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NEW ISSUE

## **EXPERIMENTAL ESTIMATES OF THE ORIGIN OF GUESTS, HOTELS, MOTELS AND GUEST HOUSES, AUSTRALIA, 1994-95**

### **KEY POINTS**

- Overseas visitors accounted for 23% of room nights occupied in hotels, motels and guest houses with facilities in the year ended 30 June 1995. This compares with 37% for interstate visitors and 40% for intrastate visitors.
- Queensland and the Northern Territory had the highest overseas visitor occupancy proportions, with each being 29%. Next highest were New South Wales at 25% and Western Australia at 20%, followed by Victoria 17%, Australian Capital Territory 13%, South Australia 12% and Tasmania 9%.
- Japan was the major origin of overseas visitors to Australia staying in hotels, motels and guest houses, accounting for 6% of room nights occupied, followed by Other Asia with 5%. Visitors from the United Kingdom and Ireland accounted for 2% of total room nights occupied compared with 3% for Other Europe and North America, 2% for New Zealand and 2% for Other Countries.
- Interstate visitor proportions of total room nights occupied ranged from 83% for the Australian Capital Territory to 33% for Queensland.

### **CAUTIONARY NOTES ON DATA RELIABILITY**

The Origin of Guests collection covered all hotels, motels and guest houses with facilities which are included in the scope of the quarterly Survey of Tourist Accommodation (STA) — see *Tourist Accommodation, Australia* (8635.0) for details. This supplementary collection sought percentage splits by Origin of Guests for the STA data item *Room nights occupied* for the year ended 30 September 1995. The Origin of Guests proportions reported by individual establishments have been applied to STA data for those establishments for the year ended 30 June 1995 to produce estimates for 1994-95. The Origin of Guests results have been compiled on a geographic region basis.

While operators of some establishments (especially the larger establishments) did have guest origin information readily available from their existing management information systems, a substantial proportion of establishment operators did not have the requested information readily available. Accordingly, careful estimates were sought where necessary. However, because a number of establishments estimated the proportion of guests from various origins the data should be regarded as experimental and should be used with caution.

The response to the collection was around 78% of the in-scope establishments. Estimates for the remaining establishments have been made based on the data from responding establishments for the same type and standard of establishment by region.

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### **INQUIRIES**

- *For further information about these and related statistics*, contact John Alexander on 07 3222 6215, or any ABS office.
- *For information about other ABS statistics and services*, please refer to the back page of this publication.

ORIGIN OF GUESTS AT HOTELS, MOTELS AND GUEST HOUSES.

State/Territory of origin of domestic visitors

<i>Destination</i>	<i>NSW</i>	<i>Vic.</i>	<i>Qld</i>	<i>SA</i>	<i>WA</i>	<i>Tas.</i>	<i>NT</i>	<i>ACT</i>	<i>Total Australia</i>
Sydney (Statistical Division)	1,989.3	711.8	375.6	148.7	144.2	55.9	38.8	219.5	3,683.8
Balance of New South Wales	3,087.0	1,019.8	623.9	212.6	59.7	53.8	25.0	258.9	5,340.7
<i>New South Wales</i>	<i>5,076.3</i>	<i>1,731.6</i>	<i>999.4</i>	<i>361.4</i>	<i>203.9</i>	<i>109.6</i>	<i>63.9</i>	<i>478.4</i>	<i>9,024.5</i>
Melbourne (Statistical Division)(a)	773.7	1,054.9	179.4	180.8	129.0	125.3	19.4	87.4	2,549.9
Balance of Victoria	272.6	1,456.5	70.2	208.5	29.2	33.8	9.1	39.8	2,119.7
<i>Victoria</i>	<i>1,046.3</i>	<i>2,511.4</i>	<i>249.6</i>	<i>389.3</i>	<i>158.2</i>	<i>159.2</i>	<i>28.5</i>	<i>127.2</i>	<i>4,669.6</i>
Brisbane (Statistical Division)	324.9	194.2	619.7	43.6	35.9	11.9	14.5	30.3	1,275.0
Cairns (City)(a)(b)	122.0	82.9	236.6	22.1	22.5	8.0	11.9	9.6	515.5
Gold Coast (City)(a)(c)	338.3	167.1	341.3	30.2	21.5	14.6	4.3	17.0	934.2
Sunshine Coast (Statistical Subdivision)	106.4	67.2	260.3	9.0	3.8	4.4	1.4	3.6	456.2
Great Barrier Reef Islands(d)	168.7	107.7	122.7	14.3	8.4	5.2	2.5	9.2	438.7
Balance of Queensland	465.5	320.0	2,035.7	72.1	51.5	26.4	39.8	39.4	3,050.5
<i>Queensland</i>	<i>1,525.8</i>	<i>939.2</i>	<i>3,616.2</i>	<i>191.3</i>	<i>143.5</i>	<i>70.4</i>	<i>74.5</i>	<i>109.2</i>	<i>6,670.1</i>
Adelaide (Statistical Division)	195.0	253.4	55.4	374.5	46.1	13.3	21.1	29.1	988.0
Balance of South Australia	66.6	137.6	25.3	470.0	28.6	8.3	15.1	7.4	759.0
<i>South Australia</i>	<i>261.6</i>	<i>391.0</i>	<i>80.7</i>	<i>844.5</i>	<i>74.8</i>	<i>21.6</i>	<i>36.2</i>	<i>36.6</i>	<i>1,747.0</i>
Perth (Statistical Division)	306.3	251.1	65.4	68.8	580.3	10.8	10.8	29.9	1,323.3
Balance of Western Australia	108.0	112.4	50.3	55.6	844.4	13.6	33.6	12.2	1,230.0
<i>Western Australia</i>	<i>414.3</i>	<i>363.6</i>	<i>115.7</i>	<i>124.4</i>	<i>1,424.7</i>	<i>24.4</i>	<i>44.4</i>	<i>42.1</i>	<i>2,553.4</i>
Greater Hobart (Statistical Division)	77.0	119.4	26.8	16.6	15.5	118.6	9.4	13.9	397.2
Balance of Tasmania	96.3	160.0	44.1	26.5	18.8	206.9	4.0	9.8	566.4
<i>Tasmania</i>	<i>173.3</i>	<i>279.4</i>	<i>70.9</i>	<i>43.0</i>	<i>34.3</i>	<i>325.6</i>	<i>13.4</i>	<i>23.7</i>	<i>963.6</i>
Darwin (Statistical Division)	76.5	62.0	40.0	40.7	39.0	5.3	84.2	17.7	365.4
Alice Springs (Town)	34.2	32.1	19.1	29.2	11.0	3.6	61.4	4.2	195.0
Balance of Northern Territory	56.9	43.5	20.6	20.1	13.3	2.1	95.0	4.8	256.3
<i>Northern Territory</i>	<i>167.6</i>	<i>137.7</i>	<i>79.8</i>	<i>90.0</i>	<i>63.3</i>	<i>11.0</i>	<i>240.6</i>	<i>26.7</i>	<i>816.7</i>
<i>Australian Capital Territory</i>	<i>409.4</i>	<i>141.8</i>	<i>60.4</i>	<i>43.5</i>	<i>26.8</i>	<i>14.7</i>	<i>9.4</i>	<i>36.4</i>	<i>742.4</i>
<b>Australia</b>	<b>9,074.6</b>	<b>6,495.6</b>	<b>5,272.6</b>	<b>2,087.4</b>	<b>2,129.5</b>	<b>736.4</b>	<b>510.8</b>	<b>880.2</b>	<b>27,187.2</b>

ROOM NIGHTS OCCUPIED, 1994-95 ('000)

<i>Usual country/region of residence of overseas visitors</i>									
<i>Destination</i>	<i>Japan</i>	<i>Other Asia</i>	<i>U.K. and Ireland</i>	<i>Other Europe</i>	<i>North America</i>	<i>New Zealand</i>	<i>Other Countries</i>	<i>Total Overseas</i>	<i>Total Domestic and Overseas</i>
Sydney (Statistical Division)	723.5	592.3	216.6	267.4	363.8	288.5	222.3	2,674.4	6,358.2
Balance of New South Wales	35.8	30.6	50.0	43.0	29.5	60.1	39.3	288.4	5,629.0
<i>New South Wales</i>	<i>759.3</i>	<i>623.0</i>	<i>266.6</i>	<i>310.4</i>	<i>393.4</i>	<i>348.5</i>	<i>261.6</i>	<i>2,962.7</i>	<i>11,987.2</i>
Melbourne (Statistical Division)(a)	126.3	204.3	74.0	119.9	143.9	125.3	73.1	866.9	3,416.7
Balance of Victoria	12.4	13.0	20.4	27.2	13.6	18.3	14.0	118.9	2,238.6
<i>Victoria</i>	<i>138.7</i>	<i>217.3</i>	<i>94.4</i>	<i>147.1</i>	<i>157.5</i>	<i>143.6</i>	<i>87.1</i>	<i>985.8</i>	<i>5,655.4</i>
Brisbane (Statistical Division)	30.7	107.5	26.1	38.2	41.0	91.0	49.8	384.4	1,659.3
Cairns (City)(a)(b)	310.2	63.4	82.7	85.2	85.8	24.5	34.8	686.6	1,202.1
Gold Coast (City)(a)(c)	444.4	306.8	10.2	17.3	22.2	43.0	52.8	896.8	1,831.0
Sunshine Coast (Statistical Subdivision)	4.6	3.6	4.4	6.0	5.2	21.8	3.9	49.4	505.6
Great Barrier Reef Islands(d)	69.9	12.3	13.5	36.2	27.3	11.4	10.8	181.4	620.1
Balance of Queensland	72.6	50.0	87.5	139.0	70.7	61.4	35.1	516.2	3,566.7
<i>Queensland</i>	<i>932.4</i>	<i>543.5</i>	<i>224.4</i>	<i>322.0</i>	<i>252.2</i>	<i>253.0</i>	<i>187.2</i>	<i>2,714.8</i>	<i>9,384.8</i>
Adelaide (Statistical Division)	12.8	32.1	24.2	26.6	25.6	26.4	31.0	178.7	1,166.7
Balance of South Australia	6.6	3.8	11.3	14.8	7.4	6.3	4.0	54.2	813.3
<i>South Australia</i>	<i>19.4</i>	<i>35.9</i>	<i>35.5</i>	<i>41.4</i>	<i>33.1</i>	<i>32.7</i>	<i>35.0</i>	<i>233.0</i>	<i>1,980.0</i>
Perth (Statistical Division)	64.0	165.8	65.9	67.5	47.0	29.6	54.5	494.4	1,817.8
Balance of Western Australia	16.8	21.7	24.9	39.5	10.1	20.1	15.1	148.2	1,378.2
<i>Western Australia</i>	<i>80.8</i>	<i>187.5</i>	<i>90.8</i>	<i>107.0</i>	<i>57.1</i>	<i>49.8</i>	<i>69.6</i>	<i>642.6</i>	<i>3,196.0</i>
Greater Hobart (Statistical Division)	4.1	6.6	5.2	6.1	10.0	8.9	6.8	47.6	444.8
Balance of Tasmania	5.1	4.2	5.6	5.2	5.4	8.2	8.4	42.0	608.4
<i>Tasmania</i>	<i>9.2</i>	<i>10.7</i>	<i>10.9</i>	<i>11.2</i>	<i>15.3</i>	<i>17.0</i>	<i>15.3</i>	<i>89.6</i>	<i>1,053.2</i>
Darwin (Statistical Division)	9.0	8.8	18.3	38.8	12.6	5.2	8.1	100.7	466.1
Alice Springs (Town)	2.2	1.9	18.8	31.6	17.2	7.8	15.8	95.4	290.3
Balance of Northern Territory	28.6	3.1	20.7	60.3	17.6	3.2	3.0	136.5	392.8
<i>Northern Territory</i>	<i>39.9</i>	<i>13.7</i>	<i>57.8</i>	<i>130.7</i>	<i>47.5</i>	<i>16.2</i>	<i>26.9</i>	<i>332.6</i>	<i>1,149.3</i>
<i>Australian Capital Territory</i>	<i>24.0</i>	<i>34.7</i>	<i>5.7</i>	<i>9.7</i>	<i>10.8</i>	<i>13.4</i>	<i>11.1</i>	<i>109.4</i>	<i>851.8</i>
<b>Australia</b>	<b>2,003.6</b>	<b>1,666.3</b>	<b>786.0</b>	<b>1,079.5</b>	<b>966.8</b>	<b>874.3</b>	<b>693.9</b>	<b>8,070.5</b>	<b>35,257.7</b>

(a) Based on Australian Standard Geographical Classification (ASGC) — Edition 2.4 boundaries. (b) Excluding Mulgrave Shire area. (c) Excluding Albert Shire area. (d) Great Barrier Reef islands establishments are those on coastal islands from Lady Elliot in the south to Lizard in the north.

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