

CANBERRA, AUSTRALIA

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RETAIL SALES OF GOODS : AUSTRALIAMONTH OF OCTOBER, 1966 (PROVISIONAL) AND SEPTEMBER QUARTER, 1966 (PRELIMINARY)

A provisional estimate of the total value of retail sales in Australia (excluding motor vehicles, parts, petrol, etc.) for the month of October, 1966, is shown in Table 1 of this Bulletin. Preliminary estimates for the September quarter, 1966, are published in Tables 2 and 3. Figures for some earlier months and quarters are shown for purposes of comparison.

2. The provisional monthly estimates have been obtained from a sub-sample of establishments used to provide quarterly estimates of the value of retail sales. The sub-sample is designed to provide an estimate lying within a relatively small range above or below the true figure so as to give an early indication of trend. Undue significance should not be attached to very small movements or to the exact magnitude of any movements shown by these provisional estimates. These estimates are subsequently adjusted in accordance with quarterly estimates when the latter become available.

3. Month to month changes in retail sales figures are affected by seasonal factors and also by differences in the number of days in each month and by variation in types of trading day (the number of Mondays, Tuesdays, Wednesdays, etc. in the month). Adjustments for these factors have not been made in the sales estimates in this Bulletin.

4. The preliminary quarterly estimates have been compiled on the basis of a large response from the full quarterly sample. The movement over the corresponding quarter of the preceding year which is shown by the preliminary quarterly estimates of total value of retail sales in Australia (excluding motor vehicles, parts, petrol, etc.) normally differs by less than one per cent. from the corresponding movements shown by the estimates compiled from the full sample and published about three months after the end of the quarter.

5. The provisional figures previously published for the months of July, August and September, 1966 have now been adjusted in accordance with the preliminary estimates for September quarter, 1966.

6. All figures in this Bulletin are on a basis comparable with the 1961-62 Retail Census. Further information relating to the basis on which the statistics of retail sales of goods are compiled, is contained in Statistical Bulletin "Retail Sales of Goods" June quarter, 1966 of 14th October, 1966.

TABLE 1. - VALUE OF RETAIL SALES OF GOODS (EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.) MONTHLY ESTIMATES : AUSTRALIA (a)

All figures are on a basis comparable with the 1961-62 Retail Census (\$ million)

Month	Total (Excluding Motor Vehicles, Parts, Petrol, etc.)				
	1962-63	1963-64	1964-65	1965-66	1966-67
July	426.9	463.6	499.2	525.0	(c) 536.6
August	445.9	471.5	487.4	513.6	(c) 550.2
September	431.9	449.1	495.0	523.5	(c) 558.0
October	459.9	492.0	524.3	538.4	(d) 562.8
November	485.4	503.2	527.5	559.6	
December	577.4	616.1	691.8	730.7	
January	446.4	474.9	491.7	503.2	
February	415.2	447.1	461.4	490.7	
March	437.7	455.6	503.0	530.1	
April	450.1	481.6	522.1	534.9	
May	487.1	506.9	524.7	558.4	
June	442.3	474.4	502.8	531.0	
Total for Year	5,506.2	5,836.0	6,230.9	6,539.1	

(a) Excludes Northern Territory and Australian Capital Territory. (b) Figures from April, 1965 are subject to revision when more precise information is available relating to trading by new businesses. (c) Preliminary estimate (see paragraphs 4 and 5). (d) Provisional estimates (see paragraphs 2 and 3).

**TABLE 2. - VALUE OF RETAIL SALES OF GOODS BY BROAD COMMODITY GROUPINGS  
AND PERCENTAGE INCREASE OVER PREVIOUS CORRESPONDING QUARTER : AUSTRALIA (a)**

(All figures are on a basis comparable with the 1961-62 Retail Census)

Quarter	Food and Drink (b)	Clothing, Hardware, Electrical and Furniture (c)	Other (d)	Total (excluding Motor Vehicles, Parts, Petrol etc.)	Motor Vehicles, Parts, Petrol, etc.
	\$m	\$m	\$m	\$m	\$m
<u>Value of Retail Sales</u>					
1961-62 : September	625.5	421.0	220.2	1,266.7	374.9
December	672.2	502.8	266.0	1,441.0	407.8
March	631.7	393.2	214.9	1,239.8	397.0
June	627.0	461.8	220.8	1,309.6	423.5
1962-63 : September	636.3	440.8	227.6	1,304.7	485.3
December	703.4	533.7	285.6	1,522.7	518.1
March	669.6	402.6	227.1	1,299.3	480.3
June	665.1	479.8	234.6	1,379.5	498.1
1963-64 : September	669.3	468.9	246.0	1,384.2	543.0
December	735.0	570.1	306.2	1,611.3	561.7
March	696.2	435.8	245.6	1,377.6	510.9
June	690.9	518.7	253.3	1,462.9	554.1
1964-65 : September	713.3	505.8	262.5	1,481.6	580.8
December	793.7	616.4	333.5	1,743.6	592.2
March	736.1	456.5	263.5	1,456.1	549.1
June (e)	743.4	537.4	268.8	1,549.6	577.6
1965-66 : September (e)	765.9	515.7	280.5	1,562.1	596.3
December (e)	853.6	622.9	352.2	1,828.7	558.1
March (e)	784.5	461.2	278.3	1,524.0	532.9
June (e)	796.7	541.5	286.1	1,624.3	553.8
1966-67 : September (f)	816.8	522.3	305.7	1,644.8	577.0
<u>Percentage Increase over Corresponding Quarter of Previous Year</u>					
	%	%	%	%	%
1962-63 : September	1.7	4.7	3.4	3.0	29.4
December	4.6	6.1	7.4	5.7	27.0
March	6.0	2.4	5.7	4.8	21.0
June	6.1	3.9	6.3	5.3	17.6
1963-64 : September	5.2	6.4	8.1	6.1	11.9
December	4.5	6.8	7.2	5.8	8.4
March	4.0	8.2	8.1	6.0	6.4
June	3.9	8.1	8.0	6.0	11.2
1964-65 : September	6.6	7.9	6.7	7.0	7.0
December	8.0	8.1	8.9	8.2	5.4
March	5.7	4.7	7.3	5.7	7.5
June (e)	7.6	3.6	6.1	5.9	4.2
1965-66 : September (e)	7.4	2.0	6.9	5.4	2.7
December (e)	7.5	1.1	5.6	4.9	-5.8
March (e)	6.6	1.0	5.6	4.7	-3.0
June (e)	7.2	0.8	6.4	4.8	-4.1
1966-67 : September (f)	6.6	1.3	9.0	5.3	-3.2

(a) Excludes Northern Territory and Australian Capital Territory. (b) Includes Groceries; Butchers' Meat; Other Food; and Beer, Wine and Spirits. (c) Includes Clothing and Drapery; Footwear; Hardware, China and Glassware; Electrical Goods, and Furniture and Floor Coverings. (d) Includes Chemists' Goods; Newspapers, Books and Stationery and Other Goods. (e) Subject to revision when more precise information is available relating to trading by new businesses. (f) Preliminary estimates (see para. 4).

NOTE. - Minus sign (-) denotes decrease.

**TABLE 3. - VALUE OF RETAIL SALES OF GOODS (EXCLUDING MOTOR VEHICLES, PARTS, PETROL, ETC.) AND PERCENTAGE INCREASE OVER PREVIOUS CORRESPONDING QUARTER**

(All figures are on a basis comparable with the 1961-62 Retail Census)

Quarter	Total (excluding Motor Vehicles, Parts, Petrol etc.)						
	N.S.W. \$m	VIC.. \$m	Q'LD. \$m	S.A. \$m	W.A. \$m	TAS. \$m	AUST. (a) \$m
<b>Total Value of Retail Sales</b>							
1961-62 : September	494.6	366.5	171.7	108.4	86.2	39.3	1,266.7
December	567.4	416.7	189.3	123.3	98.5	45.8	1,441.0
March	484.0	355.8	166.3	107.2	87.3	39.2	1,239.8
June	514.4	378.1	174.3	112.7	88.3	41.8	1,309.6
1962-63 : September	510.4	374.3	176.2	112.4	90.1	41.3	1,304.7
December	600.3	438.5	200.7	131.0	104.0	48.2	1,522.7
March	506.9	372.0	175.7	114.3	89.9	40.5	1,299.3
June	537.5	398.7	185.2	121.6	93.5	43.0	1,379.5
1963-64 : September	533.1	398.1	193.0	122.2	94.7	43.1	1,384.2
December	625.7	466.8	215.9	142.5	110.4	50.0	1,611.3
March	521.5	401.5	190.3	124.7	96.9	42.7	1,377.6
June	562.2	423.7	199.2	133.1	100.7	44.0	1,462.9
1964-65 : September	564.8	429.3	205.3	134.1	103.0	45.1	1,481.6
December	671.9	504.9	235.6	156.9	120.8	53.5	1,743.6
March	545.3	427.5	200.4	135.3	103.3	44.3	1,456.1
June (b)	588.6	447.4	213.6	142.8	109.9	47.3	1,549.6
1965-66 : September (b)	591.3	450.2	218.8	143.2	112.3	46.3	1,562.1
December (b)	699.0	531.1	247.2	165.6	130.0	55.8	1,828.7
March (b)	566.9	447.6	208.7	140.6	113.4	46.8	1,524.0
June (b)	618.2	469.6	221.8	145.4	119.2	50.1	1,624.3
1966-67 : September (c)	626.1	468.7	232.5	145.7	121.5	50.3	1,644.8
<b>Percentage Increase over Corresponding Quarter of Previous Year</b>							
	%	%	%	%	%	%	%
1962-63 : September	3.2	2.1	2.6	3.7	4.5	5.1	3.0
December	5.8	5.2	6.0	6.2	5.6	5.2	5.7
March	4.7	4.6	5.7	6.6	3.0	3.3	4.8
June	4.5	5.4	6.3	7.9	5.9	2.9	5.3
1963-64 : September	4.4	6.4	9.5	8.7	5.1	4.4	6.1
December	4.2	6.5	7.6	8.8	6.2	3.7	5.8
March	2.9	7.9	8.3	9.1	7.8	5.4	6.0
June	4.6	6.3	7.6	9.5	7.7	2.3	6.0
1964-65 : September	5.9	7.8	6.4	9.7	8.8	4.6	7.0
December	7.4	8.2	9.1	10.1	9.4	7.0	8.2
March	4.6	6.5	5.3	8.5	6.6	3.7	5.7
June (b)	4.7	5.6	7.2	7.3	9.1	7.5	5.9
1965-66 : September (b)	4.7	4.9	6.6	6.8	9.0	2.7	5.4
December (b)	4.0	5.2	4.9	5.5	7.6	4.3	4.9
March (b)	4.0	4.7	4.1	3.9	9.8	5.6	4.7
June (b)	5.0	5.0	3.8	1.8	8.5	5.9	4.8
1966-67 : September (c)	5.9	4.1	6.3	1.7	8.2	8.6	5.3

(a) Excludes Northern Territory and Australian Capital Territory. (b) Subject to revision when more precise information is available relating to trading by new businesses. (c) Preliminary estimates (see paragraph 4).

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NOTE.- Inquiries concerning these statistics may be made in Canberra by telephoning 639111 Extension 2343, or in each State Capital, by telephoning the office of the Bureau of Census and Statistics.