

IREAU OF STATISTICS

JAN 1988

ED UNTIL 11.30 A.M. 21 JANUARY 1988 ST.

CATALOGUE NO. 8501.0 F. EMBARETAIL SALES OF GOODS (EXCLUDIO) MOTOR VEHICLES, PARTS, PETROL, ETC.). **AUSTRALIA, NOVEMBER 1987**

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MAIN FEATURES

TOTAL VALUE OF RETAIL SALES OF GOODS (EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.). AUSTRALIA

> CHART 1: MONTHLY ESTIMATES. CURRENT PRICES

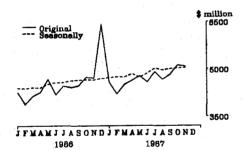


CHART 2: MONTELY CHANGES, CURRENT PRICES

Trend estimates Percentage change from preceding month

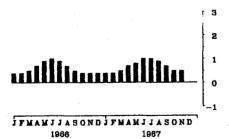
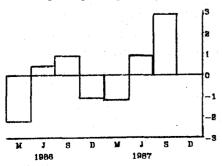


CHART 3: QUARTERLY CHANGES CONSTANT (AVERAGE 1979-80) PRICES

Seasonally adjusted Percentage change from preceding quarter



This publication includes trend estimates of retail sales, which have been derived by smoothing the series of seasonally adjusted estimates. The smoothing of seasonally adjusted series is a means of reducing the impact of the irregular component of the series to provide a basis for identifying the underlying trend. However, the trend estimates for the most recent months are subject to revision as data for subsequent months become available. Further details are given in paragraphs 14 to 20 of the Explanatory Notes at the end of this publication.

Estimates are subject to sampling and non-sampling variability as explained in paragraphs 8 to 13.

AUSTRALIAN TOTAL ESTIMATES (see Charts 1 to 3)

For November 1987, the estimated value of retail sales in Australia (excluding sales of motor vehicles, parts, petrol etc), in original terms, is \$5,090.0 million (see Chart 1).

The trend estimate grew by 0.5% in November 1987 (the same rate as in October) and is 8.0% higher than for November 1986.

In seasonally adjusted terms, November 1987 shows an increase of 0.5%. Users should take note of the comment contained in previous releases of this bulletin that the changes to school holiday arrangements in a number of States may have affected the seasonality of the series. The seasonal adjustment process is not able to identify and correct for any changed retail sales patterns that may have resulted. However, the influence of the change is largely removed by the process of producing trend estimates.

TOTAL VALUE OF LOTAIL SALES OF GOODS (EXCLADING MOTOR VEHICLES, PARTS, PETROL, ETC.), TREND ESTIMATES, MONTHLY CHANGES
CURRENT PRICES, SELECTED INDUSTRIES, AUSTRALIA
Percentage change from preceding month

CHART 4: GROCERS, CONFECTIONERS, TOBACCONISTS

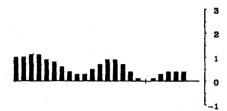




CHART 6: HOTELS, LIQUOR STORES, LICENSED CLUBS



CHART 7: CLOTHING AND FABRICS STORES

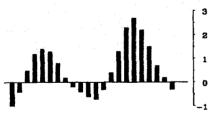
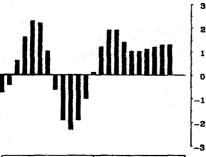


CHART 8: DEPARTMENT STORES



CHART 9: ELECTRICAL GOODS STORES



JFMAMJJASONDJFMAMJJASOND 1986 1987 INDUSTRY ESTIMATES (see Charts 4 to 9)

Trend estimates show a continued slackening in the rate of increase of sales for Other food stores and Hotels, liquor stores and licensed clubs; small growth for Grocers, confectioners and tobacconists and Department stores; and falls in sales for Clothing and fabrics stores.

Trend estimates for Grocers, confectioners and tobacconists show small growth of 0.4% for the last three months (see Chart 4).

The trend series for Other food stores (excluding Butchers) grew by 0.6% in November, having peaked at 1.6% in July 1987 (see Chart 5).

Hotels, liquor stores and licensed clubs also show a monthly growth rate of 0.7% down from a peak of 1.2% in August 1987 (see Chart 6).

For Clothing and fabrics stores the monthly growth rate in November 1987 was -0.3%, having progressively fallen from a peak of 2.7% in June 1987. With the inclusion of November data and revisions to earlier months data, the growth rates for this industry have generally been revised substantially downwards (see Chart 7). To correct major reporting errors, revisions have been made to the industry and total series for Clothing and fabrics stores in all States commencing with estimates for October 1985.

Department stores showed negligible growth of 0.1% in November 1987, the same as for the previous two months (see Chart 8).

The monthly growth rate for Electrical goods stores in November is 1.3% (see Chart 9). With the inclusion of November data the pattern of declining positive rates of growth for earlier months has been revised to show a slightly increasing growth in recent months.

STATE ESTIMATES (see Charts 10 to 15 on page 7) The monthly growth rate of retail sales is positive in all states except Victoria.

New South Wales (36% of total retail sales) trend estimates show a monthly growth rate of 0.4% in November 1987, down from a peak of 1.0% in June and July 1987 (see Chart 10).

For Victoria (26% of retail sales) trend estimates show a progressive decline in the growth rate from a revised peak of 1.3% in June 1987 to -0.1% in November 1987 (see Chart 11).

Trend estimates for Queensland show a monthly growth rate of 1.0% in November, marginally lower than the 1.1% growth rate recorded in October 1987 (see Chart 12). With the inclusion of November data, the growth rates for August and September (the peak growth months) have been revised slightly upwards.

The trend growth in South Australia in November is 0.3%, marginally up on October but still small compared with the growth rate of 1.0% recorded in June 1987 (see Chart 13).

For Western Australia, the monthly growth rate in November is 0.7%, up from a revised October 1987 growth rate of 0.6% (see Chart 14).

The trend growth in Tasmania is 0.7% for November 1987. The October growth rate has been revised upwards to 0.5% with the inclusion of November data (see Chart 15).

TABLE 1. TOTAL VALUE OF RETAIL SALES OF GOODS (EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.), MONTHLY ESTIMATES, AT CURRENT PRICES, AUSTRALIA(a)

	Or	iginal	Seasona	lly adjusted		Trend esti	nates
Month	\$ m	% change from preceding month	\$ m	% change from preceding month	\$ m	% change from preceding month	% change from corresponding month of previous year
1986—	r		r 4.656.7	0.4	I 4 640 1	0.5	r
September	4,476.2	1.2	4,656.7	0.4	4,649.1	0.5	8.7
October	4,752.1	r6.2	4,666.0 4,663.9	0.2	4,666.9	0.4	8.1
November	4,723.5	-0.6 -26.2		r0.0	4,685.2	0.4	7.7
December	6,431.1	r36.2	4,706.4	0.9	4,706.2	r0.4	7.6
1987	r	r	r	r	r.	r	r
January	4,586.4	-28.7	4,731.7	0.5	4,724.8	0.4	7.6
February	4,214.1	-8.1	4,758.4	0.6	4,743.9	0.4	7.6
March	4,514.8	7.1	4,751.1	-0.2	4,767.9	0.5	7.6
April	4,651.2	3.0	4,855.0	2.2	4,799.5	0.7	7.5
May	4,787.7	2.9	4,740.5	-2.4	4,839.5	0.8	7.4
lune	4,582.6	-4.3	4,860.8	2.5	4,885.6	1.0	7.4
fuly	4,912.0	7.2	5,028.5	3.5	4,932.9	1.0	7.4
August	4,675.6	-4.8	4,969.8	-1.2	4,975.4	0.9	7.6
September	4,832.5	3.4	5,008.8	0.8	5,010.1	0.7	7.8
October	5,123.3	6.0	5,025.1	0.3	5,036.5	0.5	7.9
November	5,090.0	-0.6	5,050.0	0.5	5,060.7	0.5	8.0
Standard error(b) of— November 1987	31.1						ı
Change: November 1987 from October 1987	10.8	0.2					

⁽a) Excluding Northern Territory. (b) See paragraphs 8 to 13 of Explanatory Notes.

TABLE 2. TOTAL VALUE OF RETAIL SALES OF GOODS (EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.), MONTHLY ESTIMATES, BY INDUSTRY, AT CURRENT PRICES, AUSTRALIA(a)

		•			- 6						()					
Мопін	Grocers, confectioners, tobacconists	Butchers	General stores	Other food stores	Hotels, liquor stores, licensed clubs	Clothing and fabrics stores	Depart- ment stores	Eoot- h wear	Domestic hardware E stores, jewellers	Electrical goods Fi stores	Floor Furniture coverings stores stores	_	Chemists	News- agents	Other	Total
						ORI	ORIGINAL									
7001	-					\$ m	million									
Jydo— September October November December	1,429.8 1,521.6 1,482.2 1,722.7	152.4 158.4 151.7 180.1	42.3 40.9 41.3 76.0	297.0 310.9 310.0 349.5	501.7 538.1 540.2 696.1	390.7 428.3 429.0 639.7	506.9 511.4 540.9 1,059.4	80.6 83.8 77.3 102.8	104.6 129.9 142.9 256.3	234.2 236.5 231.4 342.5	122.9 132.1 127.7 143.0	53.6 53.6 52.8 52.8	183.0 198.4 189.0 241.5	152.7 161.0 161.9 221.4	229.3 247.1 243.6 347.5	4,476.2 4,752.1 4,723.5 6,431.1
1987 January February March April	1,527.6 1,426.8 1,501.0 1,530.0		36.23 37.2 37.5 42.2 42.6	336.0 303.9 310.3 311.1	571.5 515.6 536.6 531.1 518.0	348.1 316.6 374.1 414.8	472.5 391.3 463.0 519.4	81.7 65.6 72.6 83.9 92.8	117.0 110.7 113.3 107.9	220.0 205.2 220.9 223.0	114.6 104.2 113.4 99.9	41.3 55.1 52.7 53.9	190.1 176.8 182.6 190.1	165.0 171.9 170.3 169.3	219.7 201.0 217.3 223.6	4,586.4 4,214.1 4,514.8 4,651.2
June July August September October November	1,474.0 1,544.3 1,513.6 1,515.2 1,611.1 1,563.7	156.5 162.1 155.3 155.3 158.2 147.6	38.4 38.0 38.0 46.7 46.7	396.8 339.3 337.9 356.4 356.4	538.6 538.6 554.9 593.2 590.1	419.0 458.9 405.5 442.7 454.0 453.6	519.9 557.0 519.7 544.7 575.5	83.5 71.3 71.3 83.9 88.9 88.9	102.4 109.3 114.4 126.3 145.1 156.5	254.1 261.7 246.7 241.0 261.0 270.3	124.3 124.3 121.1 133.4 120.5	55.5 57.5 67.5 67.5 67.5 8.5 8.5 8.5 8.5 8.5 8.5 8.5 8.5 8.5 8	201.8 204.3 208.2 212.9 211.9	168.4 183.7 180.3 181.8 178.2	203.3 235.0 235.0 245.4 278.6	4,582.6 4,912.0 4,675.6 5,123.3 5,090.0
Standard error of— Level(b) Change(c)	13.7	6.1	1.3	12.0	11.9	7.9 3.4	0.0	3.4	7.0	6.9	4.7	5.1	7.8	6.7	10.8	31.1
						TREND E	TREND ESTIMATES	ES								
1986— September October November December	1,474.4 1,478.5 1,485.2 1,496.3	154.5 153.6 152.9 152.9	42.8 43.1 42.9	302.0 304.9 308.0 310.9	524.1 528.1 532.3 536.9	\$ m 419.1 418.1 416.4 413.8	million 528.4 533.6 538.1 540.7	80.9 81.2 81.5 81.7	123.0 124.3 125.4 126.0	247.6 241.8 237.3 235.0	124.4 123.7 122.8 121.2	48.2 48.1 50.0	187.1 188.9 190.2 191.3	159.7 161.4 163.4 165.5	233.4 232.8 231.1 229.5	4,649.1 4,666.9 4,685.2 4,706.2
1987— January February March April May r	1,510.2 1,523.8 1,534.7 1,541.0 1,543.2		42.5 42.1 41.5 41.5	313.1 314.9 317.1 324.5	540.9 544.1 546.4 548.5 551.2	410.9 409.5 411.1 426.3	540.2 539.9 541.3 544.8 549.3	88.8 81.5 82.1.5 82.1.5	126.1 126.0 126.0 127.0 128.8	235.2 238.0 242.5 247.1	118.8 113.7 113.6	51.3 52.6 53.9 55.1 56.3	192.7 194.6 196.9 199.4 201.7	168.1 171.1 174.5 178.3 182.3	228.6 229.2 231.4 238.7	4,724.8 4,743.9 4,767.9 4,839.5
June r July r August r September r October r November	1,545.3 1,550.0 1,556.4 1,563.4 1,570.3	158.1 157.1 154.8 154.8 154.4	244.44.45.7.7.7.7.7.7.7.7.7.7.7.7.7.7.7.7	348.3 348.3 348.3 348.3 348.3 348.3	553.5 561.4 568.1 574.2 579.3 583.6	457.7 454.0 457.4 458.1 456.6	557.7 559.2 559.6 559.6 560.7	83.5.8 85.2.8 7.7.8 85.2.8 7.7.8	131.5 134.5 137.5 142.0 143.3	255.7 258.6 261.7 265.2 268.7	121.6 122.9 123.2 123.2	588.0 588.0 88.0 8.0 8.0 8.0 8.0	203.6 205.4 207.1 210.4 211.7	186.6 186.6 183.9 183.9	245.5 245.5 253.2 256.9 260.2	4,885.6 4,932.9 5,010.1 5,036.5 5,060.7
						For footnote	For footnotes see end of table.	table.								

TABLE 2. TOTAL VALUE OF RETAIL SALES OF GOODS (EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.), MONTHLY ESTIMATES, BY INDUSTRY, AT CURRENT PRICES, AUSTRALIA(a)—continued

				`		,				,						
Month	Grocers, confect- ioners, tobacc- onists 1	Butchers	General	Other food stores	Hotels, liquor stores, licensed	Clothing and fabrics stores	Depart- ment stores	Foot- h wear stores	Domestic hardware E stores, jewellers	Electrical goods F stores	Furniture c	Floor coverings stores	Chemists	News- agents	Other	Total
					TRE	TREND ESTIMATES—continued	ATES—co	ntinued								
1086					12 % Ct	ange from	preceding	month					÷	v		
1200— September October November December	0.3 0.3 0.5 0.7	0,000 8,66,6	0.7 0.2 0.2	0.100	0.0 0.8 0.9 0.9	88 89 80 90 90 90 90 90 90 90 90 90 90 90 90 90	0.8 0.8 0.5	0.00 0.44.5	1.1 0.9 0.5	-1.9 -1.9 -1.0	0.00 0.7 1.3 1.3	21.7 1.5 1.5 1.5 1.5 1.5 1.5 1.5 1.5 1.5 1.5	1.1 1.0 0.7 0.6	1.12	00.00 0.77 0.77	0000 0444
1987— January February March April May r	0.0 0.0 0.0 0.0 0.0	.0.00 1.08.0 1.09.4	0,0000 0,000	0.0 0.0 0.9 1.4 1.6	0.0000 7.0000 7.0000	0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-		000000	0.0-0-0 1.0-0-0-1 1.0-0-0-0-1 1.0-0-0-0-1 1.0-0-0-1 1.0-0-0-1 1.0-0-0-1 1.0-0-0-1 1.0-0-0-0-1 1.0-0-0-0-1 1.0-0-0-0-1 1.0-0-0-0-1 1.0-0-0-0-1 1.0-0-0-0-0-1 1.0-0-0-0-0-0-1 1.0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-	0.0 6.1.0 6.1.0 0.1.0	2.2.2.1.0.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.	444444 444444 644444444444444444444444	0.1 0.2 0.5 0.5 0.5 0.5 0.5	1.52.20 1.22.20 1.62.20	4.00.1.1.0.4.0.2.1.0.0.2.1.0.0.2.1.0.0.2.1.0.0.2.1.0.0	7.00.00.00 7.4.4.00.00 1.00.00
July r August r September r October r November	0.00 0.3 4.0 4.4 4.0	999999 -9868	22237.7 22237.7	1.6 1.1 0.8 0.6	1.2 0.0 0.7	0.2 0.2 0.3 0.3	0.000.3		223 1.8 1.4 0.9	2777	2.2 1.1 0.2 4.0	4.0.00 4.000 4.000 5.000	0.00 8:00 6:00 6:00		<u> </u>	0.9 0.7 0.5 0.5
1986— September October November December	10.2 9.6 9.2 9.0	1.5 -0.2 -0.8	4.4 4.1 1.2	% ch. 13.3 13.1 13.4 13.8	ange from 6.3 6.1 5.8 5.6	correspon 2.7 1.6 1.3 1.3	ding month 7.3 7.7 8.1	12.2 9.7 8.5 8.4	us year 12.1 11.6 11.1 10.6	-0.8 -0.8 -1.2	3.1 1.7 0.9	0.6 6.25 6.25	12.6 13.0 12.9	9.0 9.9 10.9	24.4 21.8 19.3 16.9	8.7 7.7 7.6 7.6
1987— January February March April May r	∞.∞.∞.∠. ≎.∞.4.८.∞	6-0-22 4:0-22 2:0-22	0-00- 25250-	13.9 12.9 12.4 12.2	4.8 6.7 7.0 7.0 7.0	1.22.4.4.2. 1.0.2.4.2.2.4.2.2.2.2.2.2.2.2.2.2.2.2.2.2	8.8 10.1 10.6 10.3	9.1 10.0 10.3 8.7	9.9.88.89 9.1.6.6.8	-0.5 1.1 2.7 1.7	64.6 04.6 04.6	9.9 12.9 15.0 4.5 15.0	12.2.5 12.2.5 13.0 13.0	12.9 14.1 15.6 17.5	13.4 12.2 11.2 10.1	7.7. 7.6. 7.6. 7.5. 7.5. 7.5. 7.5.
June r July r August r September r October r November	00000000000000000000000000000000000000	0.5 0.8 0.5 0.5	22.84.0.8 20.64.0.	13.7 13.7 13.7 13.7 13.7	4:89 4:00 4:00 7:00 7:00 7:00	8.7.8 8.0.8 9.6.9 9.6.0 9.6.9 9.6.0 9.0 9.0 9.0 9.0 9.0 9.0 9.0 9.0 9.0 9	0.8 0.8 0.6 0.6 0.6 0.6 0.6 0.6 0.6 0.6 0.6 0.6	C.0.444.0	9.7. 13.0 13.8 14.2 14.2	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.0		20.1 22.2 22.5 20.1 20.5 20.5	22.8 4.2.1.1.9 7.1.1.3	198.1 16.2 13.9 13.9	8.7 7.7 7.5 8.5 8.5 8.5	4.4.0%0.0°
(a) Evoluting Northern Territory	(h) The standard error of the estimate for the la	d person of th	e estimate for	the latest n	onth_cee	naragraphe 8	\$	N water	ote	he standard	error of the	change of th	latest mon	th from the n	pereding mo	th ceo

(a) Excluding Northern Territory. (b) The standard error of the estimate for the latest month—see paragraphs 8 to 13 of Explanatory Notes. (c) The standard error of the change of the latest month from the preceding month—see paragraphs 8 to 13 of Explanatory Notes.

TABLE 3. TOTAL VALUE OF RETAIL SALES OF GOODS (EXCLUDING MOTOR VEHICLES, PARTS PETROL, ETC.), MONTHLY ESTIMATES, AT CURRENT PRICES, AUSTRALIA(a), STATES AND AUSTRALIAN CAPITAL TERRITORY

	New South			South	Western		Australian Capital	
Month	Wales	Victoria	Queensland	Australia	Australia	Tasmania	Territory	Australia(a)
			OR	IGINAL r				
986—			\$	million				
September October	1,594.7 1,685.7	1,177.4 1,276.8	731.3 768.6	373.2 388.1	399.0 427.1	118.1 122.5	82.4 83.3	4,476.2 4,752.1
November	1,701.9	1,267.0	748.3	385.6	416.7	122.5	81.4	4,723.5
December	2,342.6	1,716.0	1,014.6	512.4	564.2	172.3	109.2	6,431.1
987— anuary	1,613.2	1,218.6	765.8	375.6	423.1	116.2	73.8	4,586.4
ebruary March	1,485.3 1,592.4	1,135.7 1,226.1	673.1 721.3	341.7 370.0	392.7 404.2	112.2 118.3	73.4 82.6	4,214.1 4,514.8
april Nay	1,645.5 1,705.5	1,244.0 1,282.9	732.9 742.5	390.0 395.3	427.5 446.9	127.3 128.0	84.1 86.6	4,651.2 4,787.7
une uly	1,643.8 1,744.3	1,213.1 1,303.9	719.6 798.6	378.2 404.0	419.8 443.0	124.8 128.2	83.4 89.9	4,582.6 4,912.0
ugust	1,670.5 1,722.1	1,235.4 1,271.1	756.9 786.6	385.9 395.7	422.1 442.3	121.1 126.4	83.6 88.4	4,675.6 4,832.5
eptember October	1,814.9	1,357.7	840.1	414.0	472.2	135.0	89.5	5,123.3
lovember	1,847.2	1,329.5	823.1	409.1	457.9	133.5	89.7	5,090.0
tandard error of— Level(b)	20.3	17.1	12.7	5.9	7.2	2.1	2.5 2.3	31.1
Change(c)	6.8	5.8	4.6	1.9	2.2	0.8	2.3	10.8
				ESTIMATES r				
986—			\$	million				
September October	1,656.5 1,662.5	1,248.3 1,250.8	742.2 746.9	383.4 383.7	411.4 415.9	122.3 122.5	82.7 82.2	4,649.1 4,666.9
November	1,668.1	1,252.9 1,255.4	753.1 759.6	384.6 386.7	420.5 424.8	122.4 122.5	82.0 82.2	4,685.2 4,706.2
December	1,673.4	1,233,4	739.0	500.7	724.0	122.3	62.2	4,700.2
987— anuary	1,678.7	1,257.6	763.8	387.5	428.9	123.2	83.0	4,724.8
ebruary Aarch	1,686.0 1,696.5	1,260.6 1,266.2	765.6 766.4	388.9 390.5	432.8 436.5	124.6 126.4	84.1 85.1	4,743.9 4,767.9
April May	1,710.1 1,726.0	1,276.5 1,291.7	766.8 768.5	392.8 396.1	439.6 442.3	128.2 129.6	85.8 86.5	4,799.5 4,839.5
une uly	1,743.4 1,760.2	1,308.3 1,322.4	773.7 782.4	400.1 403.8	445.0 447.9	130.5 131.0	87.1 87.6	4,885.6 4,932.9
lugust	1,775.0	1,331.3 1,335.3	792.6 802.6	406.6 408.6	450.8 453.8	131.5 132.0	88.1 88.4	4,975.4 5,010.1
September October	1,787.3 1,797.5	1,335.4	811.5	409.5	456.5	132.6	88.5	5,036.5
November	1,805.4	1,333.7	819.5	410.6	459.7	133.5	88.5	5,060.7
986				m preceding month				
September October	0.5 0.4	0.4 0.2	0.4 0.6	0.1 0.1	1.0 1.1	0.7 0.2	-0.4 -0.6	0.5 0.4
November December	0.3 0.3	0.2 0.2	0.8 0.9	0.2 0.4	1.1 1.0	-0.1 0.1	-0.2 0.2	0.4 0.4
987—								
January February	0.3 0.4	0.2 0.2	0.6 0.2	0.4 0.4	1.0 0.9	0.6 1.1	1.0 1.3	0.4 0.4
March	0.6 0.8	0.4 0.8	0.1 0.1	0.4 0.6	0.9 0.7	1.4	1.2 0.8	0.5 0.7
April May	0.9	1.2	0.2	0.8	0.6	1.1	0.8	0.8
lune Iuly	1.0 1.0	1.3 1.1	0.7 1.1	1.0 0.9	0.6 0.7	0.7 0.4	0.7 0.6	1.0 1.0
August September	0.8 0.7	0.7 0.3	1.3 1.3	0.7 0.5	0.6 0.7	0.4 0.4	0.6 0.3	0.9 0.7
October November	0.6 0.4	0.0 -0.1	1.1 1.0	0.2 0.3	0.6 0.7	0.5 0.7	0.1 0.0	0.5 0.5
				onding month of pr	evious year			
986— September	8.5	11.1		_	7.8	6.2	8.8	8.7
October November	7.8 7.5	10.7 10.3	8.3 7.8 7.5	4.5 3.8 3.3	8.1 8.4	5.6 4.9	8.0 7.3	8.1 7.7
November December	7.5 7.5	10.3	7.4	3.1	8.5	4.5	6.9	7.6
987—					^*			a
anuary ebruary	7.8 8.3	9.5 8.9	7.0 6.4	2.9 2.9	8.5 8.6	5.0 6.4	7.2 8.1	7.6 7.6
March April	8.7 8.8	8.0 7.4	5.8 5.3	2.8 3.1	8.9 9.4	8.1 9.4	8.7 8.6	7. 6 7.5
May une	8.5 8.0	7.0 7.0	5.0 5.3	3.6 4.5	9.9 10.3	9.9 9.6	7.9 6.9	7.4 7.4
uly Lugust	7.7 7.7	7.1 7.1 7.1	6.2 7.3	5.4 6.1	10.6 10.7	8.8 8.2	6.2 6.1	7.4 7.6
	7.7	7.1	8.1	6.6	10.7	7.9	6.9	7.8
September October	8.1	6.8	8.6	6.7	9.8	8.2	7.7	7.9

⁽a) Excluding Northern Territory. (b) The standard error of the estimate for the latest month—see paragraphs 8 to 13 of Explanatory Notes. (c) The standard error of the change of the latest month from the preceding month—see paragraphs 8 to 13 of Explanatory Notes.

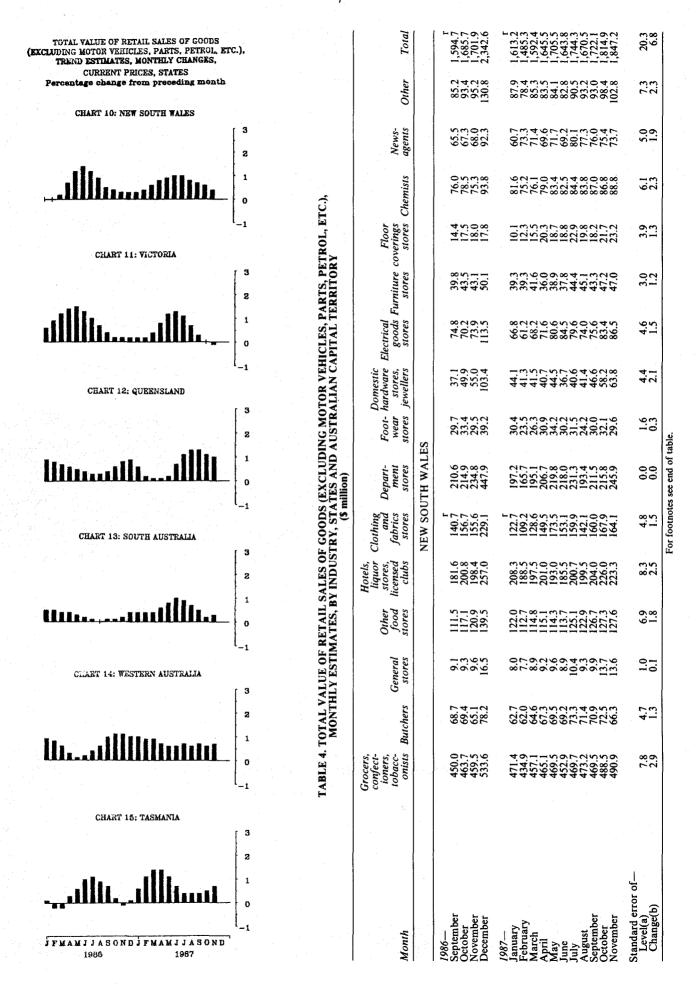


TABLE 4. TOTAL VALUE OF RETAIL SALES OF GOODS (EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.), MONTHLY ESTIMATES, BY INDUSTRY, STATES AND AUSTRALIAN CAPITAL TERRITORY—continued (\$ million)

							(mount									
Month	Grocers, confectioners, tobacconists	Butchers	General stores	Other food stores	Hotels, liquor stores, licensed clubs	Clothing and fabrics stores	Depart- ment stores	Foot- h wear	Domestic hardware stores, jewellers	Electrical goods F	Furniture c	Floor coverings stores (Chemists	News- agents	Other	Total
						VIC	VICTORIA									
1986— September October November December	400.2 441.2 425.6 485.4	42.7 45.2 45.0 52.7	11.7 9.8 10.3 20.6	75.0 80.0 78.0 85.2	106.6 111.7 121.2 155.3	119.3 131.4 132.3 202.2	102.9 104.2 106.2 224.3	21.4 21.9 20.8 29.4	33.6 41.2 44.7 74.5	69.0 74.0 71.5 104.3	39.3 41.9 40.0 43.1	15.0 18.0 17.3 15.4	40.2 48.6 46.5 63.5	32.1 36.3 36.5 51.7	68.4 71.6 71.1 108.5	1,177.4 1,276.8 1,267.0 1,716.0
1987— January February March April May June July August September October	432.5 432.5 421.9 421.9 433.9 433.9 433.1 432.8	4.036.6444444444444444444444444444444444	888.7.7.89 4.6.00 6.00 6.00 6.00 6.00 6.00	787 787 787 788 888 888 7.2 899 94.8 80 80 80 80 80 80 80 80 80 80 80 80 80	129.3 129.3 129.3 129.3 129.3 129.3 129.3 129.3	109.5 132.7.7 132.7.7 130.3 130.3 132.7 132.7 130.6 130.6	99.2 80.8 122.8 122.8 123.6 103.6 103.6 103.6 143.5 143.5	22222222222222222222222222222222222222	88888888888888888888888888888888888888	84.5 66.0 66.0 66.0 66.0 66.0 66.0 66.0 66	4.893.33.33.34.4.6.6.6.6.6.6.6.6.6.6.6.6.6.6	8171 8138 8138 8139 8139 8139 8139 8139 813	£444488444888 £8544688446888 £8544688446888	883339 877.77 887.77 988.79	88.60 60 60 60 60 60 60 60 60 60 60 60 60	1,238.7 1,286.1 1,282.1 1,282.9 1,282.9 1,233.9 1,233.9 1,357.7 1,357.7
Standard error of— Level(a) Change(b)	7.8	2.6	0.0	7.8	6.1	4.8	0.0	2.5	4.4	2.6	2.5	2.5	3.4	2.6	6.2 2.4	17.1 5.8
						QUEE	QUEENSLAND		-			- S.				
1986— September October November December	250.0 266.4 257.5 299.6	20.1 23.2 22.0 24.4	7.5 7.4 14.8	49.1 52.4 50.8 59.0	100.7 102.9 101.5 128.7	54.6 59.1 58.4 83.5	73.2 68.5 69.0 151.1	12.6 11.6 10.0 13.4	17.3 18.6 20.6 36.5	36.6 38.2 36.1 55.1	18.7 18.3 18.0 20.0	4.8 6.7 8.9 8.9 8.9	30.4 32.3 30.4 39.9	27.3 29.1 39.6	28.6 33.7 30.7 42.2	731.3 768.6 748.3 1,014.6
1987— January February March April May June July August September October	2575 2670 2670 2670 2671 2671 2671 2671 2671 2671 2671 2671	1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00	7.807.7.80 6.402.02.80 6.402.02.80	611.2 531.8 54.2 60.8 60.8 61.8 61.8	103.0 90.9 97.6 96.5 101.0 101.7 107.9	7 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	883 895 895 895 895 895 895 895 895 895 895	27.28 8.00 8.90 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1	8.51 8.44 8.62 8.62 8.63 8.63 8.63 8.63 8.63 8.63 8.63 8.63	38.5 3.36.5 3.8.5 3.8.5 3.9.5 5.0 5.0 5.0 5.0 5.0 5.0 5.0 5.0 5.0 5	555 555 555 555 555 555 555 555 555 55	4.5 6.5 7.7 8.1 1.0 6.0 6.0 6.0 6.0 6.0	25.00 25.00 25.00 25.00 25.00 25.00 25.00 26.00	39.57 39.57 39.57 39.57 39.87 39.87 39.87	6.27.4.22.22.98.6.6.4.4.6.2.8.6.6.6.4.4.6.2.8.6.2.6.6.4.4.6.2.8.6.2.6.6.4.6.6.8.6.2.6.6.4.6.6.8.6.2.6.6.4.6.6.8.6.2.6.6.6.4.6.6.8.6.2.6.6.6.4.6.6.8.6.2.6.6.6.4.6.6.8.6.2.6.6.6.4.6.6.8.6.2.6.6.6.6.6.6.6.6.6.6.6.6.6.6.6	765.8 721.3 721.3 721.3 742.5 719.6 726.9 756.9 756.9 756.9 756.9
Standard error of— Level(a) Change(b)	6.7	2.3	0.1	3.9	0.9	3.3	0.0	0.1	2.8	3.6	2.3	1.7	0.8	2.8 0.8	2.1	12.7
						For footnotes	see end of	table.								

TABLE 4. TOTAL VALUE OF RETAIL SALES OF GOODS (EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.), MONTHLY ESTIMATES, BY INDUSTRY, STATES AND AUSTRALIAN CAPITAL TERRITORY—continued (\$ million)

Month	Grocers, confect- ioners, tobacc- onists	Butchers	General stores	Other food stores	Hotels, liquor stores, licensed clubs	Clothing and fabrics stores	Depart- ment stores	Foot- h wear stores	Domestic hardware I stores, jewellers	Electrical goods F stores	Furniture co	Floor coverings stores (Chemists	News- agents	Other	Total
						SOUTH A	AUSTRALI	ΨI								
1986— September October November December	128.3 138.0 131.8 156.8	9.3 9.0 8.4 11.1	6.0 6.0 6.0 0.0 0.0 0.0 0.0	23.7 23.8 26.0	39.9 42.1 42.8 57.2	27.1 29.5 30.1 43.2	52.6 53.0 96.9	5.8 6.1 7.2	5.8 7.0 7.3 15.0	20.1 18.6 17.3 25.2	10.5 10.4 9.7 11.1	2444.0 440.0	14.9 16.5 15.8 17.9	88.0 0.0 0.0 0.0	15.3 15.6 15.2 21.7	373.2 373.2 388.1 385.6 512.4
1987— January February March April May June July August September October November	22.22.23.24.24.25.25.25.25.25.25.25.25.25.25.25.25.25.		044488484488 0444-17081700	88888888888 88888888888888888888888888	64.44.4.6.4.4.4.4.4.4.4.4.4.4.4.4.4.4.4	42888888888888888888888888888888888888	44448888888888888888888888888888888888	0200110010010010010010010010010010010010	822.444.82.4290 824.444.82.430.4	18.7 22.7 22.7 22.7 22.7 23.0 23.0 23.0 23.0	00000000000000000000000000000000000000	444wwww4w44 46rrinnia	4.8.4.4.8.8.4.8.8.4.8.8.6.2.3.9.9.9.9.9.9.9.9.9.9.9.9.9.9.9.9.9.9	%C%%%%%%%% %%U44EU44%%—	7.444.8.3.2.2.2.4.7.3.3. 2.444.8.3.2.2.2.4.7.3.3. 2.444.8.3.2.2.4.7.3.3.3.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2	375.6 341.7 370.0 390.0 395.3 378.2 395.7 414.0 414.0
Standard error of— Level(a) Change(b)	3.0	0.8	0.0	1.8	2.6	1.0	0.0	1.0	1.0	1.5	0.8	0.4 0.1	1.3	1.0	2.1	5.9
						WESTERN	N AUSTRALIA	LIA								27
1986— September October November December	135.2 143.9 140.2 168.8	5.2 5.2 5.8	7.2 7.4 7.4 13.8	27.3 26.8 26.2 28.7	51.9 58.4 54.3 69.0	34.4 36.5 37.1 58.1	40.2 42.3 42.9 82.2	7.9 7.5 7.6 9.2	7.2 9.1 10.7 18.1	21.7 24.9 22.5 29.0	9.0 12.3 11.1 12.3	6.3 4.4 6.9 6.9	14.9 15.5 14.5 17.8	12.0 13.2 13.4 19.1	18.2 19.6 19.0 27.5	399.0 427.1 416.7 564.2
1987— January February March April May June July August September October	4.44 4.45 5.55 5.55 5.55 5.55 5.55 5.55		3.644 9.044	32527325 332527325 30527325 306275 306275	75888 7888 7887 7887 7887 7887 7887 788	628.68.48.48.88.88.69.88.89.89.89.89.89.89.89.89.89.89.89.89	884 4 4 8 8 8 9 9 9 9 9 9 9 9 9 9 9 9 9	0.0.8.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0.0	1.7.7.7.7.7.7.7.8.8.7.0.7.7.8.9.9.9.9.9.9.9.9.9.9.9.9.9.9.9.9.9	228218282222 6-14468248607	8 2 2 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	44×400000000	EEEE444446586 7464444668	822255 82255 8235 8235 8235 8235 8235 82	220.00 1.1.7.1 1.1.7.7 1.1.00 1.00 1.00 1.	24.23.1 2
Standard error of— Level(a) Change(b)	3.0	1.1	0.2 0.1	4.1	2.9 1.3	1.7 0.5	0.0	0.0 4.0	0.6	1.6 0.4	0.0 4.0	0.3	0.2	1.5 0.8	2.0	7.2
						For footnotes	see end of	table.								

TABLE 4. TOTAL VALUE OF RETAIL SALES OF GOODS (EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.), MONTHLY ESTIMATES, BY INDUSTRY, STATES AND AUSTRALIAN CAPITAL TERRITORY—continued

16.2 118.3 127.3 127.3 128.0 128.2 128.1 126.4 135.0 2.1 82.4 83.3 81.4 109.2 Total 2222 n.p. Other News-agents 4864446666 0.5 0048C8644444 0048C800468 446.0 0.5 2226 3896 4896 Chemists Electrical goods Furniture coverings stores stores 555 0.3 0000 7.2.2.2 00 6.09 4.803 000000-100000 00000-100000 0.3 Domestic hardware stores, jewellers 0.0 22.0 2.20 8.20 8.20 **AUSTRALIAN CAPITAL TERRITORY** Footwear 0.0 0.0 Depart-ment 2.4.3 30.3 30.3 13.2 15.2 14.3 27.1 stores **TASMANIA** (\$ million) Clothing and fabrics stores 8.7 9.5 5.5 5.5 0.0 6.0 6.1 8.1 Hotels, liquor stores, licensed clubs 14.5 15.8 15.8 21.7 0.0 4.99.7 4.00.7 7.486.800.899.44 7.486.800.899.49 Other food stores 0.5 6.1 6.7 7.1 General stores n.p. 9999 4.4.6.8 1.2.6.6. 0.3 2222211986 8.62222119881 Butchers Grocers, confect-ioners, tobacc-255.38 225.33 225.33 225.34 226.26 23.74 24.75 25 27 27 27 27 onists 42.2 43.4 50.5 42.6 44.0 44.0 45.4 45.4 45.0 47.1 47.1 47.1 47.1 47.1 47.1 0.3 24.3 24.3 28.0 Standard error of— Level(a) Change(b) August September October November 1986— September October November December 1986— September October November December January February March Month

2.5 see paragraphs 8 to 13 of Explanatory Notes n.p. 0.3 0.0 (b) The standard error of the change of the latest month from the preceding month 0.0 0.3 0.5 -00 0.0 0.0 0.0 (a) The standard error of the estimate for the latest month—see paragraphs 8 to 13 of Explanatory Notes. 0.3 n.p. 1.2 0.0 Level(a) Change(b)

Standard error of-

August September October November

EXPLANATORY NOTES

Introduction

This publication presents monthly estimates of the value of retail sales classified by *industry* (i.e. type of store) for Australia and each State.

2. All the series shown in this publication, with estimates for earlier periods, are available on AUSSTATS — see concluding paragraph.

Scope and coverage

- 3. The estimates are derived from a survey which includes in its scope all retail trade establishments, i.e. establishments classified to subdivision 48 of the Australian Standard Industrial Classification (ASIC), 1983 Edition (Catalogue Nos. 1201.0 and 1202.0), except motor vehicle dealers, petrol retailers etc. (ASIC classes 4861-4868), bread and milk vendors (4878-4879), footwear repairers (4846) and electrical appliance repairers n.e.c. (4857). Also included are cafes and restaurants (9231), hotels, etc. (mainly drinking places) (9232), licensed clubs (9241-9243) and hairdressers (9351-9352).
- 4. The scope of the survey includes establishments in all States and the Australian Capital Territory, but excludes those in the Northern Territory.
- 5. The survey is based on a random sample of establishments within the scope defined above. From the data reported by the sampled establishments, aggregates comprising all retail sales in Australia (excluding Northern Territory) are estimated.
- 6. The retail sales reported are principally sales of new or used goods to final consumers for personal or household consumption. Excluded are sales of tools of trade, building materials and supplies, agricultural supplies and equipment, and business equipment. Sales of motor vehicles, parts, petrol, boats, caravans, etc. are out of scope of the estimates of retail sales in this publication. Also excluded are takings from meals consumed on the premises, accommodation, hairdressing, beauty treatments, and repairs. However, the estimates of retail sales in this publication include sales of take-away food, and beer, wine and spirits served with meals.

Industry statistics

7. Details of the value of retail sales are available for 15 industries. The ASIC class(es) which make up each industry are as follows:

Industry	ASIC Class(es)
Grocers, confectioners, tobacconists	4881
Butchers	4882
General stores	4815
Other food stores	4883, 4885, 4886
Hotels, liquor stores, licensed clubs	9232, 4884, 9241, 9242, 9243
Clothing and fabrics stores	4843, 4844, 4847
Department stores	4814
Footwear stores	4845
Domestic hardware stores, jewellers	4853, 4854
Electrical goods stores	4855, 4856
	4849
Floor coverings stores	4848
Chemists	4891
Newsagents	4894
	4892, 4893, 4895,
Other.	4896, 4897, 9231
	, ,

Reliability of estimates

- 8. Since the estimates are based on information obtained from a sample survey of retail establishments, the estimates of levels and changes are subject to sampling variability; that is, they may differ from the figures that would have been produced if all units had been included in the survey. One measure of the likely difference is given by the standard error, which indicates the extent to which an estimate might have varied by chance because only a sample of units was included. There are about two chances in three that a sample estimate will differ by less than one standard error from the figure that would have been obtained if all units had been included, and about nineteen chances in twenty that the difference will be less than two standard errors.
- 9. Standard errors of estimates for the latest month and of estimates of change since the preceding month are shown in the tables. Examples of the use of these standard errors are given below:
 - (a) The estimate of \$5,090.0 million for the total value of retail sales in November 1987 has a standard error of about \$31.1 million. Therefore, there are two chances in three that the figure which would have been obtained if all establishments had been included in the survey would be within the range \$5,058.9 million to \$5,121.1 million, and nineteen chances in twenty that the figure would be within \$5,027.8 million to \$5,152.2 million.
 - (b) The estimated change of -\$33.3 million (-0.6 per cent) in the total value of retail sales between October 1987 and November 1987 has a standard error of about \$10.8 million (0.2 per cent). Therefore, there are two chances in three that the change which would have been obtained if all establishments had been included in the survey would be within the range -\$22.5 million to -\$44.1 million (-0.4 per cent to -0.8 per cent) and nineteen chances in twenty that the change would be within -\$11.7 million to -\$54.9 million (-0.2 per cent to -1.0 per cent).
- 10. Standard errors of estimates of change between non consecutive months are not shown in this publication. These standard errors are generally much higher than the standard errors of change between consecutive months. For example, the standard error of change between the latest month and the corresponding month of the previous year is, on average, approximately 1.4 times the standard error of *level* of the latest month.
- 11. Users of the statistics in this publication should note that the standard errors are relatively large for estimates for some industries in some States.
- 12. Seasonally adjusted, trend and constant price estimates are also subject to sampling variability. For seasonally adjusted estimates, the standard errors in percentage terms approximate those for the unadjusted series. For trend estimates, the standard errors are generally not larger than for the seasonally adjusted estimates and are likely to be smaller. For constant price estimates, the standard errors may be up to 10 per cent higher than those for the corresponding current price estimates, because of the sampling variability contained in the prices data used to deflate the current price estimates.
- 13. The imprecision due to sampling variability, which is measured by the standard error, should not be confused with inaccuracies that may occur because of imperfections in reporting

by respondents and errors made in collection and processing of data. Inaccuracies of this kind are referred to as the non-sampling error and they may occur in any collection, whether it be a full count or only a sample. Every effort is made to reduce the non-sampling error to a minimum by careful design of forms, editing of data and efficient operating procedures.

Seasonally adjusted and trend estimates

- 14. Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences can be more clearly recognised. In the seasonal adjustment of the retail sales estimates, account has been taken of both normal seasonal factors and 'trading-day' effects (arising from the varying numbers of Sundays, Mondays, Tuesdays etc. in the month). For total retail sales for Australia, adjustment has also been made for the effects of change in the date of Easter and Australia Day holidays. Seasonal adjustment does not remove from the series the effect of irregular influences (e.g. abnormal weather, industrial disputes) and the seasonally adjusted estimates still reflect the sampling and non-sampling errors to which the original estimates are subject. Details of the methods used in seasonally adjusting these series are available on request.
- 15. The smoothing of seasonally adjusted series to create trend estimates is a means of reducing the impact of the irregular component of the series. The trend estimates of retail sales have been derived by applying a 13-term Henderson weighted moving average to the seasonally adjusted series.
- 16. While this smoothing technique enables estimates of trend to be produced for the latest month, it does result in revisions to the estimates for the most recent months as data for subsequent months become available. Generally subsequent revisions become smaller and after 3 months have a negligible impact on the series. There will also be revisions as a result of revisions to the original estimates and periodic reviews of seasonal and trading day factors.
- 17. This publication includes monthly estimates of trend of retail sales for Australia, classified by industry, and for each State (total all industries). Seasonally adjusted estimates for industries and States are not included. These series, which commence in April 1982, are not long enough to provide sufficient information to allow reliable seasonal adjustment at present, since the seasonally adjusted estimates are subject to a relatively high degree of revision as data for later months become available and are taken into account in the reestimation of seasonal and trading day factors. However the estimates of trend included in this publication are not expected to be subject to the same degree of revision.
- 18. The seasonal adjustment of each industry series and each State series has been done independently and so, for any one month, the estimates of trend for industries and States may not add to the estimates of trend of total retail sales for Australia.

- 19. Seasonally adjusted and trend estimates of retail sales by industries in each State are not included because the series are not yet long enough to allow reliable adjustment.
- 20. Users may wish to refer to the ABS Information Papers A Guide to Smoothing Time Series Estimates of 'Trend' (1316.0) and Time Series Decomposition An Overview (1317.0) for more detailed information on smoothing of seasonally adjusted time series data.

Related publications

- 21. Estimates of retail sales at current and constant prices for States and commodity groups are published quarterly in Retail Sales of Goods (Excluding Motor Vehicles, Parts, Petrol, etc.), Australia (8503.0).
- 22. Current publications produced by the ABS are listed in the Catalogue of Publications, Australia (1101.0). The ABS also issues, on Tuesdays and Fridays, a Publications Advice (1105.0) which lists publications to be released in the next few days. The Catalogue and Publications Advice are available from any ABS office.

Symbols and other usages

- r revised
- n.p. not available for publication, but included in totals
- 23. Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

Electronic services

VIATEL.

Key *656# for selected current economic,

social and demographic statistics.

AUSSTATS.

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IAN CASTLES Australian Statistician