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A BUREAU OF STATISTIC

CANBERRA

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CATALOGUE NO. 8501.0 RETAIL SALES OF GOODS (EXCLUDING SATISTIC. OF MOTOR VEHICLES, PARTS, PETROL, ETC.), **AUSTRALIA, MARCH 1987**

2 7 MAY 1987

PHONE INQUIRIES • about these statistics—contact Mr Howard Williams on Canberra (062) 52 5631 or any ABS State office.

- about the constant price estimates—contact Mr Henry Foira on Canberra (062) 52 6724.
- about other statistics and ABS services—contact Information Services on Canberra (062) 52 6007, 52 6627, 52 5402 or any ABS State office.

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• write to Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616 or any ABS State office.

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MAIN FEATURES

TOTAL VALUE OF RETAIL SALES OF GOODS (EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.). AUSTRALIA

> CHART 1: MONTHLY ESTIMATES, CURRENT PRICES

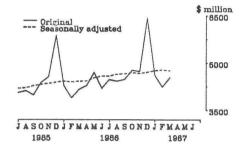


CHART 2: MONTHLY CHANGES. CURRENT PRICES

Trend estimates Percentage change from preceding month

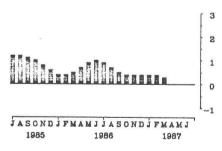
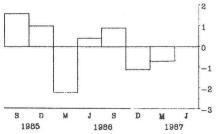


CHART 3: QUARTERLY CHANGES, CONSTANT (AVERAGE 1979-80) PRICES

Seasonally adjusted Percentage change from preceding quarter



This publication includes trend estimates of retail sales (formerly referred to as smoothed seasonally adjusted estimates). The smoothing of seasonally adjusted series is a means of reducing the impact of the irregular component of the series to provide a basis for identifying the underlying trend. However, the trend estimates for the most recent months are subject to revision as data for subsequent months become available. Further details are given in paragraphs 16 to 22 of the Explanatory Notes at the end of this publication.

Estimates are subject to sampling and non-sampling variability as explained in paragraphs 10 to 15.

AUSTRALIAN TOTAL ESTIMATES (see Charts 1 to 3)

For March 1987, the estimated value of retail sales in Australia (excluding sales of motor vehicles, parts, petrol, etc), in original terms, is \$4,541.6 million (see Chart 1). This is an increase of 7.2% from February 1987.

In seasonally adjusted terms, March 1987 shows a decrease of 0.5% from February 1987.

The latest trend estimate of Australian retail sales shows a slight drop in the monthly growth rate to 0.3% for March 1987, following a growth rate of 0.4% for each of the preceding 5 months (see Chart 2). The trend estimate for March 1987 is now 7.5% above that for March 1986.

In seasonally adjusted constant price terms (see Chart 3), retail sales in March quarter 1987 are estimated to be 0.7% down on sales for December quarter 1986, following the 1.2% fall in the December quarter. The last occasion on which seasonally adjusted retail sales at constant prices fell in two successive quarters was in 1978-79.

TOTAL VALUE OF RETAIL SALES OF GOODS
(EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.),
TREND ESTIMATES, MONTHLY CHANGES,
CURRENT PRICES, SELECTED INDUSTRIES, AUSTRALIA
Percentage change from preceding month



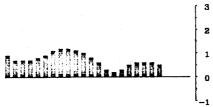


CHART 5: OTHER FOOD STORES

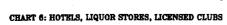




CHART 7: CLOTHING AND FABRICS STORES

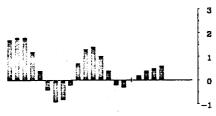


CHART 8: DEPARTMENT STORES

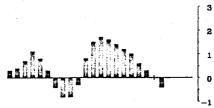


CHART 9: ELECTRICAL GOODS STORES



JASONDJEMAMJJASONDJEMAMJ 1985 1986 1987

INDUSTRY ESTIMATES (see Charts 4 to 9)

With the addition of data for March 1987, the growth in the trend estimates of retail sales by grocers, confectioners and tobacconists has been revised downwards slightly for some earlier months, and now shows a fairly steady monthly rate of 0.5% or 0.6% from November 1986 to March 1987 (see Chart 4).

For other food stores excluding butchers (see Chart 5), hotels, liquor stores and licensed clubs (see Chart 6), and department stores (see Chart 8), with the addition of data for March 1987 the growth in the trend estimate for the past few months has been revised downwards. The monthly growth rate now shows a progressive decline for other food stores from a peak of 1.6% in April 1986 to 0.3% in March 1987, and for hotels, etc, from 0.8% in October and November 1986 to 0.3% in March 1987. The monthly growth rate for department stores has also declined progressively over recent months; the trend estimate for March 1987 is 0.4% below that for February 1987.

For clothing and fabrics stores (see Chart 7) and electrical goods stores (see Chart 9), the growth rates of the trend estimates for the past few months have been revised upwards. Clothing and fabrics stores are now showing an increasing monthly growth rate (from -0.3% in October 1986 to 0.6% in March 1987), while the increase in the rate for electrical goods stores has continued (from -2.9% in October 1986 to 0.6% in March 1987).

STATE ESTIMATES (see Charts 10 to 15 on page 7)

With the inclusion of figures for March 1987, the trend estimates for total retail sales in New South Wales, Victoria and South Australia continue to show a small but steady growth of about 0.2% or 0.3% per month over recent months. Figures for Queensland and Western Australia are now showing smaller monthly increases than in recent months. The trend in Tasmanian retail sales continues to be flat, with virtually no growth over recent months.

TABLE 1. TOTAL VALUE OF RETAIL SALES OF GOODS (EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.), MONTHLY ESTIMATES, AT CURRENT PRICES, AUSTRALIA(a)

	, Oi	riginal	Seasona	lly adjusted		Trend estin	nates
		% change from preceding		% change from preceding		% change from preceding	% change from corresponding month of
Month	\$ m	month	\$ m	month	\$ m	month	previous year
1986					,		
January	4,276.0	-27.2	4,429.1	0.8	4,401.4	0.4	11.8
February	3,902.7	-8.7	4,402.8	-0.6	4,419.9	0.4	11.4
March	4,162.5	6.7	4,426.3	0.5	4,443.4	0.5	11.0
April	4,284.9	2.9	4,434.8	0.2	4,475.8	0.7	10.7
May	4,706.5	9.8	4,537.3	2.3	4,516.9	0.9	10.5
June	4,196.8	-10.8	4,589.2	1.1	4,562.2	1.0	10.3
July	4,478.8	6.7	4,592.8	0.1	4,604.1	0.9	10.0
August	4,433.7	-1.0	4,645.3	1.1	4,637.0	0.7	9.5
September	4,486.1	1.2	4,664.2	0.4	r4,661.7	0.5	8.9
October	4,775.1	6.4	4,697.2	0.7	r4.681.6	0.4	8.3
November	4,737.5	-0.8	4,672.1	-0.5	r4,701.4	0.4	7.9
December	6,428.0	35.7	4,709.6	0.8	r4,722.5	r0.4	7.8
1987—							
January	4,620.7	-28.1	4,761.0	1.1	r4,742.9	r0.4	7.8
February	4,237.1	-8.3	4,784.7	0.5	r4,760.8	0.4	r7.7
March	4,541.6	7.2	4,762.4	-0.5	4,775.3	0.3	7.5
Standard error(b) of—							
March 1987	28.9						
Change: March 1987							
from February 1987	10.8	0.3					

⁽a) Excluding Northern Territory. (b) See paragraphs 10 to 15 of Explanatory Notes.

TABLE 2. TOTAL VALUE OF RETAIL SALES OF GOODS (EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.), QUARTERLY ESTIMATES, AT CONSTANT (AVERAGE 1979-80) PRICES, AUSTRALIA(a)

		Original r			Seasonally adju	sted r
Quarter	\$ <i>m</i>	% change from preceding quarter	% change from corresponding quarter of previous year	\$ <i>m</i>	% change from preceding quarter	% change from corresponding quarter of previous year
1986—						
March quarter	7,822.6	-19.1	1.7	8,373.3	-2.2	2.2
June quarter	8,204.3	4.9	1.3	8,410.4	0.4	1.0
September quarter	8,165.3	-0.5	0.5	8,485.7	0.9	0.2
December quarter	9,450.9	15.7	-2.3	8,387.1	-1.2	-2.0
1987—						
March quarter	7,782.7	-17.7	-0.5	8,330.4	-0.7	-0.5

⁽a) Excluding Northern Territory.

TABLE 3. TOTAL VALUE OF RETAIL SALES OF GOODS (EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.), MONTHLY ESTIMATES, BY INDUSTRY, AT CURRENT PRICES, AUSTRALIA(4)

Month	Grocers, confect- ioners, tobacc-	Butchers	General	Other food stores	Hotels, liquor stores, licensed clubs	Clothing and fabrics stores	Depart- ment stores	Foot- h wear stores	Domestic hardware E stores, jewellers	Electrical goods F	Furniture c	Floor coverings stores (Chemists	News- agents	Other	Total
						ORI	ORIGINAL									
manus canality of the state of						S n	million									
1986—	1 300 7	1 48 7	787	0.700	5383	160.1	4346	756	7 101	3226	116.4	38.5	1 631	153.9	3 601	4 276 0
January February	1.397.9	136.9	35.3	258.8	482.3	321.2	360.5	58.2	102.0	198.4	107.8	. . 4	155.7	157.3	178.6	3.902.7
March	1,409.2	145.7	36.9	279.0	525.2	342.3	416.4	60.1	102.3	201.5	8 601	41.1	9.191	145.6	185.6	4,162.5
April	1,379.8	147.6	41.6	276.7	490.3	413.9	450.3	79.3	4.101	224.0	115.9	47.1	9.171	145.0	200.6	4,284.9
May	1,471.2	151.6	45./ 24.6	285.0	494.6	488.3	277.6	93.0	05.8 08.7	204.0	151.2	21.0	7.6/1	138.7	208.0 185.2	4,706.5
June	1.5/7.7	156.9	40.0	284.1	475.3	414.4	507.7	79.2	95.0	256.3	123.6	20.1	80.8	151.8	210.3	4.478.8
August	1,439.9	156.2	38.5	297.6	506.1	390.3	441.6	72.2	103.9	256.3	125.3	48.7	183.6	151.2	222.2	4,433.7
September	1,429.8	152.4	42.3	297.0	501.7	400.6	506.9	90.6	104.6	234.2	122.9	48.7	183.0	152.7	229.3	4,486.1
October	1,527.1	128.4	43.2	317.1	540.8	437.8	536.6	83.9	129.7	240.0	136.3	54 o	C. 661	5.79	245.7	4.737.5
December	1,724.1	180.6	78.6	343.4	696.1	643.6	1.054.2	102.9	256.2	342.4	143.5	53.1	240.5	221.0	347.9	6,428.0
1087																
January	1 523.0	147.0	36.5	3383	571.4	373.6	470.0	81.7	118.6	219.0	115.1	41.7	191.1	170.3	223.4	4.620.7
February	1,424.7	143.6	34.3	301.8	516.9	336.5	391.9	65.1	115.3	203.1	105.0	49.1	175.5	175.1	199.3	4.237.1
March	1,494.8	146.8	37.6	310.2	536.2	400.2	463.2	72.6	118.2	220.0	114.0	92.6	182.7	169.4	220.2	4,541.6
Standard error of																
Level(b)	15.4	6.5	0.0	10.3	10.2	4.4	0.0	2.9	5.3	5.3	4.0	4.0	5.9	5.8	9.0	28.9
Change(c)	7.5	1.7	7.0	c.c	5.5	6.6	7.0	=	. l	0.2		62	C:.2	1.5	7:	9.01
						TREND E	ESTIMATES	SE								
1						₽ 8	million									
1986—	3 707 1	1631	0 67	2777	7 (13	0 ()	7007	75.0	1 311	222 6	0 001	())	0 021	0 071	0 2 0 1	4 401 4
January February	1,384.3	152.5	42.6 42.6	276.9	515.7	409.7	495.9	75.0	115.7	233.4	120.8	46.5 46.5	172.5	151.7	201.5	4.401.4
March	1,417.1	152.3	42.0	280.5	91979	409.0	492.1	73.3	116.4	236.1	121.3	47.3	174.4	153.4	206.2	4,443.4
April Mav	1,433.1	153.0	404 5.04	284.9 280.3	516.4	411.8	490.8 494.8	75.1	117.4	241.5 248.5	122.6	4.84 4.04	176.2	154.8	211.7	4,475.8
June	1,458.7	155.3	40.9	293.4	516.8	423.1	502.3	77.0	9.6	255.0	125.2	49.7	180.5	156.2	223.5	4,562.2
July Angust	1,466.8	155.7	41.5 42.5	297.0 299.9	518.8 521.5	427.2	510.8 519.2	6.6 5.0 5.0	120.5	258.0	125.8	49.5 7	183.1	156.8	228.8	4,604.1
September r	1,474.4	154.6	43.5	302.6	525.3	427.8	526.6	81.3	123.0	250.0	125.1	47.9	187.9	159.5	233.8	4,661.6
October r	1,478.6	153.9	4: 5:	305.2	529.5	426.6	533.1	9.1.6	124.7	242.7	124.1	47.5	189.7	162.0	233.0	4,681.6
November r December r	1,485.9	153.5	4.0 4.0	310.0	537.3	420.0	541.8	× 8.1.8	126.6 128.1	233.9	122.9	49.6	0.161	165.0 167.8	231.0 229.2	4,701.4
	,															
January r	1.505.2	153.5	43.5	311.9	540.8	429.0	543.3	82.0	129.0	232.8	119.2	51.5	192.0	1.001	228.3	4.742.9
February r	1,514.0	153.6	42.8	313.3	543.7	431.0	543.4	82.1	129.4	233.0	117.2	53.6	192.4	172.0	228.3	4,760.8
March	6.126,1	133.7	42.3	314.3	243.0	433.3	241.2	67.3	/.671	234.3	/:CI1	23.0	192.3	1/3.2	1.677	4,773.3
						For footnotes	see end	of table.								

TABLE 3. TOTAL VALUE OF RETAIL SALES OF GOODS (EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.), MONTHLY ESTIMATES, BY INDUSTRY, AT CURRENT PRICES, AUSTRALIA(a)—continued

Month	Grocers, confect- ioners, tobacc- onists Bu	Butchers	General	Other food stores	Hotels. liquor stores. licensed	Clothing and fabrics stores	Depart- ment stores	Foor- wear	Domestic hardware stores, jewellers	Electrical goods stores	Furniture c	Floor coverings stores C	Chemists	News- agents	Other	Total
					TREND		ESTIMATESc	continued								
>801					ζ, ct	nange from	change from preceding	month								
January February March April	<u> </u>	00000 6.4	0.0 7.0 7.1 7.1	986.6	00.00	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.0	0000 4886	9.1-0-0 9.1-0-0 8.1-0-0	0.00	0.0 2.12 2.33	0.00 4.1.4.1.	0.6 0.6 2.3	0.8 0.1 0.1 0.1	1.2	2.2 2.3 2.7	0.0 4.0 7.0 7.0
May June July August	0.8 0.8 0.9 0.3	0000 817.616.	0.0 2.4 2.4	. 4.00	0000 -040	2.4.0.4.	847.7-9.	2.2.2. 2.5.5.9.	0000 0000 0000	76-19: 20-19:	-0.00	-00-1-	<u> </u>	0000 0446		0.0 0.0 0.0 0.0
September r October r November r December r	0.2 0.3 0.5 0.6	0 0 0 0 0 0 0	2.0 4.8.0 6.0 9.0	0.9 0.9 0.7	0.00 0.8 0.7	0000	4. 6.0 6.0 6.0	0.00	<u> </u>	- 22.9		-0-6 9-5-8-6-	0.7 0.3 0.3		0 0 0 0 6 0 0 8	0.00 2.4.4.4
1987— January r February r March	0.0 0.0 0.0	0.0 0.1 0.1	1.1.	0.6 0.4 0.3	0.7 0.5 0.3	0.5 0.6 0.6	0.0	0.2 0.1 0.2	0.7	0.5 0.1 0.6	-1.6 -1.7 -1.3	3.8	0.2 0.2 0.1	1.4 1.1 0.7	0.0 4.0 4.0	0.4 0.3
×807				% ch	ange from	correspon	ding mont	h of previo	ous year							
January January February March April Mav	====== Ei4.6 % %	13.2 13.2 12.2 12.2	10.6 10.1 7.7 4.6 2.5	13.7 15.1 15.6 15.6	9.01 9.8 1.8 1.8	7.6 4.7 7.8 8.8 8.8	9.4.7.9 3.2.9.3.8	222.2. 6.2.4.4.8.	18.3 17.6 16.2 13.9	£.82.8.4.6 7.82.6.4.6	22.9 21.0 18.3 15.4	7.7. 7.8. 7.8. 7.8.	9.6	3.8.27 5.8.27 5.8.24	20.5 21.3 24.5 25.9	11.8 11.0 10.7
June Juny August September r October r November r December r		9.6 9.7 0.4 0.3 0.3		<u> </u>	6.0.00 6.000 6.000 7.000 7.000 7.000	86.68.999 4800406	8.4.7.7.8 8.4.3.4.6.3.8	66625 6663 6663 6663 6663 6663 6663 6663	122.73.7 125.0 125.0 125.0 125.0 125.0	8.8.7.40.d	97.24 97.24 97.44 97.44	4 K - 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	13.1.6 13.1.6 13.1.6 13.1.6 13.1.6	- 5.00 -	24.2 24.2 21.9 21.9 27.3	0000 000000000000000000000000000000000
1987.— January r February r March	8.7 4.7 4.7	0.3 0.7 0.9	.		5.5 5.6 5.6	3.9 5.2 6.0	8.7 9.6 10.0	9.3	12.8	00.3	4.6.	11.5	12.4	13.5	15.4	7.7

(a) Excluding Northern Territory. (b) The standard error of the estimate for the latest month—see paragraphs 10 to 15 of Explanatory Notes. (c) The standard error of the latest month from the preceding month—see paragraphs 10 to 15 of Explanatory Notes.

TABLE 4. TOTAL VALUE OF RETAIL SALES OF GOODS (EXCLUDING MOTOR VEHICLES, PARTS PETROL, ETC.), MONTHLY ESTIMATES, AT CURRENT PRICES, AUSTRALIA(2), STATES AND AUSTRALIAN CAPITAL TERRITORY

Month	New South Wales	Victoria	Queensland	South Australia	Western Australia	Tasmania	Australian Capital Territory	Australia(a)
			ORI	GINAL				
1986			\$ 1	nillion				
January February March April May June July August September October November December	1,512.9 1,350.9 1,459.0 1,500.6 1,665.2 1,477.2 1,600.4 1,568.1 1,598.7 1,695.3 1,707.4 2,339.4	1.107.4 1.048.8 1.106.0 1.160.4 1.266.0 1.110.2 1.191.5 1.180.6 1.179.2 1.280.7 1.267.0 1.714.0	719.7 634.9 674.3 681.8 745.6 692.7 718.4 722.5 733.1 775.7 755.5	360.0 334.0 355.0 371.8 406.8 357.7 373.9 368.6 374.1 388.5 384.5 509.9	391.6 362.1 381.5 383.4 415.4 374.4 392.6 395.4 399.9 427.7 417.3 566.3	110.5 106.9 111.7 111.4 122.6 108.6 117.3 116.7 118.3 122.8 122.8	74.0 65.1 75.0 75.4 84.9 76.0 84.7 81.8 82.7 84.4 83.0	4,276.0 3,902.7 4,162.5 4,284.9 4,706.5 4,196.8 4,478.8 4,433.7 4,486.1 4,775.1 4,737.5 6,428.0
1987— January February March	1,633.4 1,496.1 1,607.2	1,231.6 1,146.4 1,234.6	761.9 673.9 720.8	377.1 343.1 371.8	425.9 392.5 404.8	116.7 111.4 118.7	74.0 73.7 83.8	4,620.7 4,237.1 4,541.6
Standard error of- Level(b) Change(c)	 16.6 7.2	18.8 6.4	11.0 3.5	5.4 1.9	6.6 2.4	1.8 0.8	2.5 1.1	28.9 10.8
	 			ESTIMATES				
1986 January February March	1,556.7 1,556.3 1,560.4	1,147.3 1,157.5 1,172.4	715.5 721.8 726.8	377.2 379.2 381.0	396.9 400.4 402.7	117.5 117.2 117.0	77.2 77.8 78.6	4,401.4 4,419.9 4,443.4
April May June July August September r October r November r December r	1,573.4 1,595.2 1,621.1 1,643.4 1,658.4 1,667.0 1,672.2 1,677.2	1,191.0 1,210.7 1,228.2 1,241.0 1,248.5 1,251.9 1,253.4 1,255.5 1,258.6	730.4 733.5 736.1 738.6 741.4 745.2 750.0 755.7 761.2	382.7 383.9 384.6 384.4 383.7 383.2 383.5 384.5 385.8	403.6 404.6 404.6 405.7 407.9 411.7 416.7 421.9 426.2	117.3 118.1 119.3 120.8 122.1 123.0 123.4 123.3 123.0	79.6 81.0 82.6 83.9 84.3 83.8 82.8 82.1 82.2	4,475.8 4,516.9 4,562.2 4,604.1 4,637.0 4,661.7 4,681.6 4,701.4 4,722.5
1987 January r February r March	1,688.2 1,693.3 1,697.1	1,262.6 1,266.5 1,270.1	765.6 768.9 771.1	387.1 388.3 389.2	429.4 431.3 432.3	122.8 122.7 122.7	83.1 84.4 85.9	4,742.9 4,760.8 4,775.3
1986			% change from	preceding month	•			
January February March April May June July August September r October r November r	-0.1 0.0 0.3 0.8 1.4 1.6 1.4 0.9 0.5 0.3 0.3	0.6 0.9 1.3 1.6 1.7 1.4 1.0 0.6 0.3 0.1 0.2	0.9 0.9 0.7 0.5 0.4 0.3 0.4 0.5 0.6 0.8	0.6 0.5 0.4 0.3 0.2 -0.1 -0.2 -0.1 0.3 0.3	1.1 0.9 0.6 0.2 0.1 0.3 0.5 0.9 1.2 1.2	0.0 -0.3 -0.2 0.3 0.7 1.0 1.3 1.1 0.7 0.3 -0.1	0.7 0.8 1.0 1.3 1.8 2.0 1.6 0.5 -0.6 -1.2 -0.8	0.4 0.4 0.5 0.7 0.9 1.0 0.9 0.7 0.5 0.4
1987— January r February r March	0.3 0.3 0.2	0.3 0.3 0.3	0.6 0.4 0.3	0.3 0.3 0.2	0.8 0.4 0.2	-0.2 -0.1 0.0	1.1 1.6 1.8	0.4 0.4 0.3
1986	12.0		nge from correspon		•			:
January February March April May June July August September r October r November r	12.0 11.1 10.3 9.8 9.7 9.8 9.8 9.3 8.6 8.0 7.8	11.0 11.3 11.9 12.4 12.5 12.3 11.8 11.2 10.7 10.5	13.5 13.4 13.0 12.3 11.5 10.7 10.0 9.4 8.7 8.1 7.7	10.6 9.8 9.2 8.7 8.1 7.4 6.5 5.4 4.4 3.6 3.2 2.9	12.6 12.2 11.3 10.2 9.1 8.3 7.9 8.0 8.3 8.6 8.5	7.2 5.8 4.7 4.3 4.5 5.0 5.8 6.3 6.3 5.9 5.3 4.7	13.0 11.9 10.7 9.6 9.3 9.5 10.1 10.3 9.7 8.5 7.6 7.2	11.8 11.4 11.0 10.7 10.5 10.0 9.5 8.9 8.3 7.9 7.8
1987— January r February r March (a) Excluding No.	 8.4 8.8 8.8	10.0 9.4 8.3	7.0 6.5 6.1	2.6 2.4 2.2	8.2 7.7 7.4	4.5 4.7 4.9	7.6 8.5 9.3	7.8 7.7 7.5

⁽a) Excluding Northern Territory. (b) The standard error of the estimate for the latest month—see paragraphs 10 to 15 of Explanatory Notes. (c) The standard error of the change of the latest month from the preceding month-see paragraphs 10 to 15 of Explanatory Notes.

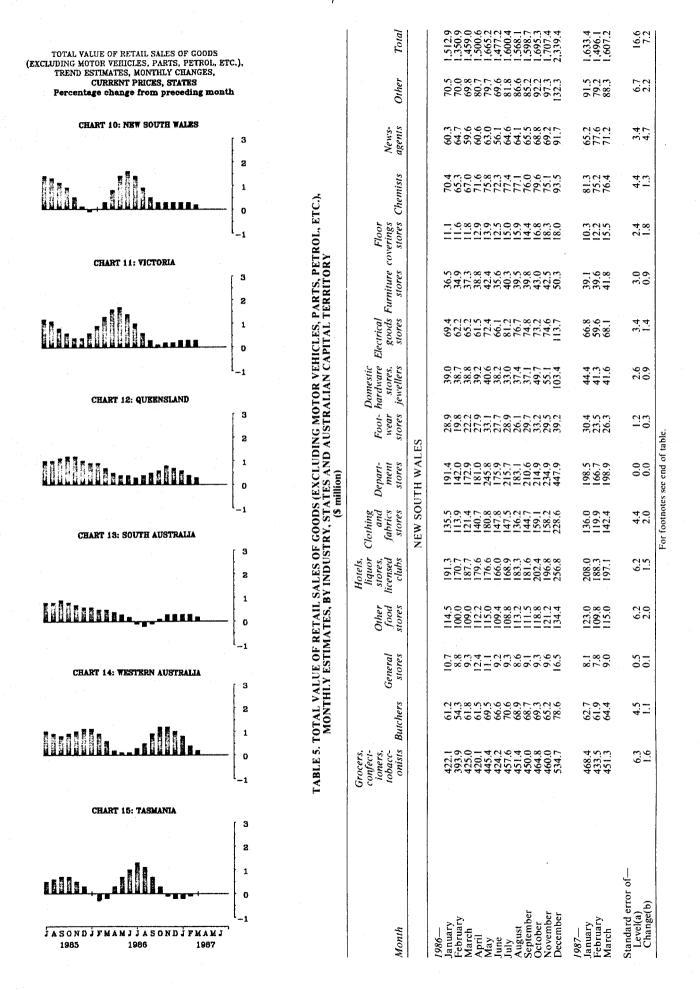


TABLE 5. TOTAL VALUE OF RETAIL SALES OF GOODS (EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.), MONTHLY ESTIMATES, BY INDUSTRY, STATES AND AUSTRALIAN CAPITAL TERRITORY—continued (\$ million)

			-				(-		
Month	Grocers, confectioners, tobacconists	Butchers	General stores	Other food stores	Hotels, liquor stores, licensed clubs	Clothing and fabrics stores	Depart- ment stores	Foot- h wear stores	Domestic hardware E stores, jewellers	Electrical goods Fi stores	Furniture co	Floor coverings stores	Chemists	News- agents	Other	Total
						VIC.	VICTORIA									
1986— January February	389.5	43.8	10.3	66.5	117.1	102.8	87.1	17.4	32.2	64.8	37.2	11.6	38.4	38.6	50.0	1,107.4
March April May	402.1 396.9 426.9	43.7 45.1 44.7	10.4	63.8 63.2 63.2	122.1 106.3 109.1	104.0 139.0 152.8	88.4 97.5 118.0	21.7 21.7 24.1	32.1 31.4 33.1	58.9 74.6 89.8	34.8 34.8 40.8 8.8	13.0 13.0 16.8	39.3 43.0 42.1	35.0 35.0 36.7	47.2 49.8 55.0	1,106.0 1,160.4 1,266.0
June July August Sansombor	396.9 407.1 398.5	425 44.5 43.4 7	9.3 10.3 10.3	68.3 74.4 68.3	101.7	121.4	85.6 108.9 93.2	23.3 20.3 20.3	30.3 34.1 34.1	75.3 77.6 82.4	36.4 39.5 41.7	15.3	39.5 40.9 42.0	32:8 32:4 4:16 - 25	46.4 57.6 62.6	1,110.2
September October November December	443.2 425.9 486.1	45.3 44.0 52.7	11.9 12.0 22.1	80.1 78.3 85.2	120.8 120.8 155.4	135.6 134.3 203.3	102.3 104.4 220.1	20.8 20.8 29.4	44.9 74.4	74.1 71.5 104.2	41.9 43.1 43.1	17.2 17.2 15.5	48.6 46.5 63.5	36.6 36.6 51.8	69.1 69.1 107.3	1,280.7 1,267.0 1,714.0
1987— January February March	438.5 408.4 432.1	44.4 42.9 42.6	8.7 7.8 9.4	88.3 79.2 81.0	126.6 117.7 119.4	113.5 106.7 130.6	95.9 79.7 97.3	22.4 20.1 22.5	40.3 41.2 43.7	64.7 61.3 65.1	35.4 29.8 31.5	14.9 18.2 18.6	43.6 40.8 44.1	39.3 37.2 35.6	55.2 54.5 61.4	1,231.6 1,146.4 1,234.6
Standard error of— Level(a) Change(b)	11.6	3.8	0.0	6.8	5.1 1.5	4.9	0.0	2.2 0.7	3.5	2.7 0.8	1.9	3.1	3.0	2.9	4.9	18.8 6.4
						QUEE	QUEENSLAND									
1986— January February March April	258.4 231.7 248.2 236.7	21.4 18.1 18.6 200	6.0 6.0 6.2 6.2 6.2	53.8 46.3 479.5	98.8 96.7 93.3	50.4 42.1 46.9 51.5	56.6 49.6 55.3 58.8	8.6 8.6 8.1 8.1	16.6 16.9 17.5 15.5	38.7 32.4 37.5 37.5	17.6 17.1 16.9 18.0	8.3 8.4 8.5 8.5 8.5 8.5 8.5	24.8 21.6 24.1	28.8 25.2 23.9 24.8	29.4 23.0 24.3 27.6	719.7 634.9 674.3 681.8
May June July August September	255.8 253.4 257.0 250.0	203 23.2 20.1 20.1 20.1	6.9 6.9 7.5 7.5	4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	93.6 93.6 102.5 100.7	522.3 56.7 56.4 56.4	55.1 64.3 73.2 64.3	10.5	15.9 17.3 17.3	3,85 3,93 3,65 3,65 3,65 3,65 3,65 3,65 3,65 3,6	7.8.19.8.3 7.8.9.2.4.5.9.5.0	- 8 2 4 4 4 5 9 6 9 8 4	25.2 26.7 30.4 30.4	25.8 26.3 27.3 27.3	27.5 27.5 26.7 28.6	745.6 692.7 718.4 722.5 733.1
November December	258.3 298.4 298.4	22.0 24.5	15.9	52.8 58.3	103.2	59.1 84.3	68.8 154.8	10.1	20.6 36.5	36.1 54.4	18.0 20.0	7.0 7.0 6.8	30.4 39.1	28.9 39.7	32.8 42.1	755.5 1,016.7
1987— January February March	268.7 249.0 264.8	19.1 19.2 19.8	7.4 6.2 6.8	60.4 51.9 53.1	104.1 91.2 97.5	48.6 44.1 47.9	67.4 52.1 59.7	12.7 8.0 8.9	16.0 15.5 15.9	38.5 35.8 37.0	15.3 13.5 16.5	6.9 4.8 4.9	31.1 26.2 27.4	36.9 29.5 29.6	30.4 24.8 27.5	761.9 673.9 720.8
Standard error of— Level(a) Change(b)	6.7	2.3	0.1	3.8	4.0	2.4	0.0	0.6	2.7	2.3	1.4	1.2	2.1	2.0	2.9	11.0
						For footnotes see end	of	table.								

TABLE 5. TOTAL VALUE OF RETAIL SALES OF GOODS (EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.), MONTHLY ESTIMATES, BY INDUSTRY, STATES AND AUSTRALIAN CAPITAL TERRITORY—continued (\$ million)

Month	Grocers, confect- ioners, tobacc- onists	Butchers	General	Other food stores	Hotels, liquor stores, licensed clubs	Clothing and fabrics stores	Depart- ment stores	Foot- wear stores	Domestic hardware stores, jewellers	Electrical goods stores	Furniture constores	Floor coverings stores C	Chemists	News- agents	Other	Total
						SOUTH A	AUSTRAL	Y1								
1986— January February March April May June September October	127.3 128.1 128.1 128.1 123.8 130.7 131.0 131.0	00000000000000000000000000000000000000	4 £ 4 4 6 4 6 8 6 6 6 8 6 6 6 6 6 6 6 6 6 6	23.5 22.5 22.5 22.5 23.8 23.8 23.8 23.8	43.9 46.3 39.1 39.1 42.0 42.0 42.0	4.442 4.442	42.4 42.4 47.0 47.0 47.0 47.0 47.0 47.0 47.0 47	00000000000000000000000000000000000000	00000000000000000000000000000000000000	18. 19.65 19.65 19.15 19	00.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	www.44404044 41.60000w.440	0.25.0.4.0.0.2.0.0.2.0.0.2.0.0.2.0.0.2.0.0.0.0	888788868888 86664-00700	48884488888888888888888888888888888888	360.0 3350.0 3350.0 371.8 371.7 373.9 373.9 388.5 388.5
December 1987— January February March	133.2 133.2 125.6 133.1		5.0 5.4 5.4 5.4	26.6 23.0 23.5	30.8 43.9 40.1 40.8	45.3 22.3 29.4	46.9 40.1 44.9		6.6 6.2 6.7	25.2 18.7 18.2 20.6	10.7 10.7 9.2 10.5				2.1.2 4.7.1 4.7.4 14.8	377.1 343.1 371.8
Standard error of— Level(a) Change(b)	2.8	1.1	0.0 0.0	1.6	1.9	1.2	0.0	0.1	0.8	1.5	0.8	0.6	0.9	1.4	1.3	5.4 1.9
						WESTERN	AUSTR	ALIA	-							
1986— January February March April May June July August September October November	141.7 196.2 196.2 196.2 197.3	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	888 661 661 777 777 877 877 877 877 877 877	25,244,25,25,25,25,25,25,25,25,25,25,25,25,25,	56.3 57.0 57.0 57.0 57.0 57.0 57.0 69.8	33.5.5 3.3.5.5 3.3.5.5 3.3.5.5 3.3.5.5 3.3.5 3.3.5 3.3.5 3.5	33.0 33.0 33.0 43.6 40.2 40.2 40.2 80.0	C 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	4.8.8.8.8.8.2.2.9.9.7.2.9.0.2.2.9.0.2.2.2.9.1.0.1.8.1.8.1.9.1.9.1.9.1.9.1.9.1.9.1.9.1.9	23. 2.2.2. 2.2.2.2. 2.2.2.2.2.2.2.2.2.2.	00.00 7.57 7.90 7.90 9.00 9.00 9.00 1.80 1.80 1.80 1.90 1.90 1.90 1.90 1.90 1.90 1.90 1.9	00000000000000000000000000000000000000	E22EEEEE4446848	======================================	1.5.1 1.5.1 1.5.1 1.6.4 1.6.4 1.6.5	391.6 381.5 381.5 381.5 371.4 392.6 395.4 427.7 417.7 566.3
1987— January February March	146.4 143.1 144.8	5.1 5.2 5.0	6.6 6.6 7.2	29.4 27.5 27.8	68.6 59.0 59.8	35.1 28.6 32.5	38.4 31.4 36.4	7.0 5.7 5.5	7.1	21.2 19.5 19.5	9.9 8.6 7.8	4.4.8 6.8 6.0	13.7 13.5 13.3	15.1	17.8 15.8 17.1	425.9 392.5 404.8
Standard error of— Level(a) Change(b)	2.7	0.9	0.0	1.7	4.0	1.5	0.0	0.2	0.5	1.2	0.5	0.7	0.9	2.3	1.2	6.6
						For footnotes	see end of	table.								

TABLE 5. TOTAL VALUE OF RETAIL SALES OF GOODS (EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.), MONTHLY ESTIMATES, BY INDUSTRY, STATES AND AUSTRALIAN CAPITAL TERRITORY—continued (\$ million)

Grocers, confectioners, ioners, tobacc-		y ry ry ber ber	1987— January 42 February 40 March 42	Standard error of— Level(a) Change(b)		1986— January 21 February 19 March 22 April 22 May 23 June 24 July 22 September 24 November 24 November 24 December 24 Company 24 Company 25 Company 26 Company 27 Company 27 Company 28 Company 28 Company 29 Company 20 Comp	1987 25 January 25 February 25 March 26	Standard error of— Leve(a) 1 Change(b) 0
		38.8 37.8 37.8 37.8 41.9 42.1 42.2 42.2 42.2 43.4 43.4	42.3 40.1 42.6	0.8 0.1		22223 22223 22223 2223 2223 2233 2233	25.6 25.0 26.1	1.0
9 Butchers		444646644460 vervo-88eeve	4.0 4.1	0.3		22.3	8.1 1.6 1.9	0.4
General			n.p. n.p.	n.p.				n.p.
Other food stores		6.66 6.66 6.22 6.09 6.09	7.0 6.1 6.1	0.5		4 w w w w w 4 4 4 4 w w 0 0 0 0 0 4 2 4 0 0 0 0 0 0 0 0 0 0 0 0	3.7 3.7 3.7	0.5
Hotels, liquor stores, licensed		44.0 6.2.7 7.4.0 7.0 7.0 7.0 7.0 7.0 7.0 7.0 7.0 7.0 7	15.2 14.3 14.5	0.9	AUSTR/	0.000000000000000000000000000000000000	4.9 6.4 7.0	1.2 0.1
Clothing and fabrics stores	TAS	8 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6	9.1 9.4 10.2	0.3	USTRALIAN CA	0%%0%%0%0%%% 10%0%	5.5 7.2	0.5
Depart- ment stores	TASMANIA	2.1.1.2.4.4.2.2.2.2.2.3.3.4.4.2.2.3.3.4.4.2.3.3.4.4.2.3.3.4.4.2.3.3.4.4.2.3.3.4.3.3.4.3.3.4.3.3.4.3.3.3.3	11.2	0.0	CAPITAL T	2.88.1.2.2.4.4.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2	11.5 10.7 13.2	0.0
Foot- wear stores		727777777777 - 2777777777777777777777777	1.8 2.2 2.0	0.0	TERRITOR	0.00	1.0	0.2
Domestic hardware stores, jewellers		0.7.4.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2	2.3 1.9 2.1	0.3	۲۷	881.000.0004 881.000.0004 881.00000000000000000000000000000000000	9.1 5.1 7.1	0.0
Electrical goods I stores		444480889999999999999999999999999999999	5.6 5.0 5.6	0.2		4444666664446 44-46466666446	3.5 3.7 4.1	0.5
Furniture c		222222222222 \$24829277788	2.2	0.0		7-1-21222222 7-1-21222222222222222222222	2.7 2.2 2.8	0.2
Floor coverings stores		9899 9899 9899 9899 9899 9899 9899 989	44.7.	0.2		8.886.600.006.	0.7	0.0
Chemists		######################################	3.8 4.1 4.1	0.3		22222222222 8256644676675	2;2;2 4 4 8	0.0
News- agents		E44E4E444446 F80F480GG	4.4 4.6 5.2	0.8		4046141646464646464646464646464646464646	2.6 4.4 4.4	1.0 0.1
Other			n.p. n.p.	n.p. n.p.			й й й й й й	n.p. n.p.
Total		110.5 110.5 122.6 122.6 122.8 122.8 122.8 122.8 122.8 122.8	116.7 111.4 118.7	1.8		74.0 75.0 75.0 75.0 76.0 76.0 84.7 81.8 81.8 83.0 109.2	74.0 73.7 83.8	2.5

EXPLANATORY NOTES

Introduction

This publication presents monthly estimates of the value of retail sales classified by *industry* (i.e. type of store) for Australia and each State.

- 2. Quarterly estimates of total retail sales at constant (average 1979-80) prices are also included.
- 3. All the series shown in this publication, with estimates for earlier periods, are available on AUSSTATS see paragraph 30.
- 4. Quarterly estimates of retail sales classified by commodity groups are published in Catalogue No. 8503.0. Analysis of the quarterly commodity data may lead to revisions in the monthly industry series. For this reason the monthly figures which relate to periods subsequent to the latest quarterly release should be regarded as preliminary.

Scope and coverage

- 5. The estimates are derived from a survey which includes in its scope all retail trade establishments, i.e. establishments classified to subdivision 48 of the Australian Standard Industrial Classification (ASIC), 1983 Edition (Catalogue Nos. 1201.0 and 1202.0), except motor vehicle dealers, petrol retailers etc. (ASIC classes 4861-4868), bread and milk vendors (4878-4879), footwear repairers (4846) and electrical appliance repairers n.e.c. (4857). Also included are cafes and restaurants (9231), hotels, etc. (mainly drinking places) (9232), licensed clubs (9241-9243) and hairdressers (9351-9352).
- 6. The scope of the survey includes establishments in all States and the Australian Capital Territory, but excludes those in the Northern Territory.
- 7. The survey is based on a random sample of establishments within the scope defined above. From the data reported by the sampled establishments, aggregates comprising all retail sales in Australia (excluding Northern Territory) are estimated.
- 8. The retail sales reported are principally sales of new or used goods to final consumers for personal or household consumption. Excluded are sales of tools of trade, building materials and supplies, agricultural supplies and equipment, and business equipment. Sales of motor vehicles, parts, petrol, boats, caravans, etc. are out of scope of the estimates of retail sales in this publication. Also excluded are takings from meals consumed on the premises, accommodation, hairdressing, beauty treatments, and repairs. However, the estimates of retail sales in this publication include sales of take-away food, and beer, wine and spirits served with meals.

Industry statistics

9. Details of the value of retail sales are available for 15 industries. The ASIC class(es) which make up each industry are as follows:

Industry	ASIC Class(es)
Grocers, confectioners, tobacconists	4881
Butchers	4882
General stores	4815
Other food stores	4883, 4885, 4886
Hotels, liquor stores, licensed clubs	9232, 4884, 9241, 9242, 9243
Clothing and fabrics stores	4843, 4844, 4847
Department stores	4814
Footwear stores	4845
Domestic hardware stores, jewellers	4853, 4854
Electrical goods stores	4855, 4856
Furniture stores	4849
Floor coverings stores	4848
Chemists	4891
Newsagents	4894
Other	4892, 4893, 4895,
~	4896, 4897, 9231.
	9351, 9352

Reliability of estimates

- 10. Since the estimates are based on information obtained from a sample survey of retail establishments, the estimates of levels and changes are subject to sampling variability; that is, they may differ from the figures that would have been produced if all units had been included in the survey. One measure of the likely difference is given by the standard error, which indicates the extent to which an estimate might have varied by chance because only a sample of units was included. There are about two chances in three that a sample estimate will differ by less than one standard error from the figure that would have been obtained if all units had been included, and about nineteen chances in twenty that the difference will be less than two standard errors.
- 11. Standard errors of estimates for the latest month and of estimates of change since the preceding month are shown in the tables. Examples of the use of these standard errors are given below:
 - (a) The estimate of \$4,541.6 million for the total value of retail sales in March 1987 has a standard error of about \$28.9 million. Therefore, there are two chances in three that the figure which would have been obtained if all establishments had been included in the survey would be within the range \$4,512.7 million to \$4,570.5 million, and nineteen chances in twenty that the figure would be within \$4,483.8 million to \$4,599.4 million.
 - (b) The estimated change of +\$304.5 million (+7.2 per cent) in the total value of retail sales between February 1987 and March 1987 has a standard error of about \$10.8 million (0.3 per cent). Therefore, there are two chances in three that the change which would have been obtained if all establishments had been included in the survey would be within the range +\$293.7 million to +\$315.3 million (+6.9 per cent to +7.5 per cent) and nineteen chances in twenty that the change would be within +\$282.9 million to +\$326.1 million (+6.6 per cent to +7.8 per cent).
- 12. Standard errors of estimates of change between non consecutive months are not shown in this publication. These standard errors are generally much higher than the standard errors of change between consecutive months. For example, the standard error of change between the latest month and the corresponding month of the previous year is, on average, approximately 1.4 times the standard error of *level* of the latest month.
- 13. Users of the statistics in this publication should note that the standard errors are relatively large for estimates for some industries in some States.
- 14. Seasonally adjusted, trend and constant price estimates are also subject to sampling variability. For seasonally adjusted estimates, the standard errors in percentage terms approximate those for the unadjusted series. For trend estimates, the standard errors are generally not larger than for the seasonally adjusted estimates and are likely to be smaller. For constant price estimates, the standard errors may be up to 10 per cent higher than those for the corresponding current price estimates, because of the sampling variability contained in the prices data used to deflate the current price estimates.
- 15. The imprecision due to sampling variability, which is measured by the standard error, should not be confused with inaccuracies that may occur because of imperfections in reporting

by respondents and errors made in collection and processing of data. Inaccuracies of this kind are referred to as the non-sampling error and they may occur in any collection, whether it be a full count or only a sample. Every effort is made to reduce the non-sampling error to a minimum by careful design of forms, editing of data and efficient operating procedures.

Seasonally adjusted and trend estimates

- 16. Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences can be more clearly recognised. In the seasonal adjustment of the retail sales estimates, account has been taken of both normal seasonal factors and 'trading-day' effects (arising from the varying numbers of Sundays, Mondays, Tuesdays etc. in the month). For total retail sales for Australia, adjustment has also been made for the effects of change in the date of Easter and Australia Day holidays. Seasonal adjustment does not remove from the series the effect of irregular influences (e.g. abnormal weather, industrial disputes) and the seasonally adjusted estimates still reflect the sampling and non-sampling errors to which the original estimates are subject. Details of the methods used in seasonally adjusting these series are available on request.
- 17. The smoothing of seasonally adjusted series to create trend estimates is a means of reducing the impact of the irregular component of the series. The trend estimates of retail sales have been derived by applying a 13-term Henderson weighted moving average to the seasonally adjusted series.
- 18. While this smoothing technique enables estimates of trend to be produced for the latest month, it does result in revisions to the estimates for the most recent months as data for subsequent months become available. Generally subsequent revisions become smaller and after 3 months have a negligible impact on the series. There will also be revisions as a result of revisions to the original estimates and periodic reviews of seasonal and trading day factors.
- 19. This publication includes monthly estimates of trend of retail sales for Australia, classified by industry, and for each State (total all industries). Seasonally adjusted estimates for industries and States are not included. These series, which commence in April 1982, are not long enough to provide sufficient information to allow reliable seasonal adjustment at present, since the seasonally adjusted estimates are subject to a relatively high degree of revision as data for later months become available and are taken into account in the reestimation of seasonal and trading day factors. However the estimates of trend included in this publication are not expected to be subject to the same degree of revision.
- 20. The seasonal adjustment of each industry series and each State series has been done independently and so, for any one month, the estimates of trend for industries and States may not add to the estimates of trend of total retail sales for Australia.
- 21. Seasonally adjusted and trend estimates of retail sales by industries in each State are not included because the series are not yet long enough to allow reliable adjustment.
- 22. Users may wish to refer to the ABS Information Papers A Guide to Smoothing Time Series Estimates of 'Trend' (1316.0) and Time Series Decomposition An Overview (1317.0) for more detailed information on smoothing of seasonally adjusted time series data.

Estimates at constant prices

- 23. A quarterly series of the value of total retail sales at average 1979-80 prices is provided in both original and seasonally adjusted form. The scope of the series at constant prices is identical to that of the series at current prices.
- 24. The series is a measure of change in value after the direct effects of price changes have been eliminated. Measures of this type are subject to approximations and assumptions, and should not be interpreted in any precise quantitative sense.
- 25. Further information on the nature and concepts of constant price estimates is contained in Chapter 4 of Australian National Accounts: Concepts, Sources and Methods (5216.0).
- 26. As indicated in paragraph 4, the estimates of retail sales (at current prices), for months subsequent to the latest quarterly release, may be revised following analysis of the quarterly commodity data. Similarly, the constant price estimates of total retail sales for quarters subsequent to the latest quarterly release may be revised and therefore should be regarded as preliminary.

Related publications

- 27. Estimates of retail sales at current and constant prices for States and commodity groups are published quarterly in Retail Sales of Goods (Excluding Motor Vehicles, Parts, Petrol, etc.), Australia (8503.0).
- 28. Current publications produced by the ABS are listed in the Catalogue of Publications, Australia (1101.0). The ABS also issues, on Tuesdays and Fridays, a Publications Advice (1105.0) which lists publications to be released in the next few days. The Catalogue and Publications Advice are available from any ABS office.

Symbols and other usages

- r revised
- n.p. not available for publication, but included in totals
- 29. Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

Electronic services

- 30. VIATEL. Key *656# for selected current economic, social and demographic statistics.
 - AUSSTATS. Thousands of up-to-date time series are available on this ABS on-line service through CSIRONET.

For further information phone the AUSSTATS Help Desk on (062) 52 6017.

TELESTATS. This service provides foreign trade statistics tailored to users' requirements.

Further information is available on (062) 52 5404.

IAN CASTLES Australian Statistician