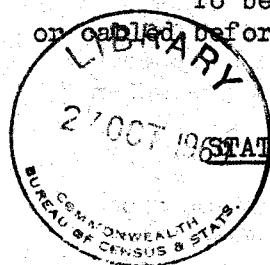


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STATISTICAL BULLETIN : CONSUMPTION OF TEA AND COFFEE, AUSTRALIA

NO. 1, 1961-62

This bulletin contains particulars of the estimated quantities of tea and coffee available for consumption (i.e. the apparent consumption) during the years 1957-58 to 1961-62. Consumption data have in general, been obtained by deducting quantities of these commodities exported from imports cleared for home consumption. An adjustment has been made for changes in stocks held by firms which imported tea and coffee products in each of the years ended 30th June. Stocks held by retailers have for the most part been excluded.

TEA

While total apparent consumption of tea in 1961-62 increased slightly over the previous year, consumption per head again declined. Apparent consumption per head was 5.8 lb. in 1961-62 compared with 5.9 lb. and 6.0 lb. in 1960-61 and 1959-60 respectively. The level of consumption in 1961-62 was 15.9 per cent. below the average for the three years ended 1938-39 (6.9 lb.) and 10.8 per cent. less than that for the three years ended 1948-49 (6.5 lb.).

Particulars of the net change in stocks, imports cleared, exports and apparent consumption are shown in the following table for the five years 1957-58 to 1961-62.

TABLE 1. - SUPPLIES AND UTILIZATION OF TEA : AUSTRALIA

('000 lb.)

Particulars	1957-58	1958-59	1959-60	1960-61	1961-62
Net change in Stocks (a)	(-)3,947	(+)2,889	(+) 314	(-) 676	(+)1,324
Imports cleared	55,751	62,400	62,357	61,701	63,866
Exports	1,252	1,330	1,496	1,267	1,393
Apparent Consumption - TOTAL	58,446	58,181	60,547	61,110	61,149
- Per Head (lb.)	6.0	5.8	6.0	5.9	5.8

(a) Held by importers of tea.

COFFEE

The basic information on stocks, imports cleared and exports of coffee covers a variety of coffee products such as raw beans, pure processed whole or ground coffee, instant coffee, etc. For the purposes of obtaining apparent consumption of coffee, these commodities have been converted to the pure processed whole or ground coffee equivalent, and it is on this basis that details are shown in Table 2.

It should be noted that, due primarily to the inclusion of information relating to changes in stocks in calculating apparent consumption in 1960-61 and 1961-62, data relating to the consumption of coffee for those years are not strictly comparable with particulars for 1959-60 and earlier years.

The apparent consumption of coffee per head in 1961-62, at 2.0 lb., was 0.3 lb. (or 18 per cent.) higher than consumption in the previous year.

Data relating to the supply and utilization of coffee for the years 1957-58 to 1961-62 are shown in Table 2.

TABLE 2. - SUPPLIES AND UTILIZATION OF COFFEE (a) : AUSTRALIA  
( '000 lb. )

Particulars	1957-58	1958-59	1959-60	1960-61	1961-62
Net change in Stocks (b)	(c)	(c)	(c)	(+)4,358	(-)1,316
Imports cleared	11,982	16,158	18,303	22,592	20,386
Exports	52	197	329	355	335
Apparent Consumption - TOTAL	11,930	15,961	17,974	17,879	21,367
- Per head (lb.)	1.2	1.6	1.7	1.7	2.0

- (a) In terms of pure processed whole or ground coffee.  
 (b) Held by importers of coffee.  
 (c) Not available.

K. M. ARCHER  
COMMONWEALTH STATISTICIAN

COMMONWEALTH BUREAU OF CENSUS AND STATISTICS

CANBERRA. A.C.T. 14TH DECEMBER, 1962

NOTE: Inquiries concerning these statistics may be made in Canberra by telephoning J1971 Extension 13 or, in each State capital, by telephoning the office of the Bureau of Census and Statistics.