



AUSTRALIAN WINE AND GRAPE INDUSTRY

EMBARGO: 11.30AM (CANBERRA TIME) MON 27 FEB 2012

CONTENTS

	pa	age
	Introductory notes	_
	Summary of findings	3
	List of tables	4
ΓAΕ	BLES	
	Agricultural Census	5
	Wine production and grapes crushed	6
	Wine inventories	10
	Domestic wine sales	11
	International trade	13
	Wine consumption	17
A D I	DITIONAL INFORMATION	
	Explanatory notes	19
		21
	Bibliography	22

INQUIRIES

For further information about these and related statistics, contact the National Information and Referral Service on 1300 135 070.

NOTES

ABOUT THIS PUBLICATION

This publication updates the preliminary estimates of grape crush and wine production released in *Australian Grape Crush and Wine Production*, *2010-11* (cat no. 1329.0.55.003) release on November 11, 2011. It also presents a summary of statistics on other wine related activities collected by the Australian Bureau of Statistics (ABS) and from other sources.

CHANGES IN THIS ISSUE

The viticultural information presented in this publication was collected through the 2011 Agricultural Census rather than the viticulture collection that was run in 2010. As a result there are some differences in the survey methodology used and the level of information collected which has resulted in a reduction in the amount of information published in this years release.

SOURCE MATERIAL

All sources cited refer to ABS publications and/or ABS data available on request.

ROUNDING

Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

INQUIRIES

For further information about these and related statistics, contact the National Information and Referral Service on 1300 135 070.

ABBREVIATIONS

\$b billion (thousand million) dollars

\$m million dollars

ABS Australian Bureau of Statistics

ACT Australian Capital Territory

Aust. Australia

cat. no. Catalogue number

ha hectare

L litre

L al litres of alcohol

NSW New South Wales

NT Northern Territory

Qld Queensland

SA South Australia

t tonne

Tas. Tasmania

Vic. Victoria

WA Western Australia

Brian Pink

Australian Statistician

SUMMARY OF FINDINGS

OVERVIEW

There were 1.6 million tonnes of grapes crushed in the 2010-11 financial year. The area of grape bearing vines increased to 154 thousand hectares and yields stayed unchanged at 10.1 tonnes/hectare at 30 June 2011.

There were 1.12 billion litres of beverage wine produced in 2010-11, a decrease of -0.02 billion litres (-2.1%) compared to 2009-10.

Exports of Australian produced wine also fell in 2010-11 to 747 million litres compared to 788 million litres in 2009-10. In contrast, imports of wine into Australia rose 4.2% to 67 million litres in 2010-11. Inventories of wine decreased to 1.66 billion litres (-3.5%) at 30 June 2011 compared to last financial year.

WINE AND GRAPE INDUSTRY-2010-11

% change Value 2009-10 154 030 Area of bearing vines (ha) 1.8 1 563 009 Total winegrape production (t) 1.9 1 602 394 Fresh grapes crushed(a) (t) Beverage wine production (million L) 1 117.8 -2.1Domestic sales of Australian wine (million L) 1 662.2

Domestic sales value of 1 463.9 -3.5 -1.5 Domestic sales value of Australian wine (\$\frac{m}{m}\$) 2 331.0 9.8 Domestic sales value of russian Exports of Australian wine (million L) 746.6 (4m) 1 989.2 746.6 -5.3-8.2Imports of wine (million L) 67.0 4.2 470.7 2.6 Imports of wine (\$m)

nil or rounded to zero (including null cells)

 ⁽a) Grape crush data are greater than wine grape production data in the Agricultural Census (see paragraph 3 of the Explanatory Notes).

LIST OF TABLES

		page
AGRICULTURAL CENSUS		
	1	Wine grapes, Area, Production and Yield by state - Year ended 30 June
		2011
WINE PRODUCTION AND GRAPES	s c	RUSHED
	2	Grape crush by wineries
	3	Size of grape crush and number of wineries, 2010-11
	4	Size of production by wine making businesses, 2010-11
	5	Wine production by wineries
	6	Wine production by wineries, by state, 2010-11
	7	Grape spirit used in current vintage wine by wineries 9
WINE INVENTORIES		
	8	Inventories of Australian wine and grape juice held by wine making
		businesses
DOMESTIC WINE SALES		
	9	Domestic sales of Australian wine by winemakers
:	10	Domestic sales and domestic sales value of Australian wine by
		winemakers
	11	Domestic sales of Australian table wineby winemakers, by container
		type
INTERNATIONAL TRADE		
:	12	Exports of Australian wine
:	13	Exports of Australian wine, by state and territory of origin
:	14	Exports and imports, Selected countries, 2010-11
;	15	Disposal of Australian-produced wine
:	16	Wine imports cleared for home consumption, by wine type
WINE CONSUMPTION		
	17	Wine available for consumption in Australia

	NSW	Vic.	Qld	SA	WA	Tas.	ACT	Aust.
• • • • • • • • • • • • • • • • • • • •	• • • • • • • •	TOTAL	WINE G	RAPES	• • • • • • •	• • • • • •	• • • • • •	• • • • • • •
Area not yet bearing (ha)(a) Area of bearing age (ha)(a) Total Area (ha)(b) Production (t)(c) Yield (t/ha)(d)	^ 1 825.6 38 295 40 120 439 752 11.5	1 415 29 232 30 647 303 270 10.4	^ 46 ^ 883 ^ 929 ^ 1 074 1.2	2 470 72 384 74 855 740 475 10.2	361 11 737 12 098 70 488 6.0	151 1 401 1 552 7 871 5.6	99 99 **80 **0.8	6 270 154 030 160 300 1 563 009 10.1

estimate has a relative standard error of 10% to less than (b) Area refers to the area of vines at harvest.

25% and should be used with caution

** estimate has a relative standard error greater than 50% and is considered too unreliable for general use

- nil or rounded to zero (including null cells)

(a) Bearing area includes area of vines with no or minimal

(b) Production for winemaking or distillation (fresh weight).

(d) Yield represents the quantity of grapes produced per hectare of bearing vines.

Source: 7111.0 Principal Agricultural Commodities, Australia Source: 7111.0 Principal Agricultural Commodities, Australia,

yields.

	2008-09	2009–10	2010–11							
Fresh grapes	Total	Total	Red	White	Total					
crushed by	t	t	t	t	t					
• • • • • • • • • • • • • •		• • • • • • • • • •			• • • • • • •					
WINERIES CRUSHING MORE THAN 400 TONNES										
New South Wales(b)	640 462	579 616	243 175	332 262	575 438					
Victoria	260 873	243 188	104 104	151 233	255 337					
Queensland	1 235	454	_	_	_					
South Australia	740 864	681 046	378 761	301 619	680 380					
Western Australia	52 317	64 533	21 816	38 459	60 275					
Tasmania	3 905	4 389	2 241	3 091	5 331					
Australia	1 699 657	1 573 225	750 097	826 663	1 576 760					
• • • • • • • • • • • • • • • • • • • •										
WII	NERIES CI	RUSHING 50	TO 400 TO	NNES						
New South Wales(b)	6 970	6 703	2 290	2 141	4 431					
Victoria	7 688	7 729	3 628	1 853	5 481					
Queensland	747	892	265	434	700					
South Australia	10 021	8 054	6 348	2 001	8 349					
Western Australia	6 844	5 726	2 871	3 178	6 050					
Tasmania	579	683	300	324	624					
Australia	32 849	29 786	15 703	9 932	25 634					
• • • • • • • • • • • • •				• • • • • • • •	• • • • • • •					
TOTAL	WINERIES	CRUSHING	50 TONNES	OR MORE	Ē					
New South Wales(b)	647 432	586 319	245 466	334 403	579 868					
Victoria	268 562	250 916	107 732	153 086	260 818					
Queensland	1 982	1 346	265	434	700					
South Australia	750 886	689 100	385 109	303 620	688 729					
Western Australia	59 161	70 259	24 687	41 637	66 324					
Tasmania	4 484	5 072	2 540	3 415	5 955					
Australia	1 732 506	1 603 012	765 799	836 595	1 602 394					

nil or rounded to zero (including null cells)

Source: ABS data available on request, Annual Wine Survey.

⁽a) Grape crush data are greater than wine grape production data in the viticulture tables (see paragraph 3 of the Explanatory Notes).

⁽b) Includes Australian Capital Territory.

SIZE OF GRAPE CRUSH AND NUMBER OF WINERIES, 2010-11

	NSW/ACT	Vic.	Qld	SA	WA	Tas.	Aust.
• • • • • • • • • • • • • • • • • • • •	• • • • • •	• • • • •	• • • • •	• • • • •	• • • • •		• • • • •
Grapes crushed (000 t)	580	261	1	689	66	6	1 602
Proportion (%)	36	16	_	43	4	_	100
Wineries crushing							
50-400 t (no.)	32	38	5	36	35	5	151
More than 400 t (no.)	42	40	_	93	34	6	215
Total wineries (no.)	74	78	5	129	69	11	366
Proportion of total wineries (%)	20	21	1	35	19	3	100

nil or rounded to zero (including null cells)

Source: ABS data available on request, Annual Wine Survey, 2010-11.



SIZE OF PRODUCTION BY WINE MAKING BUSINESSES(a), 2010-11

	Wine	GRAPES CRU	SHED		UNFORTIFIED BEVERAGE W	INE	Total beverage	
Size (tonnes crushed)	making businesses no.	<i>Red</i> t	White t	Total t	<i>Red</i>	White	wine produced ' 000 L	
	• • • • • • • • •	• • • • • • • • • •	• • • • • • • • •	• • • • • • • • • •	• • • • • • • • •		• • • • • • • • •	
50 - 99 100 - 149 150 - 199 200 - 400 401 - 1,000	36 45 19 51 71	1 437 3 188 2 050 9 027 25 822	1 245 2 145 1 245 5 296 18 829	2 683 5 333 3 295 14 324 44 651	1 007 1 470 1 389 6 461 19 181	829 875 859 3 310 12 075	1 858 2 453 2 268 9 913 31 374	
1,001 - 3,000 3,001 - 5,000 5,001 - 10,000 10,001 - 20,000 20,001 or more	48 21 11 8 15	42 025 53 015 44 898 51 084 533 252	30 419 32 036 35 844 56 324 653 212	72 444 85 051 80 741 107 408 1 186 464	24 014 37 500 30 772 33 740 420 576	16 054 22 148 24 341 32 124 411 501	40 567 59 660 55 735 69 297 844 712	
Total	325	765 799	836 595	1 602 394	576 110	524 116	1 117 836	

⁽a) Production data in this table are presented for wine making businesses or groups of businesses at the ownership level having a total crush of 50 or more tonnes annually. Production data in other tables of this publication are presented on a winery location basis. For more information see explanatory note 7.

 $\textit{Source:} \ \textit{ABS data available on request, Annual Wine Survey, 2010-11.}$



WINE PRODUCTION BY WINERIES (a)

	2006-07	2007-08	2008-09	2009–10	2010–11
Туре	'000 L	'000 L	'000 L	'000 L	'000 L
• • • • • • • • • • • • •	• • • • • •	• • • • • • • •	• • • • • • • •	• • • • • • • •	• • • • • • •
Beverage wine Fortified(b) Unfortified	8 013 946 996	14 806 1 221 726	10 867 1 160 365	14 192 1 110 306	17 280 1 083 620
Total	955 009	1 236 532	1 171 233	1 124 498	1 100 899
Distillation wine(c)	6 962	8 245	7 208	9 359	8 150
Gross total wine	961 972	1 244 776	1 178 441	1 133 856	1 109 049
Net total wine(d)	960 662	1 243 055	1 176 347	1 132 102	1 106 099

- (a) $\;\;\;$ Production by wineries that crush more than 400 tonnes annually.
- (b) Relates only to production from unfortified wine of the same vintage.
- (c) For manufacturing brandy and grape spirit. Includes wine obtained from marc. Reported in terms of 11.5% alcohol by volume.
- (d) Excludes grape spirit used for fortifying (assumes 95.6% alcohol by volume).

Source: ABS data available on request, Annual Wine Survey.



WINE PRODUCTION BY WINERIES(a), by state -2010-11

	NSW/ACT	Vic.	SA	WA	Tas.	Aust.
	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L
• • • • • • • • • • • • •	• • • • • • •	• • • • • •	• • • • • • • •	• • • • • •	• • • • • •	• • • • • • • •
Beverage wine Fortified(b) Unfortified White Red and rose Total	np 187 177 177 778 364 955	np 87 986 69 138 157 124	11 323 215 293 300 266 515 559	48 26 757 17 833 44 590	833 558 1 392	17 280 518 047 565 573 1 083 620
Total beverage wine	np	np	526 882	44 638	1 392	1 100 899
Distillation wine(c)	np	np	6 946	np	np	8 150
Gross total wine	371 576	np	533 829	np	np	1 109 050
Net total wine(d)	370 091	157 170	532 811	np	np	1 106 099

- nil or rounded to zero (including null cells)
- np not available for publication but included in totals where applicable, unless otherwise indicated
- (a) Production by wineries that crush more than 400 tonnes annually.
- (b) Relates only to production from unfortified wine of the same vintage.
- (c) For manufacturing brandy and grape spirit. Includes wine obtained from marc.
- (d) Excludes grape spirit used for fortifying (assumes 95.6% alcohol by volume).

Source: ABS data available on request, Annual Wine Survey, 2011-11.



GRAPE SPIRIT USED IN CURRENT VINTAGE WINE BY WINERIES(a)

	2006-07	2007-08	2008-09	2009-10	2010-11
	'000 L	'000 L	'000 L	'000 L	'000 L
• • • • • • • • • • • •	• • • • • •	• • • • • •	• • • • • • • •	• • • • • • •	• • • • • • •
New South Wales	354	814	288	1 076	1 485
Victoria	620	293	437	np	np
South Australia	331	611	1 024	629	1 017
Other states	5	4	408	np	np
Australia	1 309	1 721	2 157	1 754	2 950

np not available for publication but included in totals where applicable, unless otherwise

Source: ABS data available on request, Annual Wine Survey.

⁽a) By wineries crushing more than 400 tonnes annually.



INVENTORIES OF AUSTRALIAN WINE AND GRAPE JUICE HELD BY WINE MAKING BUSINESSES(a)

	2006-07	2007-08	2008-09	2009-10	2010-11
Inventories	' 000 L	' 000 L	' 000 L	' 000 L	' 000 L
• • • • • • • • • • • • • • • • • • • •	• • • • • • • •	• • • • • • • •	• • • • • • • • •	• • • • • • • •	• • • • • • •
Beverage wine					
Fortified wine	75 011	68 713	62 849	56 714	55 911
Sparkling wine	148 458	106 201	111 509	98 032	91 230
Carbonated	6 156	6 766	10 174	12 039	np
Flavoured (other wine products)(b)	5 214	11 505	13 763	13 782	np
Table wine(c)					
White	592 920	662 817	669 608	581 061	586 333
Red and rosé	955 853	1 021 873	1 011 422	961 008	909 832
Total	1 548 773	1 684 690	1 681 029	1 542 069	1 496 165
Total Beverage wine	1 783 613	1 877 876	1 879 324	1 722 636	1 662 289
Distillation wine	993	883	1 431	726	2 248
Unfermented grape juice	49 732	64 991	63 642	37 239	70 878
Concentrated must (single strength)	8 488	3 668	13 116	15 182	13 046

where applicable, unless otherwise indicated

⁽a) Inventories from wine making businesses that crush more than 400 tonnes of grapes annually.

np not available for publication but included in totals (b) Includes wine cocktails, marsala, aperitif and tonic wines, de-alcoholised wine, low and reduced alcohol wine and vermouth.

⁽c) Spritzig table wines are included with table wine. Source: ABS available on request, Annual Wine Survey.



DOMESTIC SALES OF AUSTRALIAN WINE BY WINEMAKERS

	TABLE(a)				SPARKLING	SPARKLING					
					Bottle	Bulk					
	White	Red/rosé	Total	Fortified	fermented	fermented	Total	Other(b)	Total		
Period	million L	million L	million L	million L	million L	million L	million L	million L	million L		
• • • • • • •	• • • • • •	• • • • • • •	• • • • • •	• • • • • •	• • • • • • • • • •	• • • • • • •	• • • • • • •	• • • • • • •	• • • • • • •		
1998-99	188.3	99.1	287.4	23.9	20.3	12.3	32.6	4.4	348.3		
1999-00	193.0	114.1	307.1	23.0	18.2	14.4	32.6	6.6	369.3		
2000-01	199.8	125.6	325.3	22.2	16.7	14.0	30.7	6.7	384.8		
2001-02	199.9	130.4	330.3	20.4	17.7	12.0	29.7	5.9	386.2		
2002-03	201.6	142.8	344.5	20.8	23.0	8.6	31.6	5.5	402.5		
2003-04	208.0	147.1	355.0	21.2	21.6	13.1	34.7	6.5	417.4		
2004-05	209.3	155.5	364.8	19.9	23.0	15.4	38.4	7.0	430.1		
2005-06	212.6	154.2	366.8	18.5	23.1	16.7	39.8	7.3	432.4		
2006-07	221.6	166.3	387.9	17.4	23.3	17.4	40.6	10.2	456.1		
2007-08	212.3	160.8	373.2	17.2	21.7	16.2	37.8	11.7	439.9		
2008-09	212.4	170.7	383.2	16.3	20.8	15.7	36.5	13.8	449.8		
2009–10	219.5	176.4	395.9	16.3	19.9	20.3	40.1	18.5	470.8		
2010–11	219.4	173.1	392.5	17.5	19.7	15.7	35.4	18.6	463.9		

⁽a) Spritzig table wines are included with table wine.

Source: Shipments of Wine and Brandy in Australia by Australian Winemakers and Importers (cat. no. 8504.0).



DOMESTIC SALES OF AUSTRALIAN WINE BY WINEMAKERS

	2005-06	2006-07	2007–08	2008-09	2009–10	2010–11
• • • • • • • • • • • • • • • • • • • •	• • • • • • •	• • • • • • •	• • • • • • •	• • • • • •	• • • • • • •	• • • • • •
Domestic sales of Australian wine (million L)	432.4	456.1	439.9	449.8	470.8	463.9
Domestic sales value of Australian wine (\$m)	1 899.9	2 037.1	2 125.4	2 053.0	2 122.6	2 331.0

Source: Shipments of Wine and Brandy in Australia by Australian Winemakers and Importers (cat. no. 8504.0) and ABS data available on request, Annual Wine Survey.

⁽b) Includes vermouth, carbonated wines and flavoured wines including cocktails, marsala, aperitif and tonic wines, de-alcoholised wine and low and reduced alcohol wines.



DOMESTIC SALES OF AUSTRALIAN TABLE WINE BY WINEMAKERS, by container type

	GLASS LESS THAN 2 LITRES		SOFT PA	SOFT PACKS(a)			ALL OTHER CONTAINERS(b)		
	White	Red/rosé	Total	White	Red/rosé	Total	White	Red/rosé	Total
Period	million L	million L	million L	million L	million L	million L	million L	million L	million L
• • • • • • • •	• • • • • • •	• • • • • • •	• • • • • • • •	• • • • • • • • •	• • • • • •	• • • • • • • •	• • • • • • • • •	• • • • • • •	• • • • • •
1998–99	63.4	53.7	117.1	118.0	44.6	162.5	7.0	0.8	7.8
1999-00	69.4	63.5	132.8	118.4	49.8	168.2	5.3	0.8	6.0
2000-01	74.1	70.5	144.6	122.5	53.5	176.0	3.2	1.5	4.7
2001-02	75.7	73.6	149.3	122.8	56.1	178.9	1.4	0.7	2.1
2002-03	81.7	79.8	161.4	118.9	62.8	181.7	1.1	0.3	1.4
2003-04	84.2	82.8	167.1	120.9	62.8	183.7	2.8	1.4	4.3
2004-05	89.5	91.1	180.6	118.8	63.0	181.8	1.1	1.3	2.4
2005-06	93.0	91.8	184.8	118.2	61.1	179.3	1.4	1.3	2.7
2006-07	100.4	102.1	202.5	116.2	57.3	173.5	5.0	6.9	11.9
2007-08	93.9	95.6	189.5	110.4	55.3	165.7	8.0	9.9	18.0
2008-09	96.7	96.2	192.9	104.4	56.0	160.4	11.4	18.5	29.9
2009-10	102.3	102.6	204.9	101.7	53.8	155.6	15.4	20.0	35.4
2010–11	108.5	105.5	214.0	98.2	49.3	147.5	12.7	18.3	31.0

⁽a) Soft pack containers include all collapsible packs, plastic or otherwise.

Source: Shipments of Wine and Brandy in Australia by Australian Winemakers and Importers (cat. no. 8504.0).

 $[\]begin{tabular}{ll} \textbf{(b)} & \textbf{Other containers include tankers, cans and rigid containers including glass two litres and over.} \end{tabular}$

EXPORTS OF AUSTRALIAN WINE

	Table	Fortified	Sparkling	Other	Total wine	Total wine
Period	'000 L	'000 L	'000 L	'000 L	'000 L	\$'000
• • • • • • •	• • • • • • •	• • • • • •	• • • • • • •	• • • • • •	• • • • • • • •	• • • • • • • •
1995–96	121 037	2 506	5 489	639	129 671	471 576
1996-97	144 892	2 490	6 046	966	154 393	603 297
1997–98	183 024	2 505	6 110	764	192 404	873 847
1998-99	191 728	2 092	6 434	627	200 881	986 822
1999-00	272 842	2 287	9 088	717	284 935	1 372 768
2000-01	328 620	2 032	6 546	1 091	338 289	1 752 082
2001–02	406 207	2 698	8 050	1 438	418 393	2 105 139
2002-03	506 662	3 035	7 933	1 012	518 642	2 423 468
2003-04	571 324	2 512	9 806	755	584 397	2 494 089
2004–05	654 534	2 069	12 445	694	669 741	2 715 290
2005–06	704 293	2 587	14 340	733	721 953	2 756 520
2006-07	768 433	2 782	15 368	625	787 209	2 878 598
2007-08	694 945	2 256	16 398	1 212	714 811	2 680 782
2008-09	733 636	2 122	13 686	2 607	752 052	2 477 891
2009-10	r769 491	r2 007	r14 580	r2 005	r788 084	r2 167 083
2010-11	727 279	1 871	15 169	2 237	746 555	1 989 219

r revised

 ${\it Source:} \ {\it ABS \ data \ available \ on \ request, \ International \ Trade \ database.}$



EXPORTS OF AUSTRALIAN WINE, By state and territory of origin

Period	NSW	Vic.	Qld	SA	WA	Tas.	NT/ACT	Aust.
• • • • • • •	• • • • • • • •	• • • • • • • •			• • • • • • •	• • • • • •	• • • • • •	• • • • • • • • •
			QUAN	ITITY ('000	L)			
1995-96	22 410	10 331	155	96 146	596	32	_	129 671
1996-97	25 400	13 548	149	114 408	842	45	_	154 393
1997-98	36 292	16 748	77	138 327	910	49	_	192 404
1998–99	40 302	18 452	36	155 903	1 269	188	_	216 149
1999-00	60 547	23 569	42	198 761	1 893	119	4	284 935
2000-01	79 955	27 874	91	226 941	3 257	148	24	338 289
2001-02	95 512	39 069	89	279 643	3 917	161	1	418 393
2002-03	150 932	48 308	332	313 816	5 014	238	1	518 642
2003-04	160 607	90 036	483	326 779	6 227	261	5	584 397
2004-05	141 476	118 995	298	399 027	9 342	478	125	669 741
2005–06	148 370	146 644	r403	417 004	8 866	410	256	r721 953
2006–07	178 652	140 961	1 149	452 973	12 950	488	36	787 209
2007-08	168 528	78 336	559	460 781	6 155	437	14	714 811
2008–09	201 826	95 501	404	448 113	5 783	424	1	752 052
2009–10	r227 029	100 811	r804	r452 678	r6 337	412	14	r788 084
2010–11	218 872	95 015	565	424 563	7 164	372	5	746 555
• • • • • • •	• • • • • • • •		• • • • • • •		• • • • • • •			
			VAI	LUE (\$'000)			
2006-07	475 319	600 169	5 611	1 739 731	53 130	4 468	171	2 878 598
2007-08	504 463	269 561	2 746	1 852 890	46 482	4 550	88	2 680 782
2008-09	605 122	254 824	2 139	1 574 230	37 487	4 074	15	2 477 891
2009-10	r563 026	r234 265	r4 277	r1 326 700	r34 527	4 186	103	r2 167 083
2010–11	516 020	226 238	3 591	1 204 540	34 615	4 166	50	1 989 219

- nil or rounded to zero (including null cells) Source: ABS data available on request, International Trade database.

r revised



	WINE TYPE				TOTAL WIN	Ε		
	Table	Fortified	Sparkling	Other	Quantity		Value	
	'000 L	'000 L	'000 L	'000 L	'000 L	%	'\$000	%
• • • • • • • • • • • • • • • • • • • •	• • • • • • •		• • • • • • •	• • • • • •	• • • • • • • • • •		• • • • • • • •	• • • • •
			EXPORTS	3				
Belgium	16 997	4	282	73	17 355	2.3	29 684	1.5
Canada	53 522	264	737	2	54 524	7.3	205 601	10.3
China (excluding Taiwan Province)	48 596	227	260	1 222	50 305	6.7	177 722	8.9
France	936	_	160	_	1 096	0.1	3 838	0.2
Germany, Federal Republic of	19 078	292	8	1	19 378	2.6	36 426	1.8
India	674	3	32	4	713	0.1	3 250	0.2
Italy	212	45	_	_	258	_	726	_
Netherlands	40 324	5	350	4	40 683	5.4	67 713	3.4
New Zealand	21 491	249	2 115	132	23 987	3.2	73 845	3.7
Spain	592	_	2	_	594	0.1	1 476	0.1
United Kingdom	249 237	334	4 726	127	254 423	34.1	464 561	23.4
United States of America	188 806	264	3 365	303	192 737	25.8	524 177	26.4
Total Other Countries	86 814	184	3 132	369	90 502	12.1	400 200	20.1
Total All Countries	727 279	1 871	15 169	2 237	746 555	100	1 989 219	100
• • • • • • • • • • • • • • • • • • • •					• • • • • • • • • •			
			IMPORTS	3				
Belgium	1	_	_	_	1	_	24	_
Canada	27	_	_	_	27	_	175	_
China (excluding Taiwan Province)	35	_	46	2	83	0.1	346	0.1
France	3 988	3	4 591	38	8 620	12.9	146 165	31.0
Germany, Federal Republic of	254	_	269	63	587	0.9	3 181	0.7
India	_	_	_	_	_	_	_	_
Italy	3 720	21	2 440	482	6 662	9.9	32 125	6.8
Netherlands	4	_	30	_	34	0.1	1 197	0.3
New Zealand	44 440	2	907	95	45 443	67.8	262 353	55.7
Spain	911	73	301	17	1 302	1.9	7 780	1.7
United Kingdom	43	6	14	4	67	0.1	1 146	0.2
United States of America	140	_	2	1	142	0.2	1 263	0.3
Total Other Countries	3 301	27	376	308	4 014	6.0	14 992	3.2
Total All Countries	56 864	132	8 976	1 010	66 982	100	470 747	100

nil or rounded to zero (including null cells)
 Source: ABS data available on request, International Trade database.

DISPOSALS OF AUSTRALIAN-PRODUCED WINE

	Domestic sales of	Exports of	
	Australian-produced	Australian-produced	Total
	wine	wine	disposals
Period	'000 L	'000 L	'000 L
• • • • • • • • •	• • • • • • • • • • • • • • • • • • • •	• • • • • • • • • • • • • • • • • • • •	• • • • • • • • • • • • • • • • • • • •
1995-96	309 463	129 671	439 134
1996-97	333 591	154 393	487 984
1997-98	338 814	192 404	531 218
1998-99	348 349	r200 881	r549 230
1999-00	369 271	284 935	654 206
2000-01	384 847	338 289	723 136
2001-02	386 232	418 393	804 625
2002-03	402 479	518 642	921 121
2003-04	417 378	584 397	1 001 775
2004-05	430 131	669 741	1 099 872
2005-06	r432 372	r721 953	r1 154 325
2006-07	r456 077	787 209	r1 243 286
2007-08	r439 929	714 811	r1 154 740
2008–09	449 790	752 052	1 201 842
2009–10	470 780	r788 084	r1 258 864
2010–11	463 948	746 555	1 210 503
	100 0 10	1 10 000	1210 000

r revised

Source: Shipments of Wine and Brandy in Australia by Australian Winemakers and Importers (cat. no. 8504.0); Data available on request, International Trade database.



WINE IMPORTS CLEARED FOR HOME CONSUMPTION(a), By wine type

WINE TYPE					TOTAL WIN	IE
	Table	Fortified	Sparkling	Other	Quantity	Value
Period	'000 L	'000 L	'000 L	'000 L	'000 L	\$'000
• • • • • • •	• • • • • •	• • • • • •	• • • • • • •	• • • • • • • •	• • • • • • • •	• • • • • •
1995–96	16 649	105	2 673	830	20 256	60 478
1996–97	10 105	105	2 387	993	13 589	66 503
1997–98	21 447	135	2 996	1 044	25 622	92 926
1998–99	20 136	92	2 915	1 113	24 255	102 498
1999-00	14 099	685	3 827	995	19 607	113 868
2000-01	7 298	106	2 913	2 457	r12 773	r92 211
2001–02	8 589	201	3 282	2 407	14 479	r115 556
2002-03	11 070	190	3 851	2 001	r17 112	r139 207
2003-04	11 817	734	4 787	1 399	18 737	152 405
2004-05	14 782	r253	r5 187	r1 918	22 139	188 240
2005-06	19 597	133	r5 924	1 511	27 165	r234 186
2006-07	25 490	123	r7 000	r1 662	r34 275	r307 023
2007-08	42 580	159	8 268	2 307	53 313	431 485
2008-09	50 604	192	9 591	1 843	62 230	473 345
2009-10	54 177	363	8 356	1 389	64 286	458 769
2010–11	56 864	132	8 976	1 010	66 982	470 747

revised

Source: Shipments of Wine and Brandy in Australia by Australian Winemakers and Importers (cat. no. 8504.0) and ABS data available on request, International Trade database.

⁽a) Includes litres of wine and litres of alcohol.



WINE AVAILABLE FOR CONSUMPTION IN AUSTRALIA

	Domestic sales of Australian-produced	Imports cleared for home	Available for
	wine	consumption(a)	consumption
Period	'000 L	'000 L	'000 L
• • • • • • •	• • • • • • • • • • • •	• • • • • • • • • •	• • • • • • • • • • • •
1999-00	369 271	19 607	388 878
2000-01	384 847	r12 773	r397 620
2001-02	386 232	14 479	400 711
2002-03	402 479	r17 112	r419 591
2003-04	417 378	18 737	436 115
2004-05	430 131	22 139	452 270
2005-06	r432 372	r27 165	r459 537
2006-07	r456 077	34 275	r490 352
2007-08	r439 929	r53 313	493 242
2008-09	449 790	62 230	512 020
2009–10	470 780	r64 286	r535 066
2010–11	463 948	66 982	530 930

r revised

Source: Shipments of Wine and Brandy in Australia by Australian Winemakers and Importers (cat. no. 8504.0), ABS data available on request, International Trade database.

⁽a) Includes litres of wine and litres of alcohol.

EXPLANATORY NOTES

INTRODUCTION

- 1 This publication presents final estimates from the ABS collections: Inventories of Australian Wine and Brandy, 2010-11, Wine and Spirit Production, 2010-11 (Annual Wine Survey), Sales of Australian Wine by Winemakers and the 2011 Agricultural Census (Preliminary). Not all data from these collections are published here. Some further data are available for a charge, on application to the ABS.
- **2** This publication is a summary of statistics on grape and wine production and related activities collected by the ABS and from other sources. Some of the data used in this publication were obtained from various ABS collections for which publications with appropriate Explanatory Notes are already available. The bibliography contains a list of these publications.
- **3** Differences exist between the grape production intended for winemaking reported by grape growers in the viticulture collection and the quantity of fresh grapes crushed by winemakers reported in the Wine and Spirit Production Collection. Differences in the collection methodologies, as outlined below, mean some difference should always be apparent between the series.

SCOPE AND COVERAGE OF AGRICULTURE CENSUS

- **4** Agricultural Census statistics relate to the year in which the harvest occur.
- **5** Units were selected in the Agriculture Census if they were recorded as an agricultural business on the ABS Business Register (ABSBR). For more information please refer to Topics @ a Glance Agriculture.

SCOPE AND COVERAGE OF WINE SURVEYS

- **6** Wineries who crush 50 tonnes or more of grapes are included in the Wine and Spirit Production collection. Wine production data are collected from wine making businesses on a winery (location) basis to allow for state and regional data output. The grapes crushed by these wineries includes grapes owned by others and crushed on a commission or contract basis, often for wine producers who do not have their own crushing facilities.
- **7** Table 4 of the publication presents wine production data from businesses who crush more than 50 tonnes on a ownership basis rather than as individual wineries or locations. Tables 2,3,5,6 and 7 are on a location or winery basis.
- **8** Wine making businesses who crush more than 400 tonnes of grapes are included in the Inventories of Australian Wine and Brandy collection. These details on inventories of Australian beverage wine by wine type are collected at 30 June.
- **9** Winemakers with sales of 250,000 litres or more in either of the previous two years are included in the Sales of Australian Wine by Winemakers collection. All sales data are collected on an Australia-wide basis only and state figures are therefore not available.
- **10** Wine surveys are intended to identify and collect as much relevant activity as possible. The coverage limitations described in paragraphs 6 to 9 result in the exclusion of a small amount of activity relating to wineries believed to fall below the coverage limitations when surveyed. The total amount of activity excluded is believed to be between 2% and 5%.
- **11** All inventories data are collected on an Australia-wide basis only and state figures are therefore not available. Inventories data collected from 1996 include all Australian-produced wines owned by these winemakers and held anywhere in Australia. In years previous to 1996, inventories included only those Australian-produced wines held by winemakers on any of their own premises, regardless of ownership. This change in the measurement of inventories means that data for 1996 and later are not directly comparable with earlier years.

EXPLANATORY NOTES continued

SCOPE AND COVERAGE OF WINE SURVEYS continued

- **12** It is possible that inventories data may vary slightly each year as new wineries, with either large or small inventories, come into the scope of the collection. In particular, the published (i.e. closing) inventories figures for any one year may not equate with the opening inventories for the following year.
- **13** The wine content of products consisting of a mixture of wine and fruit juice, commonly known as 'coolers', is included in the appropriate wine category of the wine from which it is made, which is generally table wine.

ACKNOWLEDGMENT

14 ABS publications draw extensively on information provided freely by individuals, businesses, governments and other organisations. Their continued cooperation is very much appreciated: without it, the wide range of statistics published by the ABS would not be available. Information received by the ABS is treated in strict confidence as required by the *Census and Statistics Act 1905*.

ABS PUBLICATIONS

15 Current publications and other products released by the ABS are available from the ABS web site http://www.abs.gov.au. The ABS also issues a daily Release Advice on the web site which details products to be released in the week ahead. The ABS may have other relevant data available on request. Inquiries should be made to the National Information and Referral Service on 1300 135 070.

GLOSSARY

Beverage wine Table, sparkling and fortified wine produced for direct consumption and not for

distillation.

Brandy The spirit obtained by the distillation of wine in such a manner as to ensure that the

spirit possesses the taste, aroma and other characteristics generally attributed to brandy,

in a cordance with the requirements set out in the Schedule to this Standard.

De-alcoholised wine Normally fermented wine in which the alcohol has been removed and which retains all

other components.

Distillation wine Wine used for the purpose of distillation into grape spirit.

Domestic sales All sales of Australian produced wine by winemakers within the scope of the *Sales of*

Australian Wine by Winemakers survey, whether they be wholesale or retail sales, or

bulk sales to other wineries outside of the scope of the survey. Excluded are

inter-winery sales, sales where the wine will be exported, sales to other winemakers with on-site crushing facilities, sales for ship and aircraft stores, sales of imported wine and

the volume of imported wine blended with Australian wine sold domestically.

Exports Exports of wine to overseas ports including sales made by exporters and wine producers.

Feints and low wine Parts of the distillate which are not useable.

Fortified wine Wine to which grape spirit has been added, thereby adding alcoholic strength and

precluding further fermentation. Fortified wine must contain at least 150 millilitres/litre

and not more than 200 millilitres/litre of ethanol at 20° Centigrade.

Grafted/grafting The connection of two pieces of living plant tissue, so that they unite and grow as one

plant.

Grape spirit Alcohol spirit of vinous origin used in fortification or as a base for grape flavoured spirits.

The spirit is obtained from the distillation of wine, by-products of winemaking or the fermented liquor of a mash of dried grapes and contains methanol in a proportion not

exceeding 3 grams per litre at 20° Centigrade of the ethanol content.

Imports cleared for home

consumption

Imported goods brought into the country for consumption or further processing, but excluding goods imported with the reasonable expectation of re-export within a limited

time.

Intended planting The area of vines, reported on the ABS Vineyards collection form, grape growers intend

to plant or graft after the current harvest, but before the next harvest.

Low alcohol wine Wine in which the alcohol content has been deliberately reduced or wine which has

been produced with a lower alcohol level using either dilution or partial fermentation.

Marc The residue of grape skins and seeds after the juice has been extracted.

Sparkling wine The product of complete or partial fermentation of wine with contained sugars that has

become surcharged with carbon dioxide.

 Table and other grapes
 This category refers to grape production that is not used for either winemaking or

drying.

Unfermented grape juice A sweet, clear, non-alcoholic liquid. Winemakers use the term to refer to must which has

undergone clarification and stabilisation.

Unfortified wine Table or sparkling wine which must contain at least 80 millilitres/litre of ethanol at

20° Centigrade. Unfortified wines rely solely on fermentation for their alcoholic strength.

Winemaker An individual business or groups of businesses under common ownership involved in

the production of wine.

Winery Individual locations having facilities to crush grapes and produce wine.

BIBLIOGRAPHY

ABS PUBLICATIONS International Merchandise Trade, Australia, cat. no. 5422.0.

 $Shipments\ of\ Wine\ and\ Brandy\ in\ Australia\ by\ Australia\ Winemakers\ and\ Importers,$

cat. no. 8504.0.

Principal Agricultural Commodities, Australia, Preliminary, cat. no. 7111.0.

ABS COLLECTIONS AND DATABASES

International Trade database

Inventories of Australian Wine and Brandy

Sales of Australian Wine by Winemakers

Agricultural Census

Wine and Spirit Production

FOR MORE INFORMATION

INTERNET

www.abs.gov.au the ABS website is the best place for data from our publications and information about the ABS.

INFORMATION AND REFERRAL SERVICE

Our consultants can help you access the full range of information published by the ABS that is available free of charge from our website. Information tailored to your needs can also be requested as a 'user pays' service. Specialists are on hand to help you with analytical or methodological advice.

PHONE 1300 135 070

EMAIL client.services@abs.gov.au

FAX 1300 135 211

POST Client Services, ABS, GPO Box 796, Sydney NSW 2001

FREE ACCESS TO STATISTICS

All statistics on the ABS website can be downloaded free of charge.

WEB ADDRESS www.abs.gov.au

ISSN 1320-6486