

### Release of list/s of business characteristics to Nielsen Connect Australia Pty Ltd and CanvasU Pty Ltd

In accordance with the requirements of Section 14 of the Census and Statistics (Information Release and Access) Determination 2018, made under section 13 of the *Census and Statistics Act 1905*, the Australian Bureau of Statistics (ABS) has released a list of business characteristics, the details of which are as follows:

The ABS has disclosed to Nielsen Connect Australia Pty Ltd and CanvasU Pty Ltd (contracted to Nielsen Connect Australia Pty Ltd) a list of business characteristics from the ABS Business Register.

The list will be used for the purpose of conducting the Business Ready (B-READY) enterprise survey on behalf of the World Bank Group. B-READY is an international benchmarking report developed by the World Bank Group, which assesses the regulatory framework and public services directed at firms, and their efficiency in practice. It provides a quantitative assessment of the business environment for private sector development, is published annually, and covers most economies worldwide.

For each business in the list, the ABS provided:

- ABN
- Business name
- Business contact details
- Industry classification
- Number of employees (ranged)
- Geographic location

The list was disclosed on 28<sup>th</sup> October 2025

A handwritten signature in black ink, appearing to read "Simon Costello".

**Simon Costello**

Acting Chief Data Officer & General Manager

Statistical Infrastructure Division | **Australian Bureau of Statistics**

**18 Nov. 25**