.5	153.1	218.0	30.2	36.7	84.5	37.8	18.8	82.5	69.2	82.8	1,643.8
July	469.7	73.3	10.4	125.1	200.7	159.9	231.3	31.5	40.6	79.6	44.4	22.9	84.4	80.1	90.5	1,744.3
August	473.2	71.4	9.3	122.9	199.5	142.1	193.4	24.2	41.4	74.0	45.1	19.8	83.8	77.3	93.2	1,670.5
September	469.5	70.9	9.9	126.7	204.0	160.0	211.5	30.0	46.6	75.6	43.3	18.2	87.0	76.0	93.0	1,722.1
October	488.5	72.5	13.7	127.3	226.0	167.9	215.8	32.1	58.2	83.4	47.2	21.7	86.8	75.4	98.4	1,814.9
November	488.0	66.3	13.6	127.6	223.3	164.1	245.9	29.6	63.8	86.5	47.0	23.2	88.8	73.7	102.8	1,844.4
December	576.3	80.9	21.4	138.7	290.8	241.7	453.6	37.9	107.3	136.0	52.6	23.5	107.1	93.7	147.6	2,509.0
<i>Standard error of -</i>																
Level (a)	8.6	6.0	1.2	8.3	11.6	7.3	0.0	1.7	6.6	7.2	3.0	3.8	7.6	6.3	11.6	27.0
Change (b)	2.4	1.8	0.2	2.6	5.1	4.0	0.0	0.7	4.0	4.0	1.6	3.2	4.1	6.4	12.8	

See footnotes at end of table.

TABLE 5. TOTAL VALUE OF RETAIL SALES OF GOODS (EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.),
MONTHLY ESTIMATES, BY INDUSTRY, STATES AND ACT (\$ million) - continued

Month	Grocers, confec- tioners, tobacc- onists	Hotels, Butchers	Domestic			Victoria			Queensland								
			General stores	Other food stores	Liquor stores, licensed clubs	Clothing and fabrics stores	Depart- ment stores	Foot- wear stores	Electri- cal goods stores	Furni- ture stores	Floor- cover- ings stores	Chem- ists	News- agents	Other	Total		
1986	October	441.2	45.2	9.8	80.0	111.7	131.4	104.2	21.9	41.2	74.0	41.9	48.6	36.3	71.6	1,276.8	
	November	425.6	45.0	10.3	78.0	121.2	132.3	106.2	20.8	44.7	71.5	40.0	17.3	46.5	36.5	71.1	1,267.0
	December	485.4	52.7	20.6	85.2	155.3	202.2	224.3	29.4	74.5	104.3	43.1	15.4	63.5	51.7	108.5	1,716.0
	January	432.5	42.4	8.7	87.0	127.3	109.5	97.2	22.4	39.6	64.5	35.4	14.8	43.3	39.0	55.0	1,218.6
	February	407.8	41.0	8.7	78.9	117.2	102.1	80.8	20.1	36.8	61.0	29.8	17.5	41.8	37.3	54.8	1,135.7
	March	431.4	42.6	9.4	81.6	119.5	124.7	99.9	22.5	38.9	65.0	31.5	18.6	44.2	35.8	60.6	1,226.1
	April	425.2	43.9	11.4	86.4	114.8	132.1	115.6	25.1	35.4	66.6	31.4	13.8	45.4	36.0	61.0	1,244.0
	May	421.9	46.3	11.3	86.1	114.6	142.0	122.8	28.1	37.3	75.1	33.8	14.8	50.2	36.8	61.5	1,282.9
	June	403.9	46.1	9.4	85.8	108.8	130.3	113.6	23.4	33.1	72.8	32.8	14.3	48.5	36.1	54.0	1,213.1
	July	431.1	44.9	10.5	88.7	119.5	142.0	119.1	25.7	36.9	78.1	37.4	17.6	47.3	37.3	67.7	1,303.9
	August	411.7	42.6	9.1	88.2	118.6	127.2	95.9	20.9	40.1	75.0	37.8	15.9	49.4	36.7	66.5	1,235.4
	September	411.7	43.2	10.0	89.9	126.0	132.5	109.6	21.6	45.5	70.1	38.0	16.3	49.9	37.2	69.6	1,271.1
	October	453.1	43.5	10.2	94.8	129.3	139.6	118.5	25.0	47.1	72.5	40.9	19.7	53.7	36.8	72.8	1,357.7
	November	432.8	41.7	9.9	90.5	128.5	140.9	114.3	23.4	49.5	74.4	34.7	20.2	52.2	36.3	80.3	1,329.5
	December	529.9	49.3	21.4	108.0	175.4	209.0	258.0	33.6	84.8	114.7	40.6	17.7	67.5	50.6	115.3	1,875.9
Standard error of- Level (a) Change (b)	9.8	2.9	0.0	9.0	8.5	5.9	0.0	4.7	5.4	4.4	3.1	2.5	5.1	3.7	9.1	22.5	
	2.8	1.2	0.0	3.5	3.9	3.2	0.0	2.5	3.9	2.3	1.3	1.1	3.2	1.7	5.8	11.2	
1986	October	266.4	23.2	7.5	52.4	102.9	59.1	68.5	11.6	18.6	38.2	18.3	6.6	32.3	29.1	33.7	768.6
	November	257.5	22.0	7.4	50.8	101.5	58.4	69.0	10.0	20.6	36.1	18.0	7.0	30.4	28.9	30.7	748.3
	December	299.6	24.4	14.8	59.0	128.7	83.5	151.1	13.4	36.5	55.1	20.0	6.8	39.9	39.6	42.2	1,014.6
	January	275.5	19.1	7.6	61.2	103.0	45.6	68.9	12.7	15.8	38.7	15.3	5.4	30.0	36.5	30.4	765.8
	February	250.9	19.2	6.2	51.8	90.9	41.9	50.9	8.0	15.4	36.1	13.5	6.5	26.4	29.4	25.6	673.1
	March	267.5	19.8	6.9	53.1	97.6	45.6	59.4	8.9	15.9	37.0	16.9	8.0	27.4	30.0	27.4	721.3
	April	267.1	19.1	7.5	49.1	97.1	51.3	70.8	9.8	13.7	34.6	10.4	7.5	30.2	30.3	34.4	732.9
	May	264.4	19.9	7.9	48.9	96.5	57.3	75.6	11.9	14.8	38.5	12.2	8.1	29.3	31.3	26.0	742.5
	June	258.2	20.2	7.5	46.0	94.0	54.0	70.6	11.0	14.7	38.9	13.2	8.1	28.6	30.1	24.5	719.6
	July	273.2	22.4	8.8	59.2	101.5	67.6	77.2	12.6	13.8	42.3	15.1	10.9	31.7	32.4	29.8	798.6
	August	267.6	20.5	7.0	54.9	101.0	59.7	64.7	10.8	13.8	39.2	15.7	9.0	32.2	32.0	28.9	756.9
	September	264.9	20.1	7.9	57.1	101.7	68.2	77.1	12.7	15.0	40.6	15.2	10.4	31.6	33.7	30.5	786.6
	October	285.1	21.8	8.2	60.8	107.9	80.7	12.9	17.0	45.0	18.8	8.9	32.1	30.8	39.3	840.1	
	November	274.0	20.4	7.6	61.3	107.2	63.3	78.3	10.9	19.5	51.5	13.9	10.9	30.6	33.4	40.4	823.1
	December	319.9	23.9	15.0	68.6	136.2	93.8	164.6	15.2	36.4	68.0	16.0	9.2	39.3	47.4	59.4	1,112.8
Standard error of- Level (a) Change (b)	7.0	2.6	0.2	4.3	5.2	4.3	0.0	1.7	5.5	4.3	2.1	1.7	4.1	4.4	6.6	16.4	
	1.6	0.9	0.1	1.8	2.0	2.1	0.0	0.5	2.9	1.5	0.4	1.0	1.9	2.5	4.4	7.6	

See footnotes at end of table.

TABLE 5. TOTAL VALUE OF RETAIL SALES OF GOODS (EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.),
MONTHLY ESTIMATES, BY INDUSTRY, STATES AND ACT (\$ million) - continued

See footnotes at end of table.

TABLE 5. TOTAL VALUE OF RETAIL SALES OF GOODS (EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.),
MONTHLY ESTIMATES, BY INDUSTRY, STATES AND ACT (\$ million) - continued

Month	Grocers, confec- tioners, tobacc- onists	Domestic						TASMANIA						AUSTRALIAN CAPITAL TERRITORY																		
		General stores	Butchers	Other food stores	Liquor stores, licensed clubs	Clothing and fabrics stores	Depart- ment stores	Foot- wear stores	Electri- cal goods stores	Furni- ture stores	Floor- cover- ings stores	Chem- ists	News- agents	Other	Total	Hotels,	hard- ware stores, jewellers	2.0	2.4	1.5	4.2	4.2	n.p.	122.5								
1986	October	44.1	4.2	n.p.	6.8	15.8	9.1	13.5	2.2	6.0	2.4	1.4	4.2	4.4	n.p.	122.5	3.9	15.8	9.5	14.7	2.1	5.8	1.5	3.7	4.2	n.p.	122.5					
	November	43.4	3.9	n.p.	6.7	15.8	9.5	14.7	2.1	5.8	2.5	1.4	3.8	5.8	n.p.	122.5	5.3	21.7	15.5	30.3	3.0	9.4	2.8	1.7	5.2	6.6	n.p.	172.3				
	December	50.5	5.3	n.p.	7.1																											
	January	42.3	4.0	n.p.	6.8	15.3	8.9	11.4	1.8	2.3	5.6	2.0	1.4	4.2	4.4	n.p.	116.2	4.1	14.2	9.1	11.3	2.2	1.9	5.0	2.2	1.4	3.8	5.8	n.p.	112.2		
	February	40.1	3.9	n.p.	6.1	14.6	9.8	12.9	2.2	1.9	5.0	2.2	1.4	3.8	5.8	n.p.	118.3	4.1	14.6	9.8	12.9	2.0	2.1	5.6	2.2	1.7	4.1	5.2	n.p.	118.3		
	March	42.6	4.1	n.p.	6.0	14.6	9.8	12.9	2.0	2.1	5.6	2.2	1.4	3.8	5.8	n.p.	118.3	4.3	15.3	10.7	14.9	2.2	2.9	5.9	2.3	1.6	4.3	4.9	n.p.	127.3		
	April	44.0	4.3	n.p.	6.9	15.3	10.7	14.9	2.2	2.9	5.9	2.3	1.6	4.3	4.9	n.p.	127.3	4.2	14.2	10.8	14.7	2.4	3.1	6.7	2.5	1.7	4.5	4.9	n.p.	128.0		
	May	43.7	4.2	n.p.	6.9	14.2	10.8	14.7	2.4	3.1	6.7	2.5	1.7	4.5	4.9	n.p.	128.0	4.2	13.5	11.0	13.8	1.9	3.1	7.1	2.4	2.0	4.5	4.6	n.p.	124.8		
	June	42.6	4.2	n.p.	6.8	13.5	11.0	13.8	1.9	3.1	7.1	2.4	2.0	4.5	4.6	n.p.	124.8	4.6	14.8	11.7	13.7	2.1	2.5	6.5	2.3	1.9	5.0	5.4	n.p.	128.2		
	July	45.4	4.6	n.p.	6.2	14.8	11.7	13.7	2.1	2.5	6.5	2.3	1.9	5.0	5.4	n.p.	128.2	4.3	14.1	8.8	12.9	1.7	2.4	5.7	2.3	2.0	4.9	5.1	n.p.	121.1		
	August	44.7	4.3	n.p.	6.0	14.1	8.8	12.9	1.7	2.4	5.7	2.3	2.0	4.9	5.1	n.p.	121.1	4.4	14.7	9.6	14.4	1.9	2.1	5.9	2.2	1.9	4.6	5.3	n.p.	126.4		
	September	46.1	4.4	n.p.	6.2	14.7	9.6	14.4	1.9	2.1	5.9	2.2	1.9	4.6	5.3	n.p.	126.4	50.3	16.6	10.0	14.1	2.0	2.1	5.8	2.6	2.2	5.0	5.6	n.p.	135.0		
	October	47.1	4.2	n.p.	6.4	16.6	10.0	14.1	2.0	2.1	5.8	2.2	2.4	4.8	5.6	n.p.	133.5	4.2	15.6	10.8	15.5	1.9	2.2	6.6	2.4	2.4	4.8	5.6	n.p.	133.5		
	November	58.1	4.9	n.p.	7.3	21.5	17.5	21.5	2.8	5.2	9.8	3.2	2.6	6.9	8.2	n.p.	192.9	4.9	21.5	17.5	21.5	2.8	5.2	9.8	3.2	2.6	6.9	8.2	n.p.	192.9		
	Standard error of -																															
	Level (a)	1.6	0.3	n.p.	0.5	1.2	0.8	0.0	0.2	1.2	0.5	0.1	0.3	0.7	1.1	n.p.	3.2	0.5	0.3	0.1	0.3	0.1	0.3	0.8	0.1	0.3	0.1	0.7	1.7			
	Change (b)	0.5	0.2	n.p.	0.1	0.6	0.4	0.0	0.1	0.8	0.3	0.0	0.1	0.3	0.8	n.p.	3.2	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.7			
1987	October	24.3	2.3	n.p.	4.0	6.4	6.0	15.2	1.1	2.0	4.5	3.3	1.0	2.9	2.8	n.p.	83.3	2.1	7.2	8.1	27.1	1.4	4.8	6.0	3.6	0.9	3.4	3.2	n.p.	81.4		
	November	24.3	2.1	n.p.	3.9	6.0	6.1	14.3	1.1	2.2	4.3	3.2	1.0	2.8	3.0	n.p.	81.4	2.6	7.2	8.1	27.1	1.4	4.8	6.0	3.6	0.9	3.4	3.2	n.p.	109.2		
	December	28.0	2.6	n.p.	4.0																											
	January	25.8	1.6	n.p.	3.8	5.7	4.7	11.3	1.2	1.6	3.8	2.7	0.7	2.4	2.6	n.p.	73.8	1.8	6.4	4.6	10.7	1.0	1.4	3.6	2.2	0.9	2.4	2.9	n.p.	73.4		
	February	25.3	1.8	n.p.	4.3	6.8	6.0	13.0	1.3	1.6	4.2	2.8	1.0	2.8	4.4	n.p.	82.6	1.9	6.8	6.0	13.0	1.3	1.6	4.2	2.8	1.0	2.8	4.4	n.p.	82.6		
	March	26.0	2.1	n.p.	3.8	6.9	5.9	14.3	1.3	1.6	4.2	2.5	0.9	2.5	3.8	n.p.	84.1	2.1	6.8	6.7	15.4	1.4	1.9	4.5	2.8	0.9	2.6	3.7	n.p.	86.6		
	April	27.8	2.1	n.p.	3.7	6.9	5.9	14.3	1.3	1.6	4.2	2.5	0.9	2.5	3.8	n.p.	84.1	2.1	6.8	6.0	14.2	1.3	1.4	4.5	3.0	1.0	2.5	3.8	n.p.	83.4		
	May	27.1	2.1	n.p.	4.2	6.8	6.7	15.4	1.4	1.9	4.5	2.8	0.9	2.6	3.7	n.p.	84.1	2.1	6.0	5.9	15.4	1.2	1.7	5.2	3.5	1.0	2.7	4.0	n.p.	89.9		
	June	26.8	2.1	n.p.	4.6	7.3	6.7	15.4	1.2	1.7	5.2	3.5	1.0	2.7	4.0	n.p.	89.9	2.1	7.3	7.0	15.4	1.2	1.7	5.2	3.5	1.0	2.7	4.0	n.p.	83.6		
	July	27.6	2.5	n.p.	4.8	7.3	6.7	15.4	1.2	1.7	5.2	3.5	1.0	2.7	4.0	n.p.	83.6	2.2	7.8	5.7	11.6	0.9	1.7	5.2	3.4	0.8	2.7	4.0	n.p.	83.6		
	August	26.2	2.2	n.p.	4.4	8.6	5.9	12.2	1.2	1.8	4.8	3.3	0.9	2.7	4.4	n.p.	88.4	2.5	8.6	5.9	12.2	1.1	2.2	4.5	3.5	0.8	2.7	4.5	n.p.	89.5		
	September	27.4	2.5	n.p.	4.8	8.6	5.9	12.2	1.2	1.8	4.8	3.3	0.9	2.7	4.4	n.p.	88.4	1.9	4.7	6.5	6.9	12.8	1.1	2.2	4.5	3.5	0.8	2.7	4.5	n.p.	89.5	
	October	28.7	1.9	n.p.	4.7	6.5	6.9	12.8	1.1	2.2	4.5	3.5	0.8	2.7	4.5	n.p.	89.5	1.8	4.8	6.1	15.8	1.1	2.3	3.5	3.6	0.9	2.7	4.3	n.p.	89.7		
	November	27.8	1.8	n.p.	4.8	8.4	6.1	15.8	1.1	2.3	3.5	3.6	0.9	2.7	4.3	n.p.	89.7	2.1	5.0	9.9	8.7	27.8	1.2	4.7	5.3	3.9	0.6	3.0	6.9	n.p.	120.6	
	December	31.8	2.1	n.p.	0.5	0.6	1.8	1.4	0.0	0.1	0.4	0.6	0.1	0.1	0.4	0.6	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	
	Standard error of -																															
	Level (a)	1.1	0.5	n.p.	0.6	1.8	1.4	0.0	0.1	0.4	0.6	0.1	0.1	0.4	0.6	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	
	Change (b)	0.2	0.2	n.p.	0.1	0.3	0.8	0.0	0.0	0.3	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1

(a) The standard error of the estimate for the latest month - see paragraphs 8 to 13 of Explanatory Notes. (b) The standard error of the change of the latest month from the preceding month - see paragraphs 8 to 13 of Explanatory Notes.

EXPLANATORY NOTES

Introduction

This publication presents monthly estimates of the value of retail sales classified by *industry* (i.e. type of store) for Australia and each State. Quarterly estimates of total retail sales at constant (average 1979-80) prices are also included.

2. All the series shown in this publication, with estimates for earlier periods, are available on AUSSTATS — see concluding paragraph.

Scope and coverage

3. The estimates are derived from a survey which includes in its scope all retail trade establishments, i.e. establishments classified to subdivision 48 of the Australian Standard Industrial Classification (ASIC), 1983 Edition (Catalogue Nos. 1201.0 and 1202.0), *except* motor vehicle dealers, petrol retailers etc. (ASIC classes 4861-4868), bread and milk vendors (4878-4879), footwear repairers (4846) and electrical appliance repairers n.e.c. (4857). *Also included* are cafes and restaurants (9231), hotels, etc. (mainly drinking places) (9232), licensed clubs (9241-9243) and hairdressers (9351-9352).

4. The scope of the survey includes establishments in all States and the Australian Capital Territory, but excludes those in the Northern Territory.

5. The survey is based on a random sample of establishments within the scope defined above. From the data reported by the sampled establishments, aggregates comprising all retail sales in Australia (excluding Northern Territory) are estimated.

6. The retail sales reported are principally sales of new or used goods to final consumers for personal or household consumption. Excluded are sales of tools of trade, building materials and supplies, agricultural supplies and equipment, and business equipment. Sales of motor vehicles, parts, petrol, boats, caravans, etc. are out of scope of the estimates of retail sales in this publication. Also excluded are takings from meals consumed on the premises, accommodation, hairdressing, beauty treatments, and repairs. However, the estimates of retail sales in this publication include sales of take-away food, and beer, wine and spirits served with meals.

Industry statistics

7. Details of the value of retail sales are available for 15 industries. The ASIC class(es) which make up each industry are as follows:

<i>Industry</i>	<i>ASIC Class(es)</i>
Grocers, confectioners, tobacconists	4881
Butchers	4882
General stores	4815
Other food stores	4883, 4885, 4886
Hotels, liquor stores, licensed clubs	9232, 4884, 9241, 9242, 9243
Clothing and fabrics stores	4843, 4844, 4847
Department stores	4814
Footwear stores	4845
Domestic hardware stores, jewellers	4853, 4854
Electrical goods stores	4855, 4856
Furniture stores	4849
Floor coverings stores	4848
Chemists	4891
Newsgagents	4894
Other	4892, 4893, 4895, 4896, 4897, 9231, 9351, 9352

Reliability of estimates

8. Since the estimates are based on information obtained from a sample survey of retail establishments, the estimates of levels and changes are subject to sampling variability; that is, they may differ from the figures that would have been produced if all units had been included in the survey. One measure of the likely difference is given by the standard error, which indicates the extent to which an estimate might have varied by chance because only a sample of units was included. There are about two chances in three that a sample estimate will differ by less than one standard error from the figure that would have been obtained if all units had been included, and about nineteen chances in twenty that the difference will be less than two standard errors.

9. Standard errors of estimates for the latest month and of estimates of change since the preceding month are shown in the tables. Examples of the use of these standard errors are given below:

(a) The estimate of \$7,008.3 million for the total value of retail sales in December 1987 has a standard error of about \$41.1 million. Therefore, there are two chances in three that the figure which would have been obtained if all establishments had been included in the survey would be within the range \$6,967.2 million to \$7,049.4 million, and nineteen chances in twenty that the figure would be within \$6,926.1 million to \$7,090.5 million.

(b) The estimated change of +\$1,920.2 million (+37.7 per cent) in the total value of retail sales between November 1987 and December 1987 has a standard error of about \$19.8 million (0.4 per cent). Therefore, there are two chances in three that the change which would have been obtained if all establishments had been included in the survey would be within the range +\$1,900.4 million to +\$1,940.0 million (+37.3 per cent to +38.1 per cent) and nineteen chances in twenty that the change would be within +\$1,880.6 million to +\$1,959.8 million (+36.9 per cent to +38.5 per cent).

10. Standard errors of estimates of change between non consecutive months are not shown in this publication. These standard errors are generally much higher than the standard errors of change between consecutive months. For example, the standard error of change between the latest month and the corresponding month of the previous year is, on average, approximately 1.4 times the standard error of *level* of the latest month.

11. Users of the statistics in this publication should note that the standard errors are relatively large for estimates for some industries in some States.

12. Seasonally adjusted, trend and constant price estimates are also subject to sampling variability. For seasonally adjusted estimates, the standard errors in percentage terms approximate those for the unadjusted series. For trend estimates, the standard errors are generally not larger than for the seasonally adjusted estimates and are likely to be smaller. For constant price estimates, the standard errors may be up to 10 per cent higher than those for the corresponding current price estimates, because of the sampling variability contained in the prices data used to deflate the current price estimates.

13. The imprecision due to sampling variability, which is measured by the standard error, should not be confused with inaccuracies that may occur because of imperfections in reporting

by respondents and errors made in collection and processing of data. Inaccuracies of this kind are referred to as the non-sampling error and they may occur in any collection, whether it be a full count or only a sample. Every effort is made to reduce the non-sampling error to a minimum by careful design of forms, editing of data and efficient operating procedures.

Seasonally adjusted and trend estimates

14. Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences can be more clearly recognised.

15. In the seasonal adjustment of the retail sales estimates, account has been taken of both normal seasonal factors and 'trading-day' effects (arising from the varying numbers of Sundays, Mondays, Tuesdays etc. in the month). For total retail sales for Australia, adjustment has also been made for the effects of change in the date of Easter and Australia Day holidays. Seasonal adjustment does not remove from the series the effect of irregular influences (e.g. abnormal weather, industrial disputes) and the seasonally adjusted estimates still reflect the sampling and non-sampling errors to which the original estimates are subject. Details of the methods used in seasonally adjusting these series are available on request.

16. The smoothing of seasonally adjusted series to create trend estimates is a means of reducing the impact of the irregular component of the series. The trend estimates of retail sales have been derived by applying a 13-term Henderson weighted moving average to the seasonally adjusted series.

17. While this smoothing technique enables estimates of trend to be produced for the latest month, it does result in revisions to the estimates for the most recent months as data for subsequent months become available. Generally subsequent revisions become smaller and after 3 months have a negligible impact on the series. There will also be revisions as a result of revisions to the original estimates and periodic reviews of seasonal and trading day factors.

18. This publication includes monthly estimates of trend of retail sales for Australia, classified by industry, and for each State (total all industries). Seasonally adjusted estimates for industries and States are not included. These series, which commence in April 1982, are not long enough to provide sufficient information to allow reliable seasonal adjustment at present, since the seasonally adjusted estimates are subject to a relatively high degree of revision as data for later months become available and are taken into account in the re-estimation of seasonal and trading day factors. However the estimates of trend included in this publication are not expected to be subject to the same degree of revision.

19. The seasonal adjustment of each industry series and each State series has been done independently and so, for any one month, the estimates of trend for industries and States may not add to the estimates of trend of total retail sales for Australia.

20. Seasonally adjusted and trend estimates of retail sales by industries in each State are not included because the series are not yet long enough to allow reliable adjustment.

21. Users may wish to refer to the ABS Information Papers *A Guide to Smoothing Time Series — Estimates of 'Trend'* (1316.0) and *Time Series Decomposition — An Overview* (1317.0) for more detailed information on smoothing of seasonally adjusted time series data.

Related publications

22. Estimates of retail sales at current and constant prices for States and commodity groups are published quarterly in *Retail Sales of Goods (Excluding Motor Vehicles, Parts, Petrol, etc.), Australia* (8503.0).

23. Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia* (1101.0). The ABS also issues, on Tuesdays and Fridays, a *Publications Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Publications Advice are available from any ABS office.

Symbols and other usages

r revised

n.p. not available for publication, but included in totals

24. Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

Electronic services

VIATEL. Key *656# for selected current economic, social and demographic statistics.

AUSSTATS. Thousands of up-to-date time series are available on this ABS on-line service through CSIRONET.

For further information phone the AUSSTATS Help Desk on (062) 52 6017.

TELESTATS. This service provides foreign trade statistics tailored to users' requirements.

Further information is available on (062) 52 5404.

IAN CASTLES
Australian Statistician

Recommended retail price : \$5.00